



HITACHI Sales Performance 21/04/2026 11:04 AM

MTD Sales
535.11 L

Brand Share %
2.04 %

Information:

MTD : 01-04-2026 To 20-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **2.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	535.11	2.04 %
Total	535.11	2.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	120.98	4.99 %
CHENNAI-01	95.71	3.31 %
SOUTH-01	65.96	1.84 %
TRICHY-01	58.27	1.90 %
SOUTH-03	39.67	1.38 %
SOUTH ARCOT	35.42	2.34 %
WEST-02	29.56	1.37 %
WEST-01	27.43	1.39 %
TIRUPATI-01	20.02	1.18 %
VIJAYAWADA-01	17.92	1.04 %
NORTH ARCOT	16.84	1.05 %
KL-NORTH	6.18	1.79 %
KL-SOUTH	1.13	0.29 %
Total	535.11	2.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	120.98	4.99 %
Total	120.98	4.99 %

Branch *	MTD Sales L	Brand Share %
CH21	2.18	1.50 %
CH18	2.02	1.73 %
CH20	1.65	1.36 %
CH43	0.93	1.59 %
CH41	0.82	0.83 %
UKI1	0.69	1.47 %
CH06	0.43	0.46 %
MJR1	0.36	0.43 %
CH44	0.35	0.51 %
CH23	0.30	0.50 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	120.98	4.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	95.71	3.31 %
Total	95.71	3.31 %

Branch *	MTD Sales L	Brand Share %
GUD1	1.77	1.42 %
CH14	1.72	0.85 %
CH42	1.37	1.09 %
CH07	1.33	0.98 %
CH47	1.32	0.66 %
CH48	1.16	0.94 %
CH45	0.63	0.65 %
AVD1	0.38	0.46 %
CH22	0.34	0.43 %
KNR1	0.34	0.63 %
GUD2	0.31	0.67 %
MRM1	0.29	0.39 %
CH39	0.29	0.56 %
CH26	0.27	1.24 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	95.71	3.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	65.96	1.84 %
Total	65.96	1.84 %

Branch *	MTD Sales L	Brand Share %
TVL1	8.36	1.83 %
SVK1	2.03	1.90 %
TUT2	1.58	0.92 %
RPM1	1.48	1.54 %
MAR1	1.22	0.91 %
ARM1	1.18	2.00 %
VNR2	1.05	0.92 %
TKS2	0.99	0.59 %
ERL2	0.69	0.81 %
TKS1	0.67	0.62 %
VLY1	0.64	0.50 %
MMT1	0.51	0.77 %
VNR1	0.51	1.51 %
SGT1	0.30	1.61 %
S2SD	0.27	0.39 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	65.96	1.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	58.27	1.90 %
Total	58.27	1.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.57	1.19 %
MVM1	0.95	0.59 %
TVR1	0.86	1.50 %
KRN1	0.37	0.79 %
JKM1	0.36	0.60 %
TRY3	0.36	0.25 %
MSI1	0.35	0.57 %
NGT1	0.30	0.40 %
TNJ2	0.28	0.20 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.16	0.90 %
Total	58.27	1.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	39.67	1.38 %
Total	39.67	1.38 %

Branch *	MTD Sales L	Brand Share %
MDU2	2.97	1.53 %
MDU7	0.63	0.59 %
KRR1	0.63	0.35 %
MDU4	0.40	0.51 %
SGP1	0.38	1.46 %
TDI1	0.37	0.83 %
CMR1	0.31	0.98 %
KKD3	0.30	0.24 %
KPT1	0.29	1.12 %
TPT1	0.28	0.33 %
KYK1	0.28	0.83 %
BNR1	0.28	0.86 %
PNI1	0.28	0.55 %
SVG1	0.27	0.41 %
ADP1		0.00 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD	-0.29	1.94 %
Total	39.67	1.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	35.42	2.34 %
Total	35.42	2.34 %

Branch *	MTD Sales L	Brand Share %
POY1	1.66	0.92 %
VPM2	0.75	0.73 %
TDM1	0.32	0.60 %
TRK1	0.31	0.42 %
TVM2	0.28	0.71 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	35.42	2.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	29.56	1.37 %
Total	29.56	1.37 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.70	1.56 %
ERD1	1.50	0.60 %
RSP1	0.67	1.13 %
TCG1	0.65	1.10 %
SLM2	0.58	0.64 %
HSR1	0.46	0.69 %
PDR1	0.38	1.12 %
VPD1	0.37	0.91 %
HSR2	0.25	0.38 %
WHKP	0.10	0.48 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
WHPD	-0.25	1.95 %
Total	29.56	1.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.43	1.39 %
Total	27.43	1.39 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.70	0.16 %
DPM2	0.68	1.32 %
PLI1	0.34	0.39 %
TPR2	0.34	0.21 %
GBM1	0.29	0.47 %
SNR1	0.28	0.34 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	27.43	1.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	20.02	1.18 %
Total	20.02	1.18 %

Branch *	MTD Sales L	Brand Share %
KNL2	1.09	1.56 %
PUT1	0.65	1.46 %
BVL1	0.37	0.95 %
KDR1	0.36	0.71 %
GTL1	0.36	1.61 %
KVL1	0.34	1.58 %
CTO1	0.30	0.32 %
ADI1		0.00 %
ATP1		0.00 %
DHN1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	20.02	1.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.92	1.04 %
Total	17.92	1.04 %

Branch *	MTD Sales L	Brand Share %
VJW2	1.06	1.70 %
VJW4	1.01	1.60 %
TEL1	1.01	1.37 %
VJW3	0.72	1.02 %
GDV1	0.58	1.87 %
MTM1	0.37	1.58 %
NPR1	0.35	0.84 %
KND1	0.30	0.52 %
JGG1	0.30	1.31 %
VJW5	0.29	0.80 %
GNT1		0.00 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	17.92	1.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.84	1.05 %
Total	16.84	1.05 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.63	0.56 %
SBR1	0.62	0.58 %
GDM1	0.58	0.91 %
ABR1	0.36	0.38 %
ARC2	0.28	0.46 %
PLR1	0.27	0.90 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	16.84	1.05 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	6.18	1.79 %
Total	6.18	1.79 %

Branch *	MTD Sales L	Brand Share %
KZD1	6.18	1.77 %
WHKZ		0.00 %
Total	6.18	1.79 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.13	0.29 %
Total	1.13	0.29 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.13	0.52 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	1.13	0.29 %