

MTD Sales
9.85 L

Brand Share %
5.90 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	8.62	5.29 %
D-Freez	1.15	46.96 %
W-Disp	0.08	19.61 %
Total	9.85	5.90 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.11	4.56 %
TIRUPATI-01	4.74	8.62 %
Total	9.85	5.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.14	3.78 %
D-Freez	0.97	52.67 %
W-Disp		-1.35 %
Total	5.11	4.56 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.38	3.89 %
VJW3	0.23	4.44 %
ELU1	0.19	2.90 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
TDD1	-0.08	-11.84 %
Total	5.11	4.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.49	8.39 %
D-Freez	0.17	29.20 %
W-Disp	0.08	23.31 %
Total	4.74	8.62 %

Branch *	MTD Sales L	Brand Share %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	4.74	8.62 %