



HITACHI Sales Performance 14/04/2026 11:04 AM

MTD Sales
290.59 L

Brand Share %
1.90 %

Information:

MTD : 01-04-2026 To 13-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **1.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	290.59	1.90 %
Total	290.59	1.90 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	74.54	5.15 %
CHENNAI-01	54.19	3.13 %
SOUTH-01	32.37	1.63 %
TRICHY-01	29.92	1.62 %
SOUTH ARCOT	19.65	2.27 %
SOUTH-03	19.41	1.17 %
WEST-02	16.66	1.29 %
TIRUPATI-01	13.38	1.26 %
NORTH ARCOT	10.40	1.07 %
WEST-01	9.71	0.94 %
VIJAYAWADA-01	7.29	0.66 %
KL-NORTH	2.55	1.80 %
KL-SOUTH	0.52	0.34 %
Total	290.59	1.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	74.54	5.15 %
Total	74.54	5.15 %

Branch *	MTD Sales L	Brand Share %
CH20	1.37	1.85 %
CH21	1.34	1.48 %
CH24	1.24	1.77 %
CH41	0.82	1.18 %
CH18	0.69	1.00 %
CH06	0.43	0.93 %
CH44	0.35	0.81 %
CH31	0.32	1.10 %
UKI1	0.31	1.21 %
CH23	0.30	0.91 %
CH43	0.29	0.83 %
CH01		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	74.54	5.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	54.19	3.13 %
Total	54.19	3.13 %

Branch *	MTD Sales L	Brand Share %
CH42	1.37	1.79 %
CH07	1.33	1.62 %
CH30	0.94	1.51 %
CH47	0.71	0.49 %
CH48	0.70	1.03 %
AVD1	0.38	0.77 %
CH45	0.35	0.54 %
CH14	0.34	0.29 %
CH22	0.34	0.67 %
MRM1	0.29	0.62 %
CH39	0.29	0.83 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.31	0.89 %
Total	54.19	3.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.37	1.63 %
Total	32.37	1.63 %

Branch *	MTD Sales L	Brand Share %
TVL1	3.26	1.23 %
VNR2	1.05	1.65 %
SVK1	0.84	1.52 %
TUT2	0.75	0.76 %
ERL2	0.69	1.25 %
MMT1	0.51	1.36 %
TKS1	0.31	0.58 %
ARM1	0.29	1.03 %
MAR1	0.27	0.43 %
VNR1	0.27	1.39 %
TKS2	0.23	0.27 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	32.37	1.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.92	1.62 %
Total	29.92	1.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.47	0.75 %
PBR2	1.10	1.02 %
MVM1	0.57	0.56 %
KRN1	0.37	1.33 %
JKM1	0.36	0.95 %
MSI1	0.35	0.96 %
NGT1	0.30	0.66 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.16	1.20 %
Total	29.92	1.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	19.65	2.27 %
Total	19.65	2.27 %

Branch *	MTD Sales L	Brand Share %
POY1	1.32	1.19 %
VPM2	0.75	1.25 %
TRK1	0.31	0.76 %
TVM2	0.28	1.43 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	19.65	2.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	19.41	1.17 %
Total	19.41	1.17 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.74	1.88 %
MDU2	1.32	1.15 %
MDU7	0.63	1.13 %
TDI1	0.37	1.72 %
KPT1	0.29	1.85 %
TPT1	0.28	0.45 %
KRR1	0.28	0.27 %
PNI1	0.28	1.03 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	19.41	1.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	16.66	1.29 %
Total	16.66	1.29 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.67	1.82 %
HSR1	0.46	1.27 %
ERD1	0.30	0.19 %
WHKP	0.10	0.39 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	16.66	1.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	13.38	1.26 %
Total	13.38	1.26 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.74	1.64 %
BVL1	0.37	1.46 %
KDR1	0.36	1.25 %
CTO1	0.30	0.49 %
ADI1		0.00 %
ATP1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	13.38	1.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	10.40	1.07 %
Total	10.40	1.07 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.63	0.99 %
GDM1	0.58	1.26 %
ABR1	0.36	0.61 %
SBR1	0.30	0.50 %
ARC2	0.28	0.80 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	10.40	1.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	9.71	0.94 %
Total	9.71	0.94 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.34	0.43 %
CBE6	0.31	0.76 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	9.71	0.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	7.29	0.66 %
Total	7.29	0.66 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.66	1.49 %
GNT2	0.37	1.60 %
TEL1	0.33	0.67 %
VJW5	0.29	1.21 %
GNT1		0.00 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	7.29	0.66 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.55	1.80 %
Total	2.55	1.80 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.55	1.77 %
WHKZ		0.00 %
Total	2.55	1.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.52	0.34 %
Total	0.52	0.34 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.52	0.61 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	0.52	0.34 %