



AP : BEKOVOLT Sales Performance 31/07/2025 9:38 AM

MTD Sales
18.45 L

Brand Share %
2.30 %

Information:
MTD : 01-07-2025 To 30-07-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **2.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.92	3.04 %
Wash-Mac	4.53	1.31 %
Total	18.45	2.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.89	3.06 %
TIRUPATI-01	6.57	1.58 %
Total	18.45	2.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	8.42	3.61 %
Wash-Mac	3.46	2.24 %
Total	11.89	3.06 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.27	1.12 %
VJW1	0.20	1.69 %
CRL1	0.16	1.40 %
RAL1	0.15	1.30 %
JGG1	0.15	1.91 %
VJW5	0.14	2.01 %
AMP1	0.13	1.67 %
BVR1		0.00 %
DPE1		0.00 %
JPT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
Total	11.89	3.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	5.50	2.45 %
Wash-Mac	1.07	0.56 %
Total	6.57	1.58 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.70	1.97 %
CTO1	0.35	0.94 %
ATP1	0.29	1.57 %
NYP1	0.15	1.12 %
KDA1	0.14	1.44 %
RJP1	0.14	1.08 %
PUT1	0.14	1.49 %
SPE1	0.14	0.99 %
PMR1	0.14	0.75 %
KHT1	0.14	1.06 %
ADI1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
KOU1	-0.15	-1.03 %
Total	6.57	1.58 %