



# HITACHI Sales Performance 13/04/2026 11:04 AM

MTD Sales  
260.29 L

Brand Share %  
1.88 %

Information:

MTD : 01-04-2026 To 12-04-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **1.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	260.29	1.88 %
Total	260.29	1.88 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	68.30	5.24 %
CHENNAI-01	47.23	2.98 %
SOUTH-01	28.93	1.59 %
TRICHY-01	25.85	1.55 %
SOUTH-03	17.15	1.14 %
SOUTH ARCOT	16.99	2.21 %
WEST-02	14.50	1.25 %
TIRUPATI-01	12.97	1.35 %
NORTH ARCOT	9.74	1.12 %
WEST-01	8.56	0.92 %
VIJAYAWADA-01	7.00	0.71 %
KL-NORTH	2.55	2.09 %
KL-SOUTH	0.52	0.38 %
Total	260.29	1.88 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	68.30	5.24 %
Total	68.30	5.24 %

Branch *	MTD Sales L	Brand Share %
CH21	1.34	1.64 %
CH20	0.96	1.62 %
CH24	0.95	1.48 %
CH41	0.82	1.29 %
CH18	0.69	1.18 %
CH06	0.43	1.03 %
CH44	0.35	0.89 %
CH31	0.32	1.23 %
UKI1	0.31	1.34 %
CH43	0.29	0.88 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	68.30	5.24 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.23	2.98 %
Total	47.23	2.98 %

Branch *	MTD Sales L	Brand Share %
CH07	0.98	1.27 %
CH42	0.90	1.31 %
GUD1	0.71	0.93 %
CH47	0.71	0.52 %
CH48	0.70	1.11 %
CH30	0.56	0.96 %
AVD1	0.38	0.85 %
CH14	0.34	0.33 %
CH22	0.34	0.77 %
MRM1	0.29	0.67 %
CH39	0.29	0.93 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.31	0.90 %
Total	47.23	2.98 %

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	28.93	1.59 %
<b>Total</b>	<b>28.93</b>	<b>1.59 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	3.26	1.33 %
VNR2	1.05	1.79 %
SVK1	0.84	1.64 %
TUT2	0.75	0.83 %
MMT1	0.51	1.46 %
TKS1	0.31	0.67 %
ERL2	0.31	0.61 %
ARM1	0.29	1.08 %
TKS2	0.23	0.31 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
<b>Total</b>	<b>28.93</b>	<b>1.59 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cond	25.85	1.55 %
Total	25.85	1.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.47	0.82 %
PBR2	1.10	1.14 %
KRN1	0.37	1.48 %
JKM1	0.36	1.05 %
MSI1	0.35	1.03 %
NCK1	0.25	1.43 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ	-0.16	1.24 %
Total	25.85	1.55 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	17.15	1.14 %
Total	17.15	1.14 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.93	0.89 %
MDU7	0.63	1.18 %
TPT1	0.28	0.49 %
KRR1	0.28	0.31 %
PNI1	0.28	1.14 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	17.15	1.14 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	16.99	2.21 %
Total	16.99	2.21 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.38	0.71 %
TRK1	0.31	0.83 %
TVM2	0.28	1.50 %
POY1	0.28	0.28 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	16.99	2.21 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	14.50	1.25 %
<b>Total</b>	<b>14.50</b>	<b>1.25 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.30	0.22 %
WHKP	0.10	0.39 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>14.50</b>	<b>1.25 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	12.97	1.35 %
<b>Total</b>	<b>12.97</b>	<b>1.35 %</b>

Branch *	MTD Sales L	Brand Share %
KNL2	0.74	1.77 %
BVL1	0.37	1.60 %
KDR1	0.36	1.31 %
CTO1	0.30	0.54 %
ADI1		0.00 %
ATP1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
<b>Total</b>	<b>12.97</b>	<b>1.35 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	9.74	1.12 %
Total	9.74	1.12 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.63	1.08 %
GDM1	0.58	1.38 %
SBR1	0.30	0.54 %
ARC2	0.28	0.85 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	9.74	1.12 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	8.56	0.92 %
Total	8.56	0.92 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.34	0.46 %
CBE6	0.31	0.86 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	8.56	0.92 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Air-Cond	7.00	0.71 %
Total	7.00	0.71 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.66	1.71 %
GNT2	0.37	1.74 %
TEL1	0.33	1.09 %
VJW5	0.29	1.31 %
GNT1		0.00 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	7.00	0.71 %

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Air-Cond	2.55	2.09 %
Total	2.55	2.09 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	2.55	2.09 %

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Air-Cond	0.52	0.38 %
Total	0.52	0.38 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.52	0.68 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	0.52	0.38 %