



HITACHI Sales Performance 18/04/2026 11:04 AM

MTD Sales
429.27 L

Brand Share %
1.98 %

Information:

MTD : 01-04-2026 To 17-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **1.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	429.27	1.98 %
Total	429.27	1.98 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	102.50	4.94 %
CHENNAI-01	78.89	3.20 %
SOUTH-01	48.92	1.66 %
TRICHY-01	44.94	1.74 %
SOUTH ARCOT	31.08	2.42 %
SOUTH-03	28.86	1.24 %
WEST-02	24.25	1.35 %
WEST-01	21.49	1.39 %
TIRUPATI-01	16.87	1.23 %
NORTH ARCOT	15.97	1.18 %
VIJAYAWADA-01	10.63	0.76 %
KL-NORTH	4.01	1.78 %
KL-SOUTH	0.85	0.31 %
Total	429.27	1.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	102.50	4.94 %
Total	102.50	4.94 %

Branch *	MTD Sales L	Brand Share %
CH20	1.65	1.53 %
CH21	1.34	1.08 %
CH18	0.98	1.00 %
CH41	0.82	0.93 %
UKI1	0.69	1.80 %
CH43	0.64	1.26 %
CH06	0.43	0.58 %
CH44	0.35	0.60 %
CH23	0.30	0.59 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	102.50	4.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.89	3.20 %
Total	78.89	3.20 %

Branch *	MTD Sales L	Brand Share %
GUD1	1.77	1.62 %
CH14	1.72	1.00 %
CH30	1.53	1.46 %
CH42	1.37	1.30 %
CH07	1.33	1.15 %
CH48	1.16	1.14 %
CH47	0.71	0.40 %
CH45	0.63	0.72 %
AVD1	0.38	0.56 %
CH22	0.34	0.50 %
KNR1	0.34	0.76 %
GUD2	0.31	0.75 %
MRM1	0.29	0.45 %
CH39	0.29	0.65 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	78.89	3.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	48.92	1.66 %
Total	48.92	1.66 %

Branch *	MTD Sales L	Brand Share %
TVL1	5.89	1.57 %
SVK1	1.74	1.95 %
TUT2	1.10	0.76 %
VNR2	1.05	1.13 %
MAR1	0.91	0.91 %
ERL2	0.69	0.91 %
TKS1	0.67	0.79 %
SNL1	0.53	1.60 %
RPM1	0.53	0.69 %
MMT1	0.51	0.94 %
VNR1	0.51	1.77 %
VLY1	0.38	0.39 %
S2SD	0.27	0.45 %
TKS2	0.23	0.17 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
Total	48.92	1.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	44.94	1.74 %
Total	44.94	1.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.60	0.88 %
PBR2	2.30	1.48 %
TRY2	1.55	1.77 %
MVM1	0.95	0.67 %
TVR1	0.86	1.76 %
KRN1	0.37	0.90 %
JKM1	0.36	0.72 %
TRY3	0.36	0.30 %
MSI1	0.35	0.68 %
NGT1	0.30	0.48 %
TNJ2	0.28	0.26 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.16	1.08 %
Total	44.94	1.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	31.08	2.42 %
Total	31.08	2.42 %

Branch *	MTD Sales L	Brand Share %
POY1	1.66	1.09 %
VPM2	0.75	0.87 %
TRK1	0.31	0.52 %
TVM2	0.28	0.85 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	31.08	2.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	28.86	1.24 %
Total	28.86	1.24 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.63	1.04 %
MDU7	0.63	0.73 %
SGP1	0.38	1.86 %
TDI1	0.37	1.12 %
KKD3	0.30	0.30 %
KPT1	0.29	1.24 %
TPT1	0.28	0.37 %
KRR1	0.28	0.18 %
KYK1	0.28	0.99 %
PNI1	0.28	0.70 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	28.86	1.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	24.25	1.35 %
Total	24.25	1.35 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.70	1.78 %
ERD1	1.19	0.58 %
RSP1	0.67	1.31 %
TCG1	0.65	1.30 %
SLM2	0.58	0.74 %
HSR1	0.46	0.83 %
PDR1	0.38	1.22 %
VPD1	0.37	1.10 %
WHKP	0.10	0.42 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	24.25	1.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.49	1.39 %
Total	21.49	1.39 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.34	0.26 %
DPM2	0.31	0.75 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	21.49	1.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.87	1.23 %
Total	16.87	1.23 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.65	1.87 %
BVL1	0.37	1.07 %
KDR1	0.36	0.89 %
CTO1	0.30	0.38 %
ADI1		0.00 %
ATP1		0.00 %
DHN1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	16.87	1.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.97	1.18 %
Total	15.97	1.18 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.63	0.67 %
SBR1	0.62	0.73 %
GDM1	0.58	1.01 %
ABR1	0.36	0.45 %
ARC2	0.28	0.58 %
PLR1	0.27	1.06 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	15.97	1.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.63	0.76 %
Total	10.63	0.76 %

Branch *	MTD Sales L	Brand Share %
TEL1	1.01	1.59 %
VJW2	0.70	1.78 %
VJW4	0.66	1.28 %
GNT2	0.37	1.30 %
MTM1	0.37	1.79 %
JGG1	0.30	1.61 %
VJW5	0.29	1.00 %
GNT1		0.00 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	10.63	0.76 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.01	1.78 %
Total	4.01	1.78 %

Branch *	MTD Sales L	Brand Share %
KZD1	4.01	1.73 %
WHKZ		0.00 %
Total	4.01	1.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.85	0.31 %
Total	0.85	0.31 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.85	0.55 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	0.85	0.31 %