



AP : BEKOVOLT Sales Performance 06/08/2025 9:37 AM

MTD Sales
3.91 L

Brand Share %
2.94 %

Information:
MTD : 01-08-2025 To 05-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **2.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	2.86	3.88 %
Wash-Mac	1.04	1.77 %
Total	3.91	2.94 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.66	3.29 %
VIJAYAWADA-01	1.25	2.40 %
Total	3.91	2.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	2.06	4.84 %
Wash-Mac	0.60	1.56 %
Total	2.66	3.29 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.15	2.42 %
ADI1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	2.66	3.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	0.80	2.57 %
Wash-Mac	0.45	2.14 %
Total	1.25	2.40 %

Branch *	MTD Sales L	Brand Share %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.25	2.40 %