



AP : BEKOVOLT Sales Performance 13/08/2025 9:37 AM

MTD Sales
20.51 L

Brand Share %
5.98 %

Information:
MTD : 01-08-2025 To 12-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **5.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	18.70	9.54 %
Wash-Mac	1.81	1.23 %
Total	20.51	5.98 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.64	7.95 %
TIRUPATI-01	7.87	4.28 %
Total	20.51	5.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	11.72	11.84 %
Wash-Mac	0.92	1.54 %
Total	12.64	7.95 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.36	4.91 %
TNK1	0.32	4.28 %
JPT1	0.14	4.07 %
ELU1	0.14	4.48 %
RMV1	0.14	1.99 %
KDR1	0.08	2.27 %
RAL1	0.08	1.30 %
AMP1		0.00 %
BVR1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	12.64	7.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	6.99	7.19 %
Wash-Mac	0.89	1.02 %
Total	7.87	4.28 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.18	5.72 %
TPY2	0.46	3.19 %
PUT1	0.43	3.28 %
NDL1	0.35	4.76 %
NLR1	0.28	5.00 %
KOU1	0.25	5.87 %
RJP1	0.20	3.65 %
MPL1	0.20	2.80 %
KHT1	0.15	1.17 %
KNL1	0.14	4.67 %
NYP1	0.13	3.55 %
KDA1	0.13	2.93 %
CTO1	0.08	0.58 %
ADI1		0.00 %
GTL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	7.87	4.28 %