

MTD Sales
332.12 L

Brand Share %
16.16 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **16.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	95.01	20.13 %
Gas-Stov	77.10	23.40 %
Fan	74.05	9.67 %
Grinder	38.72	16.78 %
Cook-Pre	21.71	58.34 %
Chimney	19.57	17.52 %
Small-Ap	5.49	8.22 %
In-Stove	0.46	1.12 %
Flask	0.01	100.00 %
Total	332.12	16.16 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.85	15.12 %
WEST-02	47.85	23.63 %
SOUTH-03	42.49	14.94 %
TRICHY-01	36.27	17.92 %
WEST-01	34.76	22.74 %
SOUTH ARCOT	24.38	21.20 %
CHENNAI-01	23.35	9.91 %
CHENNAI-02	22.98	16.28 %
NORTH ARCOT	22.17	18.86 %
VIJAYAWADA-01	13.11	15.18 %
TIRUPATI-01	11.50	13.50 %
KL-SOUTH	1.84	4.81 %
KL-NORTH	1.57	2.45 %
Total	332.12	16.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	12.23	8.67 %
Mixie	12.20	17.38 %
Gas-Stov	10.54	21.58 %
Grinder	7.74	18.75 %
Cook-Pre	3.45	69.82 %
Chimney	2.69	22.28 %
Small-Ap	0.98	10.92 %
In-Stove	0.02	0.80 %
Total	49.85	15.12 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.05	14.93 %
NGR1	2.98	15.65 %
TVL1	2.91	13.22 %
VNR2	2.11	13.97 %
TKS2	2.09	10.20 %
TUT1	1.45	6.20 %
MAR1	1.09	9.45 %
SNL1	1.00	13.47 %
VNR1	1.00	15.52 %
VKM1	0.90	15.54 %
MMT1	0.86	14.07 %
APK2	0.79	14.40 %
KYR1	0.77	10.49 %
PDI1	0.74	14.21 %
SDI1	0.72	12.19 %
SVK1	0.63	5.80 %
TKY1	0.59	14.59 %
UDN1	0.45	12.29 %
TUT2	0.44	3.63 %
SKD1	0.42	7.28 %
COL1	0.40	15.39 %
SGT1	0.34	10.30 %
S2SD		0.00 %
Total	49.85	15.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	17.73	32.97 %
Gas-Stov	12.21	40.61 %
Fan	6.98	8.46 %
Chimney	4.55	31.50 %
Grinder	3.44	26.38 %
Cook-Pre	2.67	72.17 %
Small-Ap	0.26	11.16 %
In-Stove	0.01	0.25 %
Total	47.85	23.63 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.94	11.09 %
SLM2	0.87	13.65 %
NKL2	0.85	11.43 %
RSP1	0.78	15.40 %
EPI1	0.68	12.22 %
KAM1	0.67	12.92 %
SGI1	0.59	14.33 %
APN1	0.55	9.62 %
WZWH		0.00 %
WHKP	-0.02	-8.57 %
Total	47.85	23.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	12.46	9.67 %
Mixie	9.13	17.15 %
Gas-Stov	8.48	21.67 %
Grinder	6.11	17.12 %
Cook-Pre	3.66	74.99 %
Chimney	1.93	14.91 %
Small-Ap	0.73	9.15 %
Total	42.49	14.94 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.16	12.35 %
DGL1	2.58	11.74 %
MDU6	1.73	12.47 %
TMM1	1.61	11.32 %
MDU5	1.41	13.38 %
MPA1	1.11	13.48 %
KPT1	1.06	15.59 %
TPT1	0.96	10.44 %
MDU4	0.88	10.75 %
KRR1	0.62	15.71 %
PNI1	0.60	10.81 %
TEN2	0.57	5.58 %
NTM1	0.55	13.50 %
SVG1	0.50	13.63 %
SGP1	0.45	14.12 %
ATG1	0.33	5.58 %
MDU2	0.28	1.84 %
USL1	0.27	6.21 %
MLR1	0.26	5.84 %
KYK1	0.25	5.80 %
SZSD		1.53 %
Total	42.49	14.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.96	13.99 %
Mixie	9.18	19.19 %
Gas-Stov	6.44	22.50 %
Grinder	5.15	21.47 %
Chimney	1.57	27.46 %
Cook-Pre	1.23	35.36 %
Small-Ap	0.73	13.99 %
Flask	0.01	100.00 %
Total	36.27	17.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.50	12.46 %
TNJ2	1.39	15.41 %
PBR2	1.13	9.66 %
ORU1	0.81	14.44 %
NMM1	0.80	14.49 %
TRY3	0.77	14.37 %
TRY4	0.47	6.61 %
NGT1	0.44	6.04 %
MSI1	0.43	12.76 %
KIK1	0.43	7.05 %
APM1	0.29	10.26 %
TZSD		0.00 %
Total	36.27	17.92 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	10.13	27.30 %
Gas-Stov	8.67	34.08 %
Fan	7.69	14.08 %
Grinder	3.86	23.84 %
Chimney	2.68	25.97 %
Cook-Pre	1.16	46.98 %
Small-Ap	0.50	11.26 %
In-Stove	0.07	2.93 %
Total	34.76	22.74 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.18	14.61 %
SUL1	0.85	11.79 %
CBE1	0.58	8.84 %
CBE5	0.47	11.16 %
CBE3	0.24	13.73 %
ANR1	0.23	11.74 %
GDR1	0.11	8.62 %
KGI1	0.09	5.92 %
WZSD		0.00 %
Total	34.76	22.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.63	27.97 %
Gas-Stov	5.69	32.73 %
Fan	4.54	10.57 %
Grinder	3.62	23.07 %
Cook-Pre	1.35	56.27 %
Chimney	1.25	33.16 %
Small-Ap	0.29	14.60 %
Total	24.38	21.20 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.81	15.95 %
NVL2	0.69	8.41 %
VPM1	0.35	15.90 %
STP1	0.31	11.26 %
Total	24.38	21.20 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.15	8.93 %
Gas-Stov	5.60	14.47 %
Mixie	4.98	10.09 %
Grinder	2.36	5.27 %
Cook-Pre	2.29	54.90 %
Chimney	1.44	12.11 %
Small-Ap	0.48	4.99 %
In-Stove	0.06	0.70 %
Total	23.35	9.91 %

Branch *	MTD Sales L	Brand Share %
CH47	2.47	12.08 %
CH07	1.17	10.21 %
CH05	1.15	6.88 %
CH45	1.05	12.82 %
CH49	0.87	6.51 %
CH48	0.85	9.64 %
CH35	0.83	14.01 %
CGL1	0.78	16.08 %
CH39	0.75	13.23 %
MRM1	0.65	10.26 %
CH14	0.62	6.40 %
CH30	0.52	9.89 %
CH38	0.49	8.56 %
GUD2	0.49	9.24 %
CH25	0.47	6.10 %
SKL1	0.38	15.60 %
CH16	0.25	2.90 %
CZWH	0.21	0.93 %
CH22	0.21	5.28 %
GUD1	0.18	2.50 %
CH37	0.13	9.30 %
AVD1	0.12	3.97 %
CH40	0.05	12.40 %
MC09		0.00 %
WHC3		0.00 %
Total	23.35	9.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.10	24.01 %
Mixie	5.78	17.10 %
Fan	5.51	12.02 %
Grinder	3.50	20.45 %
Cook-Pre	1.38	59.76 %
Small-Ap	0.46	10.12 %
Chimney	0.16	3.10 %
In-Stove	0.09	1.34 %
Total	22.98	16.28 %

Branch *	MTD Sales L	Brand Share %
CH03	1.11	9.26 %
CH50	1.09	15.67 %
CH12	0.82	11.77 %
CH33	0.72	15.80 %
CH43	0.35	3.98 %
CH24	0.32	5.61 %
CH41	0.29	8.80 %
CH46	0.26	10.29 %
CH06	0.19	4.39 %
CH21	0.18	2.19 %
CH23	0.13	5.02 %
MC06	0.06	13.76 %
CH01	0.01	3.65 %
CH51		0.00 %
Total	22.98	16.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.69	24.30 %
Fan	6.44	12.99 %
Gas-Stov	5.27	27.55 %
Cook-Pre	1.53	74.17 %
Chimney	1.00	12.37 %
Grinder	0.82	14.86 %
Small-Ap	0.36	14.96 %
In-Stove	0.06	1.77 %
Total	22.17	18.86 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.49	14.38 %
TRL1	0.73	8.27 %
ABR1	0.72	14.92 %
ARC2	0.54	15.22 %
KPM1	0.31	10.62 %
Total	22.17	18.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.88	21.74 %
Gas-Stov	3.23	20.91 %
Cook-Pre	1.31	49.94 %
Grinder	1.30	14.67 %
Chimney	0.90	21.69 %
Small-Ap	0.44	6.90 %
Fan	0.07	0.32 %
In-Stove	-0.02	-2.12 %
Total	13.11	15.18 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.52	16.13 %
NRT1	0.36	15.39 %
TNK1	0.35	14.66 %
BPP1	0.30	15.49 %
GNT1	0.30	8.24 %
CRL1	0.29	7.63 %
OGL1	0.25	7.18 %
TEL1	0.24	12.48 %
PAP1	0.24	11.74 %
DPE1	0.23	9.74 %
ELU1	0.22	8.13 %
BVR1	0.22	6.27 %
PRL1	0.21	11.44 %
VJW4	0.18	5.48 %
TVU1	0.18	8.15 %
GNT2	0.15	8.16 %
KND1	0.14	9.31 %
VJW2	0.14	8.92 %
CKT1	0.13	7.13 %
JGG1	0.13	13.88 %
RAL1	0.12	6.00 %
NZV1	0.11	6.84 %
NPR1	0.08	5.45 %
AMP1	0.07	4.55 %
PNR1	0.02	2.71 %
Total	13.11	15.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.13	16.47 %
Gas-Stov	3.83	22.17 %
Chimney	1.33	18.19 %
Cook-Pre	1.20	54.27 %
Grinder	0.71	14.17 %
Small-Ap	0.23	5.63 %
Fan	0.04	0.16 %
In-Stove	0.03	3.81 %
Total	11.50	13.50 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.51	8.45 %
KOU1	0.44	13.06 %
CTO1	0.37	8.58 %
RJP1	0.36	9.70 %
PUT1	0.35	12.34 %
KAR1	0.29	8.20 %
TPY1	0.27	10.77 %
PMR1	0.26	9.81 %
PGR1	0.25	9.27 %
NLR1	0.25	8.91 %
KVL1	0.24	13.27 %
PIL1	0.23	11.56 %
DHN1	0.18	7.89 %
KDA1	0.15	7.13 %
KDR1	0.15	6.77 %
NYP1	0.14	11.51 %
VKI1	0.12	9.56 %
MPL1	0.12	3.22 %
GTL1	0.10	9.39 %
KHT1	0.09	3.90 %
TPI1	0.07	4.35 %
NDL1	0.06	3.11 %
RCY1	0.04	2.12 %
TPSD		0.00 %
Total	11.50	13.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.83	8.88 %
Gas-Stov	0.50	8.21 %
Cook-Pre	0.31	25.70 %
In-Stove	0.15	6.87 %
Grinder	0.06	1.98 %
Total	1.84	4.81 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.79	4.73 %
PNL1	0.57	9.68 %
KLR1	0.29	4.92 %
PAS1	0.18	1.95 %
TVSD		0.00 %
Total	1.84	4.81 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	0.72	6.93 %
Gas-Stov	0.55	3.05 %
Cook-Pre	0.16	21.58 %
Chimney	0.06	0.41 %
Grinder	0.06	7.83 %
Small-Ap	0.03	0.55 %
Total	1.57	2.45 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.57	2.42 %
WHKZ		0.00 %
Total	1.57	2.45 %