



AP : BEKOVOLT Sales Performance 08/10/2025 9:37 AM

MTD Sales
5.12 L

Brand Share %
0.97 %

Information:
MTD : 01-10-2025 To 07-10-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **0.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	3.84	1.36 %
Wash-Mac	1.28	0.52 %
Total	5.12	0.97 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.70	1.16 %
VIJAYAWADA-01	2.42	0.83 %
Total	5.12	0.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	2.00	1.62 %
Wash-Mac	0.71	0.64 %
Total	2.70	1.16 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.15	0.65 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	2.70	1.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	1.84	1.16 %
Wash-Mac	0.58	0.43 %
Total	2.42	0.83 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.12	0.78 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
VJW2	-0.15	-6.02 %
Total	2.42	0.83 %