



HITACHI Sales Performance 17/05/2026 11:04 AM

MTD Sales
303.07 L

Brand Share %
2.43 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **2.43 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 303.07 | 2.43 % |
| Total | 303.07 | 2.43 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| CHENNAI-02 | 83.67 | 5.57 % |
| CHENNAI-01 | 72.25 | 4.21 % |
| TRICHY-01 | 39.86 | 2.54 % |
| SOUTH-03 | 22.03 | 1.72 % |
| SOUTH ARCOT | 20.98 | 2.78 % |
| SOUTH-01 | 15.97 | 1.11 % |
| WEST-02 | 12.48 | 1.64 % |
| VIJAYAWADA-01 | 10.29 | 0.86 % |
| TIRUPATI-01 | 8.77 | 1.10 % |
| NORTH ARCOT | 6.40 | 0.87 % |
| WEST-01 | 5.44 | 1.13 % |
| KL-NORTH | 4.68 | 3.88 % |
| KL-SOUTH | 0.23 | 0.20 % |
| Total | 303.07 | 2.43 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 83.67 | 5.57 % |
| Total | 83.67 | 5.57 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH21 | 1.27 | 1.23 % |
| CH20 | 1.14 | 2.02 % |
| CH41 | 0.96 | 1.84 % |
| CH06 | 0.80 | 1.30 % |
| CH31 | 0.76 | 2.40 % |
| CH18 | 0.64 | 0.93 % |
| MJR1 | 0.61 | 1.19 % |
| CH43 | 0.58 | 1.84 % |
| UKI1 | 0.58 | 2.17 % |
| GPD1 | 0.31 | 1.24 % |
| CH01 | | 0.00 % |
| CH23 | | 0.00 % |
| CH27 | | 0.00 % |
| CH36 | | 0.00 % |
| CH44 | | 0.00 % |
| MC06 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 83.67 | 5.57 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 72.25 | 4.21 % |
| Total | 72.25 | 4.21 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH08 | 1.83 | 2.02 % |
| CH47 | 1.27 | 1.33 % |
| CH14 | 1.24 | 1.01 % |
| AVD1 | 0.89 | 1.80 % |
| CH38 | 0.68 | 1.86 % |
| MRM1 | 0.67 | 1.45 % |
| KNR1 | 0.62 | 1.67 % |
| TKM1 | 0.32 | 1.78 % |
| CH22 | 0.29 | 0.54 % |
| CH07 | | 0.00 % |
| CH26 | | 0.00 % |
| CH29 | | 0.00 % |
| CH35 | | 0.00 % |
| CH39 | | 0.00 % |
| CH40 | | 0.00 % |
| CH45 | | 0.00 % |
| CH48 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 72.25 | 4.21 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 39.86 | 2.54 % |
| Total | 39.86 | 2.54 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TNJ1 | 2.16 | 2.41 % |
| TNJ2 | 1.29 | 1.61 % |
| PBR2 | 0.45 | 0.48 % |
| TTP1 | 0.38 | 1.26 % |
| TYR1 | 0.37 | 0.94 % |
| TRY3 | 0.33 | 0.70 % |
| ORU1 | 0.32 | 1.84 % |
| TRY2 | 0.32 | 0.98 % |
| JKM1 | 0.30 | 0.79 % |
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| KRN1 | | 0.00 % |
| MDI1 | | 0.00 % |
| MSI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NGT1 | | 0.00 % |
| NMM1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TVR1 | | 0.00 % |
| TZSD | | 0.00 % |
| Total | 39.86 | 2.54 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 22.03 | 1.72 % |
| Total | 22.03 | 1.72 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KKD3 | 1.71 | 2.38 % |
| MDU6 | 0.97 | 2.02 % |
| MDU3 | 0.54 | 1.29 % |
| SVG1 | 0.34 | 1.06 % |
| TPT1 | 0.32 | 1.32 % |
| MDU7 | 0.31 | 0.63 % |
| MPA1 | 0.30 | 0.83 % |
| TMM1 | 0.29 | 0.98 % |
| ADP1 | | 0.00 % |
| ATG1 | | 0.00 % |
| BNR1 | | 0.00 % |
| BTU1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DGL2 | | 0.00 % |
| DKI1 | | 0.00 % |
| KPT1 | | 0.00 % |
| KRR1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU2 | | 0.00 % |
| MDU4 | | 0.00 % |
| MDU5 | | 0.00 % |
| MLR1 | | 0.00 % |
| MNM1 | | 0.00 % |
| NKI1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SZSD | | 0.00 % |
| TDI1 | | 0.00 % |
| TEN1 | | 0.00 % |
| USL1 | | 0.00 % |
| WHMD | | 0.00 % |
| Total | 22.03 | 1.72 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 20.98 | 2.78 % |
| Total | 20.98 | 2.78 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| KML1 | 0.35 | 0.90 % |
| NVL2 | 0.34 | 0.76 % |
| MKM1 | 0.32 | 1.78 % |
| SJI2 | 0.30 | 0.95 % |
| TDM1 | 0.29 | 1.33 % |
| KKI2 | 0.29 | 0.55 % |
| KLM1 | | 0.00 % |
| STP1 | | 0.00 % |
| TRK1 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| ULP1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VCM2 | | 0.00 % |
| VPM1 | | 0.00 % |
| VPM2 | | 0.00 % |
| WHUT | | 0.00 % |
| Total | 20.98 | 2.78 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 15.97 | 1.11 % |
| Total | 15.97 | 1.11 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1 | 2.54 | 1.72 % |
| NGR1 | 2.01 | 2.27 % |
| TVL1 | 1.63 | 0.92 % |
| MAR1 | 0.73 | 1.91 % |
| RPM1 | 0.63 | 1.62 % |
| TUT2 | 0.40 | 0.51 % |
| ASM1 | 0.33 | 1.50 % |
| VNR2 | 0.33 | 0.64 % |
| MMT1 | 0.32 | 1.32 % |
| ERL2 | 0.32 | 1.35 % |
| APK1 | | 0.00 % |
| APK2 | | 0.00 % |
| ARM1 | | 0.00 % |
| COL1 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| KYR1 | | 0.00 % |
| PDI1 | | 0.00 % |
| PKD1 | | 0.00 % |
| S2SD | | 0.00 % |
| SDI1 | | 0.00 % |
| SGT1 | | 0.00 % |
| SKD1 | | 0.00 % |
| SNL1 | | 0.00 % |
| SVK1 | | 0.00 % |
| TCN1 | | 0.00 % |
| TKS1 | | 0.00 % |
| TKS2 | | 0.00 % |
| TKY1 | | 0.00 % |
| TYI1 | | 0.00 % |
| UDN1 | | 0.00 % |
| VKM1 | | 0.00 % |
| VLY1 | | 0.00 % |
| VNR1 | | 0.00 % |
| WHTV | | 0.00 % |
| Total | 15.97 | 1.11 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Air-Cond | 12.48 | 1.64 % |
| Total | 12.48 | 1.64 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| ERD1 | 0.94 | 1.12 % |
| TCG1 | 0.36 | 1.56 % |
| TRM1 | 0.29 | 1.96 % |
| VPD1 | 0.29 | 1.77 % |
| APN1 | | 0.00 % |
| ATU1 | | 0.00 % |
| BMD1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EDP1 | | 0.00 % |
| EPI1 | | 0.00 % |
| HRR1 | | 0.00 % |
| HSR1 | | 0.00 % |
| HSR2 | | 0.00 % |
| KAM1 | | 0.00 % |
| KMM1 | | 0.00 % |
| KRI1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MCR1 | | 0.00 % |
| MTR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| OML1 | | 0.00 % |
| PDR1 | | 0.00 % |
| PLC1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM2 | | 0.00 % |
| VKL1 | | 0.00 % |
| WHKP | | 0.00 % |
| WHPD | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 12.48 | 1.64 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 10.29 | 0.86 % |
| Total | 10.29 | 0.86 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TEL1 | 0.73 | 1.98 % |
| KND1 | 0.66 | 2.07 % |
| TDD1 | 0.57 | 1.51 % |
| CKT1 | 0.37 | 1.78 % |
| RAL1 | 0.37 | 1.29 % |
| GVM1 | 0.36 | 1.64 % |
| NPR1 | 0.30 | 0.98 % |
| AMP1 | | 0.00 % |
| BPP1 | | 0.00 % |
| BVR1 | | 0.00 % |
| CRL1 | | 0.00 % |
| DPE1 | | 0.00 % |
| ELU1 | | 0.00 % |
| GDV1 | | 0.00 % |
| GNT1 | | 0.00 % |
| GNT2 | | 0.00 % |
| JGG1 | | 0.00 % |
| JPT1 | | 0.00 % |
| MTM1 | | 0.00 % |
| NRT1 | | 0.00 % |
| NZV1 | | 0.00 % |
| OGL1 | | 0.00 % |
| PAP1 | | 0.00 % |
| PNR1 | | 0.00 % |
| PPM1 | | 0.00 % |
| RMV1 | | 0.00 % |
| TNI1 | | 0.00 % |
| TNK1 | | 0.00 % |
| TVU1 | | 0.00 % |
| VJW3 | | 0.00 % |
| VJW4 | | 0.00 % |
| VJW5 | | 0.00 % |
| VKN1 | | 0.00 % |
| VUY1 | | 0.00 % |
| WHGT | | 0.00 % |
| WHVJ | | 0.00 % |
| Total | 10.29 | 0.86 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 8.77 | 1.10 % |
| Total | 8.77 | 1.10 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KHT1 | 0.40 | 1.85 % |
| NYP1 | 0.37 | 1.56 % |
| TPY1 | 0.37 | 0.53 % |
| VKI1 | 0.37 | 1.74 % |
| KDA1 | 0.31 | 0.80 % |
| ADI1 | | 0.00 % |
| ATP1 | | 0.00 % |
| BVL1 | | 0.00 % |
| CTO1 | | 0.00 % |
| DHN1 | | 0.00 % |
| GTL1 | | 0.00 % |
| KAR1 | | 0.00 % |
| KDR1 | | 0.00 % |
| KNL1 | | 0.00 % |
| KNL2 | | 0.00 % |
| KVL1 | | 0.00 % |
| MPL1 | | 0.00 % |
| NDL1 | | 0.00 % |
| PDT1 | | 0.00 % |
| PGR1 | | 0.00 % |
| PIL1 | | 0.00 % |
| PMR1 | | 0.00 % |
| PUT1 | | 0.00 % |
| RCY1 | | 0.00 % |
| RJP1 | | 0.00 % |
| TPI1 | | 0.00 % |
| WHKD | | 0.00 % |
| Total | 8.77 | 1.10 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 6.40 | 0.87 % |
| Total | 6.40 | 0.87 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AKM1 | 0.99 | 2.40 % |
| SBR1 | 0.36 | 0.61 % |
| TRT1 | 0.30 | 0.91 % |
| ANI1 | 0.29 | 1.60 % |
| WJP1 | 0.29 | 1.24 % |
| TRL1 | 0.28 | 0.44 % |
| CPT1 | 0.26 | 1.46 % |
| ABR1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CGM1 | | 0.00 % |
| CYR1 | | 0.00 % |
| GDM1 | | 0.00 % |
| KPM1 | | 0.00 % |
| KPM2 | | 0.00 % |
| PLR1 | | 0.00 % |
| PTU1 | | 0.00 % |
| SLG1 | | 0.00 % |
| TRR1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WJD1 | | 0.00 % |
| WHVL | -0.44 | 2.05 % |
| Total | 6.40 | 0.87 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 5.44 | 1.13 % |
| Total | 5.44 | 1.13 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SNR1 | 0.30 | 1.35 % |
| CBE6 | 0.30 | 1.59 % |
| TPR2 | 0.29 | 1.04 % |
| CBE2 | 0.28 | 0.27 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE5 | | 0.00 % |
| DPM2 | | 0.00 % |
| GBM1 | | 0.00 % |
| GDR1 | | 0.00 % |
| KGI1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMD1 | | 0.00 % |
| MPM1 | | 0.00 % |
| PDM1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR4 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| WZSD | | 0.00 % |
| WHCB | -0.28 | 1.52 % |
| Total | 5.44 | 1.13 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 4.68 | 3.88 % |
| Total | 4.68 | 3.88 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total | 4.68 | 3.88 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.23 | 0.20 % |
| Total | 0.23 | 0.20 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1 | 0.23 | 0.27 % |
| KLR1 | | 0.00 % |
| PAS1 | | 0.00 % |
| PNL1 | | 0.00 % |
| WHTM | | 0.00 % |
| Total | 0.23 | 0.20 % |