



AP : BEKOVOLT Sales Performance 10/09/2025 9:37 AM

MTD Sales
3.47 L

Brand Share %
1.86 %

Information:
MTD : 01-09-2025 To 09-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **1.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	2.04	2.19 %
Wash-Mac	1.43	1.53 %
Total	3.47	1.86 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.14	2.03 %
VIJAYAWADA-01	1.32	1.64 %
Total	3.47	1.86 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	1.35	2.53 %
Wash-Mac	0.79	1.52 %
Total	2.14	2.03 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.16	1.16 %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
VKI1		0.00 %
Total	2.14	2.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	0.69	1.73 %
Wash-Mac	0.63	1.55 %
Total	1.32	1.64 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GDV1	-0.16	-11.10 %
Total	1.32	1.64 %