



AP : BLUESTAR Sales Performance 03/08/2025 9:10 AM

MTD Sales
2.05 L

Brand Share %
4.28 %

Information:
MTD : 01-08-2025 To 02-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **4.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	1.49	3.23 %
W-Disp	0.32	100.00 %
D-Freez	0.24	32.14 %
Total	2.05	4.28 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.39	5.17 %
TIRUPATI-01	0.67	3.15 %
Total	2.05	4.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.15	4.43 %
W-Disp	0.24	100.00 %
Total	1.39	5.17 %

Branch *	MTD Sales L	Brand Share %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	1.39	5.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	0.34	1.68 %
D-Freez	0.24	52.22 %
W-Disp	0.08	100.00 %
Total	0.67	3.15 %

Branch *	MTD Sales L	Brand Share %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.67	3.15 %