



HITACHI Sales Performance 10/04/2026 11:04 AM

MTD Sales
166.85 L

Brand Share %
1.77 %

Information:

MTD : 01-04-2026 To 09-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **1.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	166.85	1.77 %
Total	166.85	1.77 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	42.88	5.04 %
CHENNAI-01	32.24	3.17 %
SOUTH-01	21.19	1.57 %
TRICHY-01	16.49	1.41 %
SOUTH ARCOT	11.55	2.38 %
SOUTH-03	11.15	1.12 %
TIRUPATI-01	8.19	1.23 %
WEST-02	6.89	0.92 %
NORTH ARCOT	5.42	0.96 %
VIJAYAWADA-01	4.50	0.61 %
WEST-01	4.10	0.62 %
KL-NORTH	1.99	2.45 %
KL-SOUTH	0.25	0.26 %
Total	166.85	1.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	42.88	5.04 %
Total	42.88	5.04 %

Branch *	MTD Sales L	Brand Share %
CH20	0.66	1.77 %
CH24	0.57	1.48 %
CH06	0.43	1.57 %
CH41	0.38	0.92 %
CH21	0.37	0.68 %
CH18	0.37	0.95 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	42.88	5.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	32.24	3.17 %
Total	32.24	3.17 %

Branch *	MTD Sales L	Brand Share %
CH47	0.71	0.64 %
AVD1	0.38	1.25 %
CH07	0.36	0.81 %
CH22	0.34	1.21 %
MRM1	0.29	1.04 %
CH30	0.29	0.77 %
CH39	0.29	1.39 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
TKM1		0.00 %
WHC3		0.00 %
WCHN	-0.31	1.29 %
Total	32.24	3.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	21.19	1.57 %
Total	21.19	1.57 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.24	1.24 %
TUT2	0.75	1.20 %
STU2	0.32	1.73 %
ERL2	0.31	0.78 %
ARM1	0.29	1.43 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	21.19	1.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	16.49	1.41 %
Total	16.49	1.41 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.35	0.79 %
PBR2	1.10	1.64 %
TRY2	0.36	1.03 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	16.49	1.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	11.55	2.38 %
Total	11.55	2.38 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.38	1.04 %
TRK1	0.31	1.45 %
POY1	0.28	0.56 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
SJ2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	11.55	2.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	11.15	1.12 %
Total	11.15	1.12 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.93	1.34 %
KRR1	0.28	0.46 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	11.15	1.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	8.19	1.23 %
Total	8.19	1.23 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.30	0.75 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	8.19	1.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	6.89	0.92 %
Total	6.89	0.92 %

Branch *	MTD Sales L	Brand Share %
WHKP	0.35	1.30 %
NKL2	0.31	0.85 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	6.89	0.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.42	0.96 %
Total	5.42	0.96 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.34	0.90 %
SBR1	0.30	0.78 %
ARC2	0.28	1.28 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	5.42	0.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.50	0.61 %
Total	4.50	0.61 %

Branch *	MTD Sales L	Brand Share %
GNT1		0.00 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHVJ		0.00 %
Total	4.50	0.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.10	0.62 %
Total	4.10	0.62 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.61	1.38 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	4.10	0.62 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.99	2.45 %
Total	1.99	2.45 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	1.99	2.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	0.25	0.26 %
Total	0.25	0.26 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.25	0.45 %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
WHTM		0.00 %
Total	0.25	0.26 %