

MTD Sales  
11.69 L

Brand Share %  
0.83 %

Information:

MTD : 01-10-2025 To 28-10-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **0.83 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 8.51        | 1.15 %        |
| Wash-Mac | 3.18        | 0.47 %        |
| Total    | 11.69       | 0.83 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 6.78        | 0.94 %        |
| VIJAYAWADA-01 | 4.91        | 0.72 %        |
| Total         | 11.69       | 0.83 %        |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 4.91        | 1.34 %        |
| Wash-Mac | 1.87        | 0.52 %        |
| Total    | 6.78        | 0.94 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NDL1     | 0.20        | 0.80 %        |
| TPY2     | 0.15        | 0.21 %        |
| KNL1     | 0.15        | 0.62 %        |
| KVL1     | 0.15        | 0.66 %        |
| MPL1     | 0.14        | 0.45 %        |
| TPY1     | 0.14        | 0.44 %        |
| PDT1     | 0.14        | 0.53 %        |
| PIL1     | 0.13        | 0.50 %        |
| NYP1     | 0.13        | 0.57 %        |
| KHT1     | 0.09        | 0.39 %        |
| ADI1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 6.78        | 0.94 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 3.60        | 0.96 %        |
| Wash-Mac | 1.31        | 0.42 %        |
| Total    | 4.91        | 0.72 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BVR1     | 0.15        | 0.19 %        |
| TDD1     | 0.14        | 0.58 %        |
| VJW1     | 0.13        | 0.54 %        |
| GNT1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GTSD     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| NPR1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| TNK1     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| WHVJ     |             | 0.00 %        |
| VJW2     | -0.15       | -2.07 %       |
| Total    | 4.91        | 0.72 %        |