



HITACHI Sales Performance 29/04/2026 11:05 AM

MTD Sales
785.25 L

Brand Share %
2.18 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **2.18 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 785.25 | 2.18 % |
| Total | 785.25 | 2.18 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| CHENNAI-02 | 165.67 | 5.00 % |
| CHENNAI-01 | 130.87 | 3.43 % |
| SOUTH-01 | 102.24 | 2.00 % |
| TRICHY-01 | 97.70 | 2.35 % |
| SOUTH-03 | 61.87 | 1.49 % |
| SOUTH ARCOT | 53.26 | 2.54 % |
| WEST-02 | 43.00 | 1.45 % |
| WEST-01 | 42.53 | 1.57 % |
| VIJAYAWADA-01 | 26.13 | 1.12 % |
| TIRUPATI-01 | 25.72 | 1.16 % |
| NORTH ARCOT | 21.29 | 1.01 % |
| KL-NORTH | 13.84 | 2.50 % |
| KL-SOUTH | 1.13 | 0.20 % |
| Total | 785.25 | 2.18 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 165.67 | 5.00 % |
| Total | 165.67 | 5.00 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH21 | 3.08 | 1.39 % |
| CH20 | 1.96 | 1.07 % |
| CH41 | 1.68 | 1.36 % |
| CH06 | 1.38 | 1.03 % |
| CH31 | 1.23 | 1.85 % |
| CH43 | 1.22 | 1.73 % |
| UKI1 | 1.00 | 1.56 % |
| GPD1 | 0.73 | 1.09 % |
| MJR1 | 0.71 | 0.67 % |
| CH27 | 0.66 | 1.51 % |
| CH23 | 0.59 | 0.75 % |
| CH44 | 0.35 | 0.39 % |
| CH32 | 0.34 | 1.35 % |
| CH01 | | 0.00 % |
| CH36 | | 0.00 % |
| MC06 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 165.67 | 5.00 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| Air-Cond | 130.87 | 3.43 % |
| Total | 130.87 | 3.43 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|---------------|---------------|
| CH14 | 2.73 | 1.00 % |
| CH42 | 2.48 | 1.55 % |
| CH22 | 2.06 | 1.67 % |
| CZWH | 1.81 | 1.98 % |
| CH07 | 1.33 | 0.78 % |
| CH47 | 1.32 | 0.57 % |
| CH48 | 1.16 | 0.73 % |
| AVD1 | 1.10 | 1.03 % |
| CH45 | 0.63 | 0.49 % |
| CH26 | 0.58 | 2.06 % |
| KNR1 | 0.34 | 0.48 % |
| GUD2 | 0.31 | 0.54 % |
| TKM1 | 0.31 | 0.69 % |
| MRM1 | 0.29 | 0.31 % |
| CH39 | 0.29 | 0.43 % |
| CH29 | | 0.00 % |
| CH35 | | 0.00 % |
| CH37 | | 0.00 % |
| CH40 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 130.87 | 3.43 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 102.24 | 2.00 % |
| Total | 102.24 | 2.00 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1 | 12.12 | 2.00 % |
| RPM1 | 2.46 | 1.69 % |
| SVK1 | 2.31 | 1.53 % |
| MAR1 | 1.90 | 1.09 % |
| TKS2 | 1.79 | 0.71 % |
| TUT2 | 1.58 | 0.67 % |
| SNL1 | 1.40 | 1.99 % |
| VNR2 | 1.40 | 0.87 % |
| ERL2 | 1.33 | 1.26 % |
| ARM1 | 1.18 | 1.30 % |
| KYR1 | 1.06 | 1.95 % |
| PKD1 | 1.03 | 0.77 % |
| TKS1 | 1.03 | 0.62 % |
| MMT1 | 0.89 | 1.00 % |
| VNR1 | 0.78 | 1.63 % |
| VLV1 | 0.64 | 0.34 % |
| SKD1 | 0.61 | 1.34 % |
| APK2 | 0.38 | 0.59 % |
| COL1 | 0.31 | 0.57 % |
| SGT1 | 0.30 | 1.14 % |
| ASM1 | 0.29 | 0.36 % |
| S2SD | 0.27 | 0.29 % |
| TCN1 | 0.25 | 0.22 % |
| APK1 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| PDI1 | | 0.00 % |
| SDI1 | | 0.00 % |
| TKY1 | | 0.00 % |
| TYI1 | | 0.00 % |
| UDN1 | | 0.00 % |
| WHTV | -0.38 | 1.58 % |
| Total | 102.24 | 2.00 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 97.70 | 2.35 % |
| Total | 97.70 | 2.35 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1 | 14.67 | 1.52 % |
| PBR2 | 4.86 | 1.92 % |
| PDK1 | 2.57 | 2.08 % |
| MVM1 | 2.29 | 1.04 % |
| KIK1 | 1.50 | 1.38 % |
| TNJ2 | 1.21 | 0.67 % |
| JKM1 | 0.87 | 1.10 % |
| NGT1 | 0.62 | 0.62 % |
| NCK1 | 0.57 | 1.65 % |
| KRN1 | 0.37 | 0.60 % |
| TRY3 | 0.36 | 0.21 % |
| MSI1 | 0.35 | 0.40 % |
| PTK1 | 0.32 | 0.21 % |
| PBR1 | 0.29 | 0.26 % |
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| MDI1 | | 0.00 % |
| NMM1 | | 0.00 % |
| ORU1 | | 0.00 % |
| TTP1 | | 0.00 % |
| TYR1 | | 0.00 % |
| TZSD | | 0.00 % |
| WTRZ | -0.44 | 1.38 % |
| Total | 97.70 | 2.35 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 61.87 | 1.49 % |
| Total | 61.87 | 1.49 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2 | 4.92 | 1.67 % |
| MDU7 | 3.47 | 2.10 % |
| KRR1 | 0.94 | 0.39 % |
| KKD3 | 0.88 | 0.50 % |
| SGP1 | 0.77 | 1.97 % |
| KPT1 | 0.59 | 1.66 % |
| BNR1 | 0.58 | 1.11 % |
| TPT1 | 0.55 | 0.49 % |
| MDU4 | 0.40 | 0.35 % |
| ATG1 | 0.38 | 0.25 % |
| TDI1 | 0.37 | 0.57 % |
| DGL2 | 0.35 | 0.37 % |
| CMR1 | 0.31 | 0.65 % |
| MNM1 | 0.29 | 0.58 % |
| TEN1 | 0.28 | 0.36 % |
| KYK1 | 0.28 | 0.57 % |
| PNI1 | 0.28 | 0.35 % |
| SVG1 | 0.27 | 0.27 % |
| ADP1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CBM1 | | 0.00 % |
| DKI1 | | 0.00 % |
| MDU3 | | 0.00 % |
| MDU5 | | 0.00 % |
| MLR1 | | 0.00 % |
| MPA1 | | 0.00 % |
| NKI1 | | 0.00 % |
| NTM1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SZSD | | 0.00 % |
| TMM1 | | 0.00 % |
| USL1 | | 0.00 % |
| Total | 61.87 | 1.49 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 53.26 | 2.54 % |
| Total | 53.26 | 2.54 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| POY1 | 3.54 | 1.47 % |
| KKI2 | 2.56 | 2.06 % |
| VPM2 | 0.75 | 0.58 % |
| ULP1 | 0.35 | 0.38 % |
| VPM1 | 0.32 | 1.15 % |
| TDM1 | 0.32 | 0.44 % |
| TRK1 | 0.31 | 0.28 % |
| TVM2 | 0.28 | 0.54 % |
| KLM1 | | 0.00 % |
| KML1 | | 0.00 % |
| MKM1 | | 0.00 % |
| SJI2 | | 0.00 % |
| STP1 | | 0.00 % |
| TVM1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VCM2 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 53.26 | 2.54 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 43.00 | 1.45 % |
| Total | 43.00 | 1.45 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| NKL2 | 2.05 | 1.38 % |
| ERD1 | 1.81 | 0.55 % |
| RSP1 | 1.12 | 1.31 % |
| SLM2 | 0.88 | 0.68 % |
| KRI1 | 0.73 | 0.72 % |
| TCG1 | 0.65 | 0.84 % |
| DPR1 | 0.61 | 1.36 % |
| HSR2 | 0.53 | 0.53 % |
| HSR1 | 0.46 | 0.53 % |
| PDR1 | 0.38 | 0.78 % |
| VPD1 | 0.37 | 0.63 % |
| APN1 | 0.25 | 0.68 % |
| WHKP | 0.10 | 0.61 % |
| ATU1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EDP1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| KAM1 | | 0.00 % |
| KMM1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| OML1 | | 0.00 % |
| PLC1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| TRM1 | | 0.00 % |
| VKL1 | | 0.00 % |
| WZWH | | 0.00 % |
| WHPD | -0.25 | 1.31 % |
| Total | 43.00 | 1.45 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 42.53 | 1.57 % |
| Total | 42.53 | 1.57 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| CBE6 | 2.08 | 1.87 % |
| TPR2 | 1.83 | 0.85 % |
| CBE2 | 1.63 | 0.28 % |
| PLI1 | 1.00 | 0.80 % |
| SNR1 | 0.85 | 0.79 % |
| DPM2 | 0.68 | 1.03 % |
| MPM1 | 0.31 | 0.24 % |
| SYM2 | 0.30 | 0.53 % |
| GBM1 | 0.29 | 0.36 % |
| PDM1 | 0.28 | 0.45 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE5 | | 0.00 % |
| CNR1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMD1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SUL1 | | 0.00 % |
| TPR4 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| WHCB | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 42.53 | 1.57 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 26.13 | 1.12 % |
| Total | 26.13 | 1.12 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW3 | 1.38 | 1.42 % |
| VJW4 | 1.01 | 1.20 % |
| TEL1 | 1.01 | 1.18 % |
| KND1 | 0.66 | 0.92 % |
| JGG1 | 0.65 | 2.07 % |
| MTM1 | 0.37 | 1.26 % |
| PPM1 | 0.35 | 0.82 % |
| GNT1 | 0.35 | 0.27 % |
| VUY1 | 0.35 | 0.92 % |
| NPR1 | 0.35 | 0.62 % |
| DPE1 | 0.29 | 0.71 % |
| VJW5 | 0.29 | 0.58 % |
| TDD1 | 0.28 | 0.34 % |
| AMP1 | | 0.00 % |
| BVR1 | | 0.00 % |
| CKT1 | | 0.00 % |
| CRL1 | | 0.00 % |
| ELU1 | | 0.00 % |
| GVM1 | | 0.00 % |
| JPT1 | | 0.00 % |
| NRT1 | | 0.00 % |
| NZV1 | | 0.00 % |
| OGL1 | | 0.00 % |
| PAP1 | | 0.00 % |
| PNR1 | | 0.00 % |
| PRL1 | | 0.00 % |
| RAL1 | | 0.00 % |
| RMV1 | | 0.00 % |
| TNI1 | | 0.00 % |
| TVU1 | | 0.00 % |
| VKN1 | | 0.00 % |
| WHGT | | 0.00 % |
| WHTD | | 0.00 % |
| WHVJ | | 0.00 % |
| Total | 26.13 | 1.12 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 25.72 | 1.16 % |
| Total | 25.72 | 1.16 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KNL2 | 1.09 | 1.26 % |
| VKI1 | 0.71 | 1.69 % |
| PUT1 | 0.65 | 1.17 % |
| CTO1 | 0.55 | 0.46 % |
| ATP1 | 0.37 | 0.31 % |
| BVL1 | 0.37 | 0.75 % |
| RJP1 | 0.37 | 0.43 % |
| KDR1 | 0.36 | 0.57 % |
| KVL1 | 0.34 | 1.17 % |
| ADI1 | | 0.00 % |
| DHN1 | | 0.00 % |
| KAR1 | | 0.00 % |
| KDA1 | | 0.00 % |
| KHT1 | | 0.00 % |
| KNL1 | | 0.00 % |
| KOU1 | | 0.00 % |
| MPL1 | | 0.00 % |
| NDL1 | | 0.00 % |
| NYP1 | | 0.00 % |
| PDT1 | | 0.00 % |
| PGR1 | | 0.00 % |
| PIL1 | | 0.00 % |
| PMR1 | | 0.00 % |
| RCY1 | | 0.00 % |
| TPI1 | | 0.00 % |
| TPY1 | | 0.00 % |
| WHKD | | 0.00 % |
| WHRN | | 0.00 % |
| Total | 25.72 | 1.16 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 21.29 | 1.01 % |
| Total | 21.29 | 1.01 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRL1 | 0.98 | 0.63 % |
| SBR1 | 0.62 | 0.45 % |
| ABR1 | 0.61 | 0.53 % |
| GDM1 | 0.58 | 0.72 % |
| CGM1 | 0.36 | 0.97 % |
| VSI1 | 0.31 | 0.34 % |
| CPT1 | 0.31 | 0.67 % |
| ARC2 | 0.28 | 0.37 % |
| PLR1 | 0.27 | 0.60 % |
| ANI1 | | 0.00 % |
| BGR1 | | 0.00 % |
| CYR1 | | 0.00 % |
| KPM1 | | 0.00 % |
| KPM2 | | 0.00 % |
| PTU1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRR1 | | 0.00 % |
| TRT1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VNB1 | | 0.00 % |
| WHVL | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 21.29 | 1.01 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 13.84 | 2.50 % |
| Total | 13.84 | 2.50 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total | 13.84 | 2.50 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 1.13 | 0.20 % |
| Total | 1.13 | 0.20 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1 | 1.13 | 0.37 % |
| KLR1 | | 0.00 % |
| PAS1 | | 0.00 % |
| PNL1 | | 0.00 % |
| WHTM | | 0.00 % |
| Total | 1.13 | 0.20 % |