



AP : BEKOVOLT Sales Performance 18/08/2025 9:38 AM

MTD Sales
24.97 L

Brand Share %
4.67 %

Information:
MTD : 01-08-2025 To 17-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **4.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	22.24	7.47 %
Wash-Mac	2.74	1.16 %
Total	24.97	4.67 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.69	5.91 %
TIRUPATI-01	10.29	3.60 %
Total	24.97	4.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	12.94	8.78 %
Wash-Mac	1.75	1.73 %
Total	14.69	5.91 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.36	2.97 %
TNK1	0.32	2.63 %
ELU1	0.28	3.04 %
RMV1	0.28	2.41 %
KDR1	0.25	4.61 %
CRL1	0.17	2.85 %
BVR1	0.15	0.60 %
JPT1	0.14	2.30 %
JGG1	0.09	3.53 %
VJW3	0.09	1.16 %
RAL1	0.08	1.09 %
AMP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
PAP1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	14.69	5.91 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	9.29	6.19 %
Wash-Mac	0.99	0.73 %
Total	10.29	3.60 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.66	2.95 %
PUT1	0.58	3.23 %
NDL1	0.35	3.55 %
RCY1	0.31	4.56 %
NLR1	0.28	3.00 %
RJP1	0.20	2.50 %
MPL1	0.20	1.89 %
TPI1	0.15	1.71 %
KHT1	0.15	0.99 %
VKI1	0.14	1.57 %
NYP1	0.13	1.19 %
GTL1	0.11	2.61 %
CTO1	0.08	0.38 %
ADI1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPY1		0.00 %
Total	10.29	3.60 %