



AP : BLUESTAR Sales Performance 03/10/2025 9:10 AM

MTD Sales
7.65 L

Brand Share %
6.92 %

Information:
MTD : 01-10-2025 To 02-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **6.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	6.72	6.18 %
D-Freez	0.77	55.41 %
W-Disp	0.16	44.23 %
Total	7.65	6.92 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.74	14.95 %
VIJAYAWADA-01	2.91	3.69 %
Total	7.65	6.92 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.49	14.41 %
D-Freez	0.17	46.96 %
W-Disp	0.08	37.49 %
Total	4.74	14.95 %

Branch *	MTD Sales L	Brand Share %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KHT1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	4.74	14.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.24	2.88 %
D-Freez	0.60	58.46 %
W-Disp	0.08	54.82 %
Total	2.91	3.69 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.25	4.31 %
VJW3	0.23	4.74 %
ELU1	0.19	3.96 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.91	3.69 %