



HITACHI Sales Performance 08/05/2026 11:04 AM

MTD Sales
212.45 L

Brand Share %
2.38 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **2.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	212.45	2.38 %
Total	212.45	2.38 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	56.28	5.73 %
CHENNAI-01	51.99	4.42 %
TRICHY-01	29.40	2.43 %
SOUTH ARCOT	15.45	2.65 %
SOUTH-03	13.90	1.51 %
SOUTH-01	10.57	1.03 %
WEST-02	10.46	1.82 %
TIRUPATI-01	6.89	1.20 %
NORTH ARCOT	5.82	1.09 %
VIJAYAWADA-01	4.57	0.55 %
WEST-01	3.90	1.05 %
KL-NORTH	3.21	4.22 %
KL-SOUTH		0.00 %
Total	212.45	2.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	56.28	5.73 %
Total	56.28	5.73 %

Branch *	MTD Sales L	Brand Share %
CH06	0.80	1.78 %
CH21	0.70	0.99 %
CH20	0.64	1.79 %
MJR1	0.61	1.76 %
CH41	0.34	0.98 %
CH18	0.32	0.69 %
GPD1	0.31	1.55 %
CH43	0.29	1.11 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	56.28	5.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	51.99	4.42 %
Total	51.99	4.42 %

Branch *	MTD Sales L	Brand Share %
CH08	1.24	2.21 %
AVD1	0.89	2.31 %
CH14	0.63	0.71 %
MRM1	0.36	1.09 %
CH38	0.33	1.25 %
TKM1	0.32	2.19 %
GUD2	0.31	1.68 %
KNR1	0.29	1.07 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	51.99	4.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	29.40	2.43 %
Total	29.40	2.43 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.94	1.70 %
PBR2	0.45	0.65 %
TTP1	0.38	1.42 %
TYR1	0.37	1.22 %
TRY3	0.33	1.08 %
ORU1	0.32	2.06 %
TRY2	0.32	1.18 %
PDK1	0.30	0.87 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
Total	29.40	2.43 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	15.45	2.65 %
Total	15.45	2.65 %

Branch *	MTD Sales L	Brand Share %
POY1	1.55	2.34 %
NVL2	0.34	0.93 %
MKM1	0.32	2.33 %
SJI2	0.30	1.24 %
TDM1	0.29	1.63 %
KKI2	0.29	0.81 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	15.45	2.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cond	13.90	1.51 %
Total	13.90	1.51 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.59	1.19 %
SVG1	0.34	1.33 %
MDU7	0.31	0.99 %
MPA1	0.30	1.01 %
MDU6	0.29	0.75 %
TMM1	0.29	1.35 %
MDU3	0.27	0.89 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	13.90	1.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cond	10.57	1.03 %
Total	10.57	1.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.44	1.41 %
KVT1	0.67	1.21 %
TVL1	0.66	0.54 %
RPM1	0.63	2.18 %
TUT2	0.40	0.67 %
ASM1	0.33	2.11 %
VNR2	0.33	0.93 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	10.57	1.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cond	10.46	1.82 %
Total	10.46	1.82 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.94	1.42 %
TCG1	0.36	2.00 %
TRM1	0.29	2.26 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	10.46	1.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.89	1.20 %
Total	6.89	1.20 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.64	1.56 %
KHT1	0.40	2.32 %
NYP1	0.37	1.90 %
VKI1	0.37	1.88 %
KDA1	0.31	1.19 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
WHKD		0.00 %
Total	6.89	1.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.82	1.09 %
Total	5.82	1.09 %

Branch *	MTD Sales L	Brand Share %
TRT1	0.30	1.24 %
ANI1	0.29	2.04 %
WJP1	0.29	1.70 %
CPT1	0.26	2.02 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	5.82	1.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	4.57	0.55 %
Total	4.57	0.55 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.36	1.89 %
NPR1	0.30	1.36 %
PRL1	0.29	2.33 %
KND1	0.29	1.05 %
VJW2	0.29	1.96 %
TDD1	0.28	1.11 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	4.57	0.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.90	1.05 %
Total	3.90	1.05 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.29	1.43 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	3.90	1.05 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.21	4.22 %
Total	3.21	4.22 %

Branch *	MTD Sales L	Brand Share %
Total	3.21	4.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVP1		0.00 %
WHTM		0.00 %
Total		0.00 %