



HITACHI Sales Performance 28/05/2026 11:04 AM

MTD Sales
485.25 L

Brand Share %
2.51 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **2.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	485.25	2.51 %
Total	485.25	2.51 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	139.30	5.34 %
CHENNAI-01	118.18	3.98 %
TRICHY-01	61.79	2.84 %
SOUTH ARCOT	32.33	2.69 %
SOUTH-01	29.35	1.48 %
SOUTH-03	27.50	1.59 %
VIJAYAWADA-01	19.52	0.76 %
TIRUPATI-01	15.44	1.35 %
WEST-02	15.01	1.60 %
NORTH ARCOT	10.27	0.93 %
WEST-01	10.20	1.73 %
KL-NORTH	6.12	3.49 %
KL-SOUTH	0.23	0.15 %
Total	485.25	2.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	139.30	5.34 %
Total	139.30	5.34 %

Branch *	MTD Sales L	Brand Share %
CH21	2.33	1.24 %
CH20	1.38	1.33 %
CH41	1.32	1.36 %
CH18	1.25	0.96 %
CH06	1.18	1.16 %
CH31	1.17	1.99 %
MJR1	0.90	0.98 %
GPD1	0.90	1.89 %
CH43	0.58	1.09 %
UKI1	0.58	1.40 %
MC06	0.33	2.12 %
CH23	0.32	0.49 %
CH32	0.25	1.32 %
CH27		0.00 %
CH36		0.00 %
CH44		0.00 %
PON1		0.00 %
Total	139.30	5.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	118.18	3.98 %
Total	118.18	3.98 %

Branch *	MTD Sales L	Brand Share %
CH08	3.05	2.21 %
CH47	2.22	1.38 %
CH22	2.13	2.35 %
CH14	2.10	0.95 %
MRM1	1.57	1.88 %
CH07	1.50	1.19 %
CH38	1.05	1.71 %
KNR1	0.95	1.36 %
CH26	0.57	2.26 %
CH45	0.56	0.58 %
CH39	0.30	0.59 %
CH29		0.00 %
CH35		0.00 %
CH40		0.00 %
CH48		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	118.18	3.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	61.79	2.84 %
Total	61.79	2.84 %

Branch *	MTD Sales L	Brand Share %
TNJ2	2.26	2.02 %
PDK1	1.23	1.94 %
TTP1	0.99	2.10 %
TRY3	0.97	1.59 %
JKM1	0.78	1.38 %
TRY2	0.62	1.29 %
PBR2	0.45	0.32 %
TYR1	0.37	0.76 %
ORU1	0.32	1.37 %
KRN1	0.30	1.00 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
Total	61.79	2.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	32.33	2.69 %
Total	32.33	2.69 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.37	2.07 %
TDM1	0.61	1.38 %
KLM1	0.36	0.54 %
KML1	0.35	0.65 %
MKM1	0.32	1.08 %
SJI2	0.30	0.57 %
KKI2	0.29	0.41 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	32.33	2.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.35	1.48 %
Total	29.35	1.48 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.71	2.23 %
TVL1	3.61	1.47 %
MAR1	1.10	2.39 %
RPM1	0.94	1.71 %
ASM1	0.65	2.13 %
ERL2	0.61	1.72 %
VNR1	0.61	1.76 %
TUT2	0.40	0.36 %
VNR2	0.33	0.47 %
MMT1	0.32	1.12 %
TKS1	0.31	0.82 %
SVK1	0.29	0.44 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
PKD1	-0.36	-0.63 %
Total	29.35	1.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	27.50	1.59 %
Total	27.50	1.59 %

Branch *	MTD Sales L	Brand Share %
KKD3	2.00	1.82 %
MDU7	1.08	1.66 %
MDU3	0.54	1.01 %
KYK1	0.35	1.39 %
SVG1	0.34	0.63 %
TPT1	0.32	0.87 %
MPA1	0.30	0.64 %
MDU2	0.29	0.28 %
TMM1	0.29	0.71 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
USL1		0.00 %
WHMD	-0.35	2.07 %
Total	27.50	1.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.52	0.76 %
Total	19.52	0.76 %

Branch *	MTD Sales L	Brand Share %
TEL1	1.45	2.08 %
TDD1	1.22	1.28 %
GNT1	0.75	0.53 %
PPM1	0.75	1.69 %
VJW3	0.74	0.64 %
TNK1	0.37	0.23 %
CKT1	0.37	0.84 %
RAL1	0.37	0.55 %
GVM1	0.36	0.75 %
NPR1	0.30	0.39 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	19.52	0.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	15.44	1.35 %
Total	15.44	1.35 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.40	1.20 %
KOU1	0.40	2.40 %
NYP1	0.37	0.92 %
TPY1	0.37	0.42 %
KDA1	0.31	0.53 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
WHKD		0.00 %
WHKN		0.00 %
Total	15.44	1.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	15.01	1.60 %
Total	15.01	1.60 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.22	1.16 %
HSR1	0.38	2.47 %
SLM2	0.38	0.61 %
TCG1	0.36	1.19 %
NKL2	0.30	0.52 %
ATU1	0.29	0.76 %
TRM1	0.29	1.66 %
VPD1	0.29	1.41 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHKP	-0.36	2.24 %
Total	15.01	1.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.27	0.93 %
Total	10.27	0.93 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.61	2.35 %
SBR1	0.65	0.63 %
TRL1	0.59	0.55 %
ARC2	0.31	0.93 %
TRT1	0.30	0.56 %
ANI1	0.29	1.09 %
KPM2	0.29	0.25 %
WJP1	0.29	0.86 %
CPT1	0.26	0.85 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WHVL	-0.80	2.49 %
Total	10.27	0.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.20	1.73 %
Total	10.20	1.73 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.30	1.15 %
CBE3	0.29	2.12 %
TPR2	0.29	0.79 %
CBE2	0.28	0.23 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WZSD		0.00 %
WHCB	-0.28	0.84 %
Total	10.20	1.73 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	6.12	3.49 %
Total	6.12	3.49 %

Branch *	MTD Sales L	Brand Share %
Total	6.12	3.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.23	0.15 %
Total	0.23	0.15 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.23	0.21 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	0.23	0.15 %