



AP : BEKOVOLT Sales Performance 21/10/2025 9:38 AM

MTD Sales
10.16 L

Brand Share %
0.86 %

Information:
MTD : 01-10-2025 To 20-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **0.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	7.27	1.17 %
Wash-Mac	2.89	0.52 %
Total	10.16	0.86 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.91	1.00 %
VIJAYAWADA-01	4.24	0.71 %
Total	10.16	0.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	4.04	1.36 %
Wash-Mac	1.87	0.64 %
Total	5.91	1.00 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.15	0.26 %
KNL1	0.15	0.79 %
KVL1	0.15	0.85 %
MPL1	0.14	0.52 %
TPY1	0.14	0.56 %
PDT1	0.14	0.64 %
NYP1	0.13	0.60 %
KHT1	0.09	0.49 %
ADI1		0.00 %
CTO1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	5.91	1.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	3.22	0.99 %
Wash-Mac	1.02	0.38 %
Total	4.24	0.71 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.15	0.21 %
TDD1	0.14	0.63 %
VJW1	0.13	0.62 %
KND1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
VUY1		0.00 %
VJW2	-0.15	-2.20 %
Total	4.24	0.71 %