

MTD Sales
24.44 L

Brand Share %
4.82 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	21.87	7.67 %
Wash-Mac	2.57	1.16 %
Total	24.44	4.82 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.56	6.16 %
TIRUPATI-01	9.89	3.64 %
Total	24.44	4.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	12.98	9.22 %
Wash-Mac	1.58	1.66 %
Total	14.56	6.16 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.36	3.18 %
TNK1	0.32	2.91 %
ELU1	0.28	3.12 %
RMV1	0.28	2.61 %
KDR1	0.25	4.76 %
CRL1	0.17	3.05 %
BVR1	0.15	0.63 %
JPT1	0.14	2.46 %
VJW3	0.09	1.21 %
RAL1	0.08	1.12 %
AMP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	14.56	6.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	8.90	6.17 %
Wash-Mac	0.99	0.78 %
Total	9.89	3.64 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.66	3.11 %
PUT1	0.58	3.36 %
NDL1	0.35	3.76 %
RCY1	0.31	4.67 %
NLR1	0.28	3.15 %
KDA1	0.22	3.50 %
RJP1	0.20	2.60 %
MPL1	0.20	1.94 %
TPI1	0.15	2.05 %
KHT1	0.15	0.99 %
VKI1	0.14	1.64 %
NYP1	0.13	1.21 %
GTL1	0.11	2.75 %
CTO1	0.08	0.41 %
ADI1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPY1		0.00 %
Total	9.89	3.64 %