



AP : BEKOVOLT Sales Performance 26/05/2026 9:37 AM

MTD Sales
19.90 L

Brand Share %
2.04 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **2.04 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 14.72 | 4.31 % |
| Fridge | 5.18 | 0.81 % |
| Total | 19.90 | 2.04 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01 | 10.74 | 2.45 % |
| VIJAYAWADA-01 | 9.16 | 1.70 % |
| Total | 19.90 | 2.04 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 8.33 | 4.97 % |
| Fridge | 2.41 | 0.89 % |
| Total | 10.74 | 2.45 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KDA1 | 0.26 | 1.72 % |
| PIL1 | 0.26 | 1.83 % |
| PUT1 | 0.24 | 1.91 % |
| RJP1 | 0.22 | 1.74 % |
| DHN1 | 0.13 | 0.64 % |
| KHT1 | 0.11 | 0.89 % |
| CTO1 | 0.10 | 0.39 % |
| BVL1 | | 0.00 % |
| GTL1 | | 0.00 % |
| KDR1 | | 0.00 % |
| KNL1 | | 0.00 % |
| KVL1 | | 0.00 % |
| TPSD | | 0.00 % |
| TPY1 | | 0.00 % |
| TPY2 | | 0.00 % |
| VKI1 | | 0.00 % |
| WHAP | | 0.00 % |
| WHKD | | 0.00 % |
| WHKN | | 0.00 % |
| WHRN | | 0.00 % |
| Total | 10.74 | 2.45 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Wash-Mac | 6.40 | 3.67 % |
| Fridge | 2.77 | 0.76 % |
| Total | 9.16 | 1.70 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| BVR1 | 0.64 | 1.94 % |
| GNT1 | 0.37 | 1.50 % |
| NRT1 | 0.29 | 1.75 % |
| TDD1 | 0.20 | 0.95 % |
| GVM1 | 0.20 | 1.85 % |
| RMV1 | 0.17 | 1.05 % |
| VKN1 | 0.15 | 1.03 % |
| TNK1 | 0.14 | 0.72 % |
| PRL1 | 0.14 | 0.87 % |
| VJW3 | 0.13 | 0.50 % |
| VJW4 | 0.12 | 1.16 % |
| JPT1 | 0.12 | 0.85 % |
| VJW1 | 0.12 | 0.87 % |
| AMP1 | 0.10 | 1.55 % |
| DPE1 | | 0.00 % |
| GDV1 | | 0.00 % |
| GNT2 | | 0.00 % |
| GTSD | | 0.00 % |
| KND1 | | 0.00 % |
| MTM1 | | 0.00 % |
| NPR1 | | 0.00 % |
| PAP1 | | 0.00 % |
| RAL1 | | 0.00 % |
| TNI1 | | 0.00 % |
| VUY1 | | 0.00 % |
| WHRM | | 0.00 % |
| WHVJ | | 0.00 % |
| Total | 9.16 | 1.70 % |