



AP : BEKOVOLT Sales Performance 28/07/2025 9:37 AM

MTD Sales
16.87 L

Brand Share %
2.28 %

Information:
MTD : 01-07-2025 To 27-07-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **2.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.39	3.17 %
Wash-Mac	3.49	1.10 %
Total	16.87	2.28 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.78	3.00 %
TIRUPATI-01	6.10	1.60 %
Total	16.87	2.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	8.21	3.79 %
Wash-Mac	2.57	1.80 %
Total	10.78	3.00 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.27	1.20 %
GNT1	0.22	2.00 %
VJW1	0.20	1.86 %
CRL1	0.16	1.51 %
RAL1	0.15	1.37 %
JGG1	0.15	2.08 %
TVU1	0.15	1.49 %
VJW5	0.14	2.06 %
AMP1	0.13	1.90 %
BVR1		0.00 %
DPE1		0.00 %
JPT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
Total	10.78	3.00 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	5.17	2.51 %
Wash-Mac	0.92	0.53 %
Total	6.10	1.60 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.70	2.11 %
CTO1	0.35	0.99 %
ATP1	0.29	1.59 %
BVL1	0.28	1.98 %
NLR1	0.22	2.12 %
NYP1	0.15	1.20 %
KDA1	0.14	1.61 %
RJP1	0.14	1.27 %
PUT1	0.14	1.60 %
SPE1	0.14	1.05 %
PMR1	0.14	0.81 %
KHT1	0.14	1.21 %
ADI1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
KOU1	-0.15	-1.14 %
Total	6.10	1.60 %