



AP : BLUESTAR Sales Performance 01/04/2026 9:10 AM

MTD Sales
109.84 L

Brand Share %
4.55 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	99.50	4.16 %
D-Freez	6.11	48.01 %
W-Disp	4.23	70.21 %
Total	109.84	4.55 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	57.18	4.35 %
TIRUPATI-01	52.66	4.81 %
Total	109.84	4.55 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.81	3.97 %
D-Freez	3.50	48.99 %
W-Disp	1.87	77.98 %
Total	57.18	4.35 %

Branch *	MTD Sales L	Brand Share %
TNK1	1.58	2.35 %
PPM1	1.06	4.25 %
RAL1	1.05	3.23 %
TDD1	1.04	2.90 %
TNI1	1.00	3.61 %
GNT1	0.74	1.05 %
ELU1	0.69	1.48 %
VJW4	0.47	1.01 %
RMV1	0.39	0.57 %
CRL1	0.37	1.10 %
PRL1	0.34	0.92 %
NRT1	0.33	0.92 %
TVU1	0.30	1.76 %
GVM1	0.08	0.36 %
DPE1	0.07	0.44 %
BPP1	0.07	0.61 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
MTM1		0.00 %
PNR1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	57.18	4.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.69	4.39 %
D-Freez	2.61	46.74 %
W-Disp	2.36	65.07 %
Total	52.66	4.81 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.82	2.24 %
ATP1	1.03	1.91 %
KNL1	0.93	2.56 %
NYP1	0.93	4.39 %
RCY1	0.90	4.10 %
NDL1	0.89	3.16 %
KDR1	0.78	1.69 %
RJP1	0.73	2.15 %
KVL1	0.73	3.67 %
KHT1	0.69	1.92 %
CTO1	0.67	1.44 %
PIL1	0.34	1.47 %
KAR1	0.33	1.77 %
GTL1	0.08	0.55 %
KOU1	0.07	0.44 %
ADI1		0.00 %
MPL1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	52.66	4.81 %