



AP : BEKOVOLT Sales Performance 22/09/2025 9:37 AM

MTD Sales  
5.40 L

Brand Share %  
1.71 %

Information:  
MTD : 01-09-2025 To 21-09-2025  
\* Branch where in Brand Share % is less than Overall State's Brand Share **1.71 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 3.81        | 2.39 %        |
| Wash-Mac | 1.59        | 1.02 %        |
| Total    | 5.40        | 1.71 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 3.25        | 1.73 %        |
| VIJAYAWADA-01 | 2.16        | 1.69 %        |
| Total         | 5.40        | 1.71 %        |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 2.45        | 2.64 %        |
| Wash-Mac | 0.80        | 0.84 %        |
| Total    | 3.25        | 1.73 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 0.30        | 1.22 %        |
| MPL1     | 0.09        | 1.21 %        |
| ADI1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| NYP1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| KOU1     | -0.16       | -3.10 %       |
| Total    | 3.25        | 1.73 %        |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 1.36        | 2.04 %        |
| Wash-Mac | 0.79        | 1.30 %        |
| Total    | 2.16        | 1.69 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| BVR1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| GNT1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| OGL1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| RMV1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| TNK1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| GDV1     | -0.16       | -5.28 %       |
| Total    | 2.16        | 1.69 %        |