

MTD Sales
96.04 L

Brand Share %
3.18 %

Information:

MTD : 01-07-2025 To 16-07-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **3.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	96.04	3.18 %
Total	96.04	3.18 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	26.80	4.64 %
CHENNAI-02	21.78	5.59 %
TRICHY-01	19.53	4.08 %
SOUTH-03	6.47	2.25 %
TIRUPATI-01	6.16	4.61 %
SOUTH-01	5.28	1.14 %
VIJAYAWADA-01	2.72	1.55 %
NORTH ARCOT	2.67	1.82 %
SOUTH ARCOT	1.84	0.83 %
WEST-01	1.83	3.67 %
WEST-02	0.62	0.77 %
KL-SOUTH	0.34	1.95 %
Total	96.04	3.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	26.80	4.64 %
Total	26.80	4.64 %

Branch *	MTD Sales L	Brand Share %
CH14	0.98	2.76 %
CH07	0.58	2.61 %
GUD1	0.54	2.76 %
CH16	0.30	0.79 %
CH30	0.29	1.82 %
CH48	0.29	1.03 %
SKL1	0.28	2.78 %
CH39	0.25	2.11 %
AVD1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC02		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	26.80	4.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	21.78	5.59 %
Total	21.78	5.59 %

Branch *	MTD Sales L	Brand Share %
CH21	0.29	1.51 %
CH46	0.29	2.51 %
CH20	0.29	1.63 %
CH01		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	21.78	5.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	19.53	4.08 %
Total	19.53	4.08 %

Branch *	MTD Sales L	Brand Share %
JKM1	0.25	2.96 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	19.53	4.08 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	6.47	2.25 %
Total	6.47	2.25 %

Branch *	MTD Sales L	Brand Share %
KKD2	0.31	2.17 %
ATG1	0.28	1.66 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	6.47	2.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.16	4.61 %
Total	6.16	4.61 %

Branch *	MTD Sales L	Brand Share %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	6.16	4.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	5.28	1.14 %
Total	5.28	1.14 %

Branch *	MTD Sales L	Brand Share %
RND1	0.81	3.04 %
TUT1	0.75	1.32 %
TYI1	0.62	2.45 %
SVK1	0.38	2.09 %
TUT2	0.30	1.32 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	5.28	1.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.72	1.55 %
Total	2.72	1.55 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.33	1.83 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.72	1.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	2.67	1.82 %
Total	2.67	1.82 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.28	2.28 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.67	1.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	1.84	0.83 %
Total	1.84	0.83 %

Branch *	MTD Sales L	Brand Share %
POY1	0.69	1.93 %
POY2	0.58	2.10 %
CUD1	0.29	1.26 %
NVL2	0.28	1.24 %
CDM1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	1.84	0.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.83	3.67 %
Total	1.83	3.67 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
WZSD		0.00 %
Total	1.83	3.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	0.62	0.77 %
Total	0.62	0.77 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	0.62	0.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.34	1.95 %
Total	0.34	1.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.34	2.20 %
PAS1		0.00 %
WTVP		0.00 %
Total	0.34	1.95 %