



AP : BEKOVOLT Sales Performance 07/12/2025 9:37 AM

MTD Sales
1.71 L

Brand Share %
1.10 %

Information:
MTD : 01-12-2025 To 06-12-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **1.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	0.96	1.35 %
Wash-Mac	0.75	0.89 %
Total	1.71	1.10 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	0.97	1.19 %
VIJAYAWADA-01	0.73	1.00 %
Total	1.71	1.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.50	1.09 %
Fridge	0.47	1.32 %
Total	0.97	1.19 %

Branch *	MTD Sales L	Brand Share %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
KNL1	-0.13	-7.15 %
Total	0.97	1.19 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	0.48	1.38 %
Wash-Mac	0.25	0.65 %
Total	0.73	1.00 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	0.73	1.00 %