



# HITACHI Sales Performance 23/04/2026 11:04 AM

MTD Sales  
590.54 L

Brand Share %  
2.07 %

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **2.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	590.54	2.07 %
Total	590.54	2.07 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	127.94	4.86 %
CHENNAI-01	100.59	3.29 %
SOUTH-01	77.83	1.96 %
TRICHY-01	69.48	2.10 %
SOUTH-03	44.79	1.40 %
SOUTH ARCOT	36.99	2.25 %
WEST-01	31.82	1.51 %
WEST-02	31.02	1.34 %
TIRUPATI-01	21.70	1.19 %
VIJAYAWADA-01	19.91	1.07 %
NORTH ARCOT	18.82	1.09 %
KL-NORTH	8.52	2.12 %
KL-SOUTH	1.13	0.25 %
Total	590.54	2.07 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	127.94	4.86 %
Total	127.94	4.86 %

Branch *	MTD Sales L	Brand Share %
CH21	2.18	1.30 %
CH20	1.65	1.16 %
CH41	1.11	1.09 %
UKI1	1.00	1.97 %
CH43	0.93	1.53 %
MJR1	0.71	0.80 %
CH06	0.71	0.70 %
CH44	0.35	0.47 %
CH23	0.30	0.46 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	127.94	4.86 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	100.59	3.29 %
Total	100.59	3.29 %

Branch *	MTD Sales L	Brand Share %
GUD1	2.08	1.63 %
CH14	1.72	0.80 %
CH42	1.68	1.27 %
CH07	1.33	0.95 %
CH47	1.32	0.64 %
CH48	1.16	0.87 %
AVD1	0.82	0.93 %
CH45	0.63	0.58 %
CH22	0.34	0.41 %
KNR1	0.34	0.59 %
GUD2	0.31	0.64 %
MRM1	0.29	0.38 %
CH39	0.29	0.53 %
CH26	0.27	1.16 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	100.59	3.29 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	77.83	1.96 %
Total	77.83	1.96 %

Branch *	MTD Sales L	Brand Share %
TVL1	9.01	1.81 %
SVK1	2.31	1.95 %
RPM1	1.79	1.68 %
TUT2	1.58	0.86 %
MAR1	1.52	1.03 %
ARM1	1.18	1.80 %
VNR2	1.05	0.85 %
TKS2	0.99	0.53 %
SNL1	0.82	1.77 %
PKD1	0.73	0.74 %
ERL2	0.69	0.78 %
TKS1	0.67	0.53 %
VLV1	0.64	0.46 %
MMT1	0.51	0.70 %
VNR1	0.51	1.41 %
SKD1	0.31	0.88 %
SGT1	0.30	1.53 %
ASM1	0.29	0.48 %
S2SD	0.27	0.34 %
TCN1	0.25	0.28 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	77.83	1.96 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	69.48	2.10 %
<b>Total</b>	<b>69.48</b>	<b>2.10 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	10.79	1.40 %
PBR2	3.84	1.92 %
MVM1	1.60	0.92 %
JKM1	0.87	1.35 %
KIK1	0.79	0.88 %
NGT1	0.62	0.76 %
NCK1	0.57	1.93 %
KRN1	0.37	0.73 %
TRY3	0.36	0.25 %
MSI1	0.35	0.52 %
TNJ2	0.28	0.19 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.16	0.71 %
<b>Total</b>	<b>69.48</b>	<b>2.10 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	44.79	1.40 %
Total	44.79	1.40 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.97	1.40 %
MDU7	0.63	0.53 %
KRR1	0.63	0.33 %
KKD3	0.61	0.46 %
MDU4	0.40	0.44 %
SGP1	0.38	1.35 %
TDI1	0.37	0.76 %
DGL2	0.35	0.48 %
CMR1	0.31	0.91 %
MNM1	0.29	0.77 %
KPT1	0.29	1.00 %
TPT1	0.28	0.31 %
KYK1	0.28	0.80 %
BNR1	0.28	0.78 %
PNI1	0.28	0.51 %
SVG1	0.27	0.36 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD	-0.29	1.79 %
Total	44.79	1.40 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	36.99	2.25 %
Total	36.99	2.25 %

Branch *	MTD Sales L	Brand Share %
POY1	1.66	0.86 %
VPM2	0.75	0.67 %
TDM1	0.32	0.56 %
TRK1	0.31	0.37 %
TVM2	0.28	0.63 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	36.99	2.25 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	31.82	1.51 %
Total	31.82	1.51 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.52	0.87 %
CBE2	0.99	0.21 %
PLI1	0.73	0.76 %
DPM2	0.68	1.27 %
SYM2	0.30	0.78 %
GBM1	0.29	0.45 %
SNR1	0.28	0.33 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	31.82	1.51 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	31.02	1.34 %
<b>Total</b>	<b>31.02</b>	<b>1.34 %</b>

Branch *	MTD Sales L	Brand Share %
NKL2	1.70	1.47 %
ERD1	1.50	0.57 %
SLM2	0.88	0.90 %
RSP1	0.67	1.01 %
TCG1	0.65	1.06 %
HSR2	0.53	0.73 %
HSR1	0.46	0.66 %
PDR1	0.38	1.05 %
VPD1	0.37	0.87 %
WHKP	0.10	0.49 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	1.91 %
<b>Total</b>	<b>31.02</b>	<b>1.34 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	21.70	1.19 %
<b>Total</b>	<b>21.70</b>	<b>1.19 %</b>

Branch *	MTD Sales L	Brand Share %
KNL2	1.09	1.42 %
PUT1	0.65	1.36 %
BVL1	0.37	0.87 %
RJP1	0.37	0.48 %
KDR1	0.36	0.68 %
GTL1	0.36	1.40 %
KVL1	0.34	1.41 %
CTO1	0.30	0.31 %
ADI1		0.00 %
ATP1		0.00 %
DHN1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>21.70</b>	<b>1.19 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Air-Cond	19.91	1.07 %
<b>Total</b>	<b>19.91</b>	<b>1.07 %</b>

Branch *	MTD Sales L	Brand Share %
VJW2	1.06	1.56 %
VJW4	1.01	1.53 %
TEL1	1.01	1.33 %
VJW3	0.72	0.94 %
MTM1	0.37	1.48 %
NPR1	0.35	0.71 %
KND1	0.30	0.48 %
JGG1	0.30	1.21 %
VJW5	0.29	0.75 %
GNT1		0.00 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>19.91</b>	<b>1.07 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	18.82	1.09 %
<b>Total</b>	<b>18.82</b>	<b>1.09 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.98	0.81 %
SBR1	0.62	0.54 %
GDM1	0.58	0.82 %
ABR1	0.36	0.36 %
CGM1	0.36	1.11 %
ARC2	0.28	0.43 %
PLR1	0.27	0.78 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>18.82</b>	<b>1.09 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	8.52	2.12 %
<b>Total</b>	<b>8.52</b>	<b>2.12 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
<b>Total</b>	<b>8.52</b>	<b>2.12 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.13	0.25 %
<b>Total</b>	<b>1.13</b>	<b>0.25 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	1.13	0.46 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
<b>Total</b>	<b>1.13</b>	<b>0.25 %</b>