AP : BEKOVOLT Sales Performance 30/08/2025 9:38 AM

MTD Sales	Brand Share %
29.29 L	3.75 %

Information:
MTD : 01-08-2025 To 29-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **3.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.22	6.13 %
Wash-Mac	3.07	0.87 %
Total	29.29	3.75 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.74	4.62 %
TIRUPATI-01	12.55	3.00 %
Total	29.29	3.75 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	14.66	7.03 %
Wash-Mac	2.08	1.35 %
Total	16.74	4.62 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.50	3.20 %
BVR1	0.44	1.22 %
RMV1	0.37	2.29 %
TNK1	0.32	1.84 %
TDD1	0.29	3.48 %
GDV1	0.29	3.56 %
ELU1	0.28	2.08 %
VJW3	0.24	2.02 %
VJW5	0.21	2.82 %
CRL1	0.17	1.53 %
JPT1	0.14	1.43 %
JGG1	0.09	2.60 %
RAL1	0.08	0.88 %
AMP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
PAP1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	16.74	4.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	11.56	5.28 %
Wash-Mac	0.99	0.50 %
Total	12.55	3.00 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.93	2.71 %
PUT1	0.73	3.44 %
NLR1	0.42	3.44 %
KOU1	0.39	3.74 %
NDL1	0.35	2.67 %
RCY1	0.31	2.94 %
RJP1	0.20	1.56 %
MPL1	0.20	1.32 %
PGR1	0.16	1.20 %
TPI1	0.15	1.28 %
KHT1	0.15	0.77 %
PMR1	0.14	0.77 %
VKI1	0.14	1.23 %
NYP1	0.13	0.91 %
GTL1	0.11	2.01 %
TPY1	0.09	0.59 %
CTO1	0.08	0.30 %
ADI1		0.00 %
KVL1		0.00 %
TPSD		0.00 %
Total	12.55	3.00 %