

MTD Sales
32.54 L

Brand Share %
4.90 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	27.42	4.26 %
D-Freez	4.10	39.00 %
W-Disp	1.03	27.81 %
Total	32.54	4.90 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.31	4.09 %
TIRUPATI-01	16.23	6.13 %
Total	32.54	4.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.52	3.46 %
D-Freez	2.17	41.60 %
W-Disp	0.62	42.36 %
Total	16.31	4.09 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.93	3.40 %
ELU1	0.71	4.27 %
VJW1	0.47	1.73 %
BVR1	0.46	1.61 %
VJW5	0.34	4.35 %
GNT2	0.33	4.48 %
RMV1	0.32	1.60 %
GVM1	0.16	2.76 %
KND1	0.08	0.70 %
DPE1	0.07	2.21 %
VJW2		0.00 %
CKT1		0.00 %
JGG1		0.00 %
KDR1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
TDD1		-0.03 %
Total	16.31	4.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.90	5.48 %
D-Freez	1.93	36.44 %
W-Disp	0.40	18.16 %
Total	16.23	6.13 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.68	1.68 %
SPE1	0.34	3.12 %
CTO1	0.30	2.45 %
RJP1	0.21	1.93 %
ATP1	0.16	1.76 %
KNL2	0.15	1.45 %
NDL1	0.09	1.76 %
DHN1	0.08	1.05 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	16.23	6.13 %