



AP : BEKOVOLT Sales Performance 11/08/2025 9:38 AM

MTD Sales
19.58 L

Brand Share %
6.32 %

Information:
MTD : 01-08-2025 To 10-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **6.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	17.77	10.12 %
Wash-Mac	1.81	1.35 %
Total	19.58	6.32 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	12.11	8.56 %
TIRUPATI-01	7.47	4.44 %
Total	19.58	6.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	11.19	12.77 %
Wash-Mac	0.92	1.71 %
Total	12.11	8.56 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.36	5.77 %
TNK1	0.32	4.35 %
JPT1	0.14	4.44 %
ELU1	0.14	5.69 %
RMV1	0.14	2.21 %
KDR1	0.08	3.40 %
RAL1	0.08	1.43 %
AMP1		0.00 %
BVR1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
Total	12.11	8.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	6.58	7.48 %
Wash-Mac	0.89	1.10 %
Total	7.47	4.44 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.18	5.93 %
TPY2	0.46	3.57 %
PUT1	0.43	3.37 %
NLR1	0.28	5.00 %
MPL1	0.20	3.16 %
KHT1	0.15	1.30 %
NDL1	0.14	2.10 %
KNL1	0.14	5.20 %
NYP1	0.13	3.76 %
KDA1	0.13	3.83 %
CTO1	0.08	0.67 %
ADI1		0.00 %
GTL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	7.47	4.44 %