

MTD Sales
20.97 L

Brand Share %
5.72 %

Information:

MTD : 01-08-2025 To 14-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	18.99	9.02 %
Wash-Mac	1.98	1.27 %
Total	20.97	5.72 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.94	7.61 %
TIRUPATI-01	8.03	4.08 %
Total	20.97	5.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	11.85	11.24 %
Wash-Mac	1.09	1.69 %
Total	12.94	7.61 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.36	4.54 %
TNK1	0.32	4.16 %
CRL1	0.17	4.77 %
JPT1	0.14	3.45 %
ELU1	0.14	4.24 %
RMV1	0.14	1.71 %
KDR1	0.08	2.27 %
RAL1	0.08	1.30 %
AMP1		0.00 %
BVR1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	12.94	7.61 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	7.14	6.79 %
Wash-Mac	0.89	0.97 %
Total	8.03	4.08 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.18	5.59 %
TPY2	0.46	2.87 %
PUT1	0.43	3.02 %
NDL1	0.35	4.53 %
NLR1	0.28	4.67 %
RJP1	0.20	3.40 %
MPL1	0.20	2.59 %
KHT1	0.15	1.17 %
NYP1	0.13	3.55 %
KDA1	0.13	2.85 %
CTO1	0.08	0.52 %
ADI1		0.00 %
GTL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	8.03	4.08 %