



# HITACHI Sales Performance 07/05/2026 11:04 AM

MTD Sales  
193.32 L

Brand Share %  
2.31 %

Information:

MTD : 01-05-2026 To 06-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **2.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	193.32	2.31 %
Total	193.32	2.31 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	50.71	5.65 %
CHENNAI-01	47.06	4.33 %
TRICHY-01	27.95	2.44 %
SOUTH-03	13.90	1.61 %
SOUTH ARCOT	13.22	2.43 %
WEST-02	9.24	1.68 %
SOUTH-01	8.45	0.88 %
NORTH ARCOT	5.82	1.18 %
TIRUPATI-01	5.75	1.04 %
VIJAYAWADA-01	4.57	0.58 %
WEST-01	3.90	1.10 %
KL-NORTH	2.75	4.31 %
KL-SOUTH		0.00 %
Total	193.32	2.31 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cond	50.71	5.65 %
Total	50.71	5.65 %

Branch *	MTD Sales L	Brand Share %
CH21	0.70	1.07 %
CH20	0.64	1.97 %
MJR1	0.61	1.95 %
CH06	0.39	0.93 %
CH41	0.34	1.02 %
CH18	0.32	0.76 %
GPD1	0.31	1.76 %
CH43	0.29	1.31 %
CH01		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	50.71	5.65 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cond	47.06	4.33 %
Total	47.06	4.33 %

Branch *	MTD Sales L	Brand Share %
CH08	0.96	1.85 %
CH14	0.63	0.77 %
MRM1	0.36	1.16 %
CH38	0.33	1.44 %
GUD2	0.31	1.88 %
KNR1	0.29	1.11 %
CH07		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
MC09		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	47.06	4.33 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cond	27.95	2.44 %
Total	27.95	2.44 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.94	1.77 %
PBR2	0.45	0.69 %
TTP1	0.38	1.43 %
TYR1	0.37	1.27 %
TRY3	0.33	1.11 %
ORU1	0.32	2.11 %
TRY2	0.32	1.26 %
PDK1	0.30	0.97 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TVR1		0.00 %
Total	27.95	2.44 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cond	13.90	1.61 %
<b>Total</b>	<b>13.90</b>	<b>1.61 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	0.59	1.34 %
SVG1	0.34	1.42 %
MDU7	0.31	1.03 %
MPA1	0.30	1.07 %
MDU6	0.29	0.79 %
TMM1	0.29	1.38 %
MDU3	0.27	1.30 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>13.90</b>	<b>1.61 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	13.22	2.43 %
Total	13.22	2.43 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.34	1.00 %
POY1	0.31	0.50 %
SJI2	0.30	1.35 %
TDM1	0.29	1.83 %
KKI2	0.29	0.84 %
KLM1		0.00 %
KML1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	13.22	2.43 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cond	9.24	1.68 %
<b>Total</b>	<b>9.24</b>	<b>1.68 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.94	1.50 %
TCG1	0.36	2.05 %
TRM1	0.29	2.26 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>9.24</b>	<b>1.68 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Air-Cond	8.45	0.88 %
Total	8.45	0.88 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.46	2.28 %
TUT1	1.44	1.56 %
KVT1	0.67	1.27 %
TUT2	0.40	0.69 %
TVL1	0.37	0.32 %
ASM1	0.33	2.25 %
RPM1	0.33	1.16 %
VNR2	0.33	1.02 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	8.45	0.88 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cond	5.82	1.18 %
<b>Total</b>	<b>5.82</b>	<b>1.18 %</b>

Branch *	MTD Sales L	Brand Share %
TRT1	0.30	1.32 %
ANI1	0.29	2.13 %
WJP1	0.29	1.76 %
CPT1	0.26	2.25 %
ABR1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>5.82</b>	<b>1.18 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	5.75	1.04 %
<b>Total</b>	<b>5.75</b>	<b>1.04 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	0.64	1.64 %
VKI1	0.37	1.95 %
KDA1	0.31	1.24 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
KDR1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>5.75</b>	<b>1.04 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Air-Cond	4.57	0.58 %
Total	4.57	0.58 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.36	2.00 %
NPR1	0.30	1.46 %
KND1	0.29	1.11 %
TDD1	0.28	1.16 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	4.57	0.58 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cond	3.90	1.10 %
Total	3.90	1.10 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.29	1.52 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	3.90	1.10 %

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Air-Cond	2.75	4.31 %
Total	2.75	4.31 %

Branch *	MTD Sales L	Brand Share %
Total	2.75	4.31 %

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
PNL1		0.00 %
TVP1		0.00 %
WHTM		0.00 %
Total		0.00 %