



AP : BEKOVOLT Sales Performance 17/10/2025 9:37 AM

MTD Sales
7.56 L

Brand Share %
0.93 %

Information:
MTD : 01-10-2025 To 16-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **0.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	5.70	1.32 %
Wash-Mac	1.87	0.49 %
Total	7.56	0.93 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	3.89	0.99 %
VIJAYAWADA-01	3.68	0.87 %
Total	7.56	0.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	2.89	1.42 %
Wash-Mac	1.00	0.53 %
Total	3.89	0.99 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.15	0.36 %
NYP1	0.13	0.82 %
KHT1	0.09	0.72 %
ADI1		0.00 %
CTO1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	3.89	0.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	2.81	1.24 %
Wash-Mac	0.87	0.45 %
Total	3.68	0.87 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.15	0.45 %
TDD1	0.14	0.90 %
VJW1	0.13	0.74 %
KND1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
VJW2	-0.15	-3.54 %
Total	3.68	0.87 %