

MTD Sales  
16.58 L

Brand Share %  
5.97 %

Information:

MTD : 01-08-2025 To 09-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.97 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 14.77       | 9.51 %        |
| Wash-Mac | 1.81        | 1.47 %        |
| Total    | 16.58       | 5.97 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 10.30       | 8.29 %        |
| TIRUPATI-01   | 6.28        | 4.09 %        |
| Total         | 16.58       | 5.97 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 9.38        | 12.21 %       |
| Wash-Mac | 0.92        | 1.94 %        |
| Total    | 10.30       | 8.29 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNK1     | 0.32        | 5.46 %        |
| OGL1     | 0.27        | 5.45 %        |
| JPT1     | 0.14        | 4.44 %        |
| RMV1     | 0.14        | 2.70 %        |
| KDR1     | 0.08        | 4.15 %        |
| RAL1     | 0.08        | 1.74 %        |
| AMP1     |             | 0.00 %        |
| BVR1     |             | 0.00 %        |
| CRL1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| VJW3     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| Total    | 10.30       | 8.29 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 5.39        | 6.87 %        |
| Wash-Mac | 0.89        | 1.18 %        |
| Total    | 6.28        | 4.09 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PUT1     | 0.43        | 3.51 %        |
| TPY2     | 0.31        | 2.75 %        |
| MPL1     | 0.20        | 3.70 %        |
| KHT1     | 0.15        | 1.38 %        |
| NDL1     | 0.14        | 2.22 %        |
| RCY1     | 0.14        | 3.64 %        |
| NLR1     | 0.14        | 2.83 %        |
| NYP1     | 0.13        | 3.76 %        |
| CTO1     | 0.08        | 0.70 %        |
| ADI1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| RJP1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 6.28        | 4.09 %        |