

MTD Sales
19.46 L

Brand Share %
6.64 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	16.90	6.28 %
W-Disp	1.48	39.83 %
D-Freez	1.08	10.73 %
Total	19.46	6.64 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	15.75	9.51 %
TIRUPATI-01	3.71	2.91 %
Total	19.46	6.64 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	14.50	9.48 %
W-Disp	0.71	40.17 %
D-Freez	0.53	9.06 %
Total	15.75	9.51 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.71	6.60 %
TDD1	0.08	2.19 %
RMV1	0.08	2.04 %
KDR1	0.08	2.12 %
JPT1	0.02	0.93 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	15.75	9.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.40	2.06 %
W-Disp	0.77	39.51 %
D-Freez	0.54	13.08 %
Total	3.71	2.91 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.30	4.38 %
TPY2	0.15	0.70 %
ATP1	0.15	4.44 %
NDL1	0.08	3.27 %
KVL1	0.08	2.58 %
RJP1	0.08	2.73 %
VKI1	0.08	3.87 %
NYP1	0.08	2.95 %
TPY1	0.07	0.64 %
KOU1	0.07	4.65 %
NLR1		0.00 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPSD		0.00 %
Total	3.71	2.91 %