



AP : BEKOVOLT Sales Performance 22/10/2025 9:37 AM

MTD Sales
10.76 L

Brand Share %
0.87 %

Information:
MTD : 01-10-2025 To 21-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **0.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	7.88	1.22 %
Wash-Mac	2.89	0.49 %
Total	10.76	0.87 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	6.39	1.03 %
VIJAYAWADA-01	4.37	0.71 %
Total	10.76	0.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	4.53	1.45 %
Wash-Mac	1.87	0.61 %
Total	6.39	1.03 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.15	0.25 %
KNL1	0.15	0.74 %
KVL1	0.15	0.79 %
MPL1	0.14	0.51 %
TPY1	0.14	0.53 %
PDT1	0.14	0.63 %
PIL1	0.13	0.60 %
NYP1	0.13	0.58 %
KHT1	0.09	0.48 %
ADI1		0.00 %
CTO1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	6.39	1.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	3.35	1.00 %
Wash-Mac	1.02	0.37 %
Total	4.37	0.71 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.15	0.20 %
TDD1	0.14	0.61 %
VJW1	0.13	0.61 %
KND1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
VUY1		0.00 %
VJW2	-0.15	-2.20 %
Total	4.37	0.71 %