



HITACHI Sales Performance 27/04/2026 11:04 AM

MTD Sales
722.05 L

Brand Share %
2.15 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **2.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	722.05	2.15 %
Total	722.05	2.15 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	155.04	5.01 %
CHENNAI-01	120.47	3.38 %
SOUTH-01	93.41	1.99 %
TRICHY-01	87.70	2.25 %
SOUTH-03	57.24	1.49 %
SOUTH ARCOT	47.91	2.43 %
WEST-02	39.45	1.45 %
WEST-01	38.59	1.52 %
TIRUPATI-01	24.07	1.14 %
VIJAYAWADA-01	24.05	1.10 %
NORTH ARCOT	20.64	1.03 %
KL-NORTH	12.33	2.49 %
KL-SOUTH	1.13	0.22 %
Total	722.05	2.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	155.04	5.01 %
Total	155.04	5.01 %

Branch *	MTD Sales L	Brand Share %
CH21	3.08	1.59 %
CH18	2.67	1.83 %
CH41	1.68	1.44 %
CH20	1.65	0.98 %
CH31	1.23	1.96 %
CH06	1.04	0.81 %
UKI1	1.00	1.66 %
CH43	0.93	1.39 %
MJR1	0.71	0.69 %
CH27	0.66	1.61 %
GPD1	0.38	0.60 %
CH44	0.35	0.42 %
CH23	0.30	0.39 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	155.04	5.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	120.47	3.38 %
Total	120.47	3.38 %

Branch *	MTD Sales L	Brand Share %
CH14	2.03	0.82 %
CH42	2.02	1.33 %
CH22	1.45	1.35 %
CH07	1.33	0.84 %
CH47	1.32	0.58 %
CH48	1.16	0.76 %
AVD1	1.10	1.10 %
CH45	0.63	0.52 %
KNR1	0.34	0.50 %
GUD2	0.31	0.57 %
TKM1	0.31	0.72 %
MRM1	0.29	0.33 %
CH39	0.29	0.45 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	120.47	3.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	93.41	1.99 %
Total	93.41	1.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	11.74	2.07 %
RPM1	2.46	1.88 %
SVK1	2.31	1.67 %
MAR1	1.90	1.17 %
TUT2	1.58	0.74 %
VNR2	1.40	0.93 %
TKS2	1.37	0.59 %
ERL2	1.33	1.31 %
ARM1	1.18	1.44 %
SNL1	1.11	1.79 %
MMT1	0.89	1.06 %
PKD1	0.73	0.61 %
TKS1	0.67	0.44 %
VLY1	0.64	0.37 %
SKD1	0.61	1.45 %
VNR1	0.51	1.12 %
APK2	0.38	0.65 %
SGT1	0.30	1.27 %
ASM1	0.29	0.39 %
S2SD	0.27	0.33 %
TCN1	0.25	0.24 %
APK1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV	-0.38	1.86 %
Total	93.41	1.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.70	2.25 %
Total	87.70	2.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	13.26	1.46 %
PBR2	4.86	2.08 %
MVM1	1.60	0.78 %
KIK1	1.50	1.47 %
JKM1	0.87	1.14 %
NGT1	0.62	0.68 %
TNJ2	0.60	0.35 %
NCK1	0.57	1.74 %
KRN1	0.37	0.62 %
TRY3	0.36	0.22 %
MSI1	0.35	0.43 %
PBR1	0.29	0.28 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.44	1.58 %
Total	87.70	2.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	57.24	1.49 %
Total	57.24	1.49 %

Branch *	MTD Sales L	Brand Share %
MDU2	4.60	1.74 %
MDU7	2.90	1.97 %
KRR1	0.94	0.42 %
KKD3	0.88	0.55 %
SGP1	0.77	2.05 %
KPT1	0.59	1.83 %
MDU4	0.40	0.36 %
ATG1	0.38	0.28 %
TDI1	0.37	0.61 %
DGL2	0.35	0.39 %
CMR1	0.31	0.71 %
MNM1	0.29	0.64 %
TPT1	0.28	0.27 %
KYK1	0.28	0.64 %
BNR1	0.28	0.58 %
PNI1	0.28	0.41 %
SVG1	0.27	0.30 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	57.24	1.49 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	47.91	2.43 %
Total	47.91	2.43 %

Branch *	MTD Sales L	Brand Share %
POY1	3.15	1.37 %
VPM2	0.75	0.61 %
TDM1	0.32	0.48 %
TRK1	0.31	0.30 %
TVM2	0.28	0.56 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	47.91	2.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	39.45	1.45 %
Total	39.45	1.45 %

Branch *	MTD Sales L	Brand Share %
NKL2	2.05	1.52 %
ERD1	1.50	0.49 %
RSP1	1.12	1.43 %
SLM2	0.88	0.78 %
KRI1	0.73	0.77 %
TCG1	0.65	0.90 %
HSR2	0.53	0.61 %
HSR1	0.46	0.59 %
PDR1	0.38	0.91 %
VPD1	0.37	0.69 %
APN1	0.25	0.71 %
WHKP	0.10	0.50 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	1.69 %
Total	39.45	1.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	38.59	1.52 %
Total	38.59	1.52 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.83	0.89 %
CBE6	1.79	1.73 %
CBE2	1.63	0.29 %
PLI1	0.73	0.62 %
DPM2	0.68	1.10 %
SNR1	0.56	0.56 %
MPM1	0.31	0.26 %
SYM2	0.30	0.58 %
GBM1	0.29	0.39 %
PDM1	0.28	0.49 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	38.59	1.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.07	1.14 %
Total	24.07	1.14 %

Branch *	MTD Sales L	Brand Share %
KNL2	1.09	1.30 %
VKI1	0.71	1.80 %
PUT1	0.65	1.20 %
BVL1	0.37	0.77 %
RJP1	0.37	0.44 %
KDR1	0.36	0.58 %
KVL1	0.34	1.21 %
CTO1	0.30	0.28 %
ADI1		0.00 %
ATP1		0.00 %
DHN1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	24.07	1.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	24.05	1.10 %
Total	24.05	1.10 %

Branch *	MTD Sales L	Brand Share %
VJW4	1.01	1.27 %
TEL1	1.01	1.23 %
VJW3	1.01	1.13 %
JGG1	0.65	2.12 %
MTM1	0.37	1.33 %
PPM1	0.35	0.83 %
GNT1	0.35	0.30 %
VUY1	0.35	0.97 %
NPR1	0.35	0.65 %
KND1	0.30	0.44 %
DPE1	0.29	0.75 %
VJW5	0.29	0.68 %
TDD1	0.28	0.35 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
WHGT		0.00 %
WHTD		0.00 %
WHVJ		0.00 %
Total	24.05	1.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	20.64	1.03 %
Total	20.64	1.03 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.98	0.67 %
SBR1	0.62	0.48 %
ABR1	0.61	0.54 %
GDM1	0.58	0.75 %
CGM1	0.36	0.99 %
CPT1	0.31	0.70 %
ARC2	0.28	0.39 %
PLR1	0.27	0.62 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	20.64	1.03 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	12.33	2.49 %
Total	12.33	2.49 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	12.33	2.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.13	0.22 %
Total	1.13	0.22 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.13	0.40 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	1.13	0.22 %