

**MTD Sales**  
**299.45 L**

**Brand Share %**  
**17.52 %**

Information:

**MTD :** 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **17.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	96.34	21.75 %
Gas-Stov	76.66	22.21 %
Grinder	54.59	23.52 %
Fan	32.36	7.43 %
Cook-Pre	19.07	53.54 %
Chimney	15.75	15.08 %
Small-Ap	4.58	7.54 %
In-Stove	0.08	0.16 %
Flask	0.01	100.00 %
<b>Total</b>	<b>299.45</b>	<b>17.52 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	46.46	16.70 %
WEST-02	38.29	26.75 %
SOUTH-03	37.51	16.00 %
TRICHY-01	33.96	19.29 %
WEST-01	31.71	23.19 %
SOUTH ARCOT	24.61	26.43 %
CHENNAI-01	21.87	10.51 %
CHENNAI-02	21.73	18.74 %
NORTH ARCOT	17.17	20.99 %
VIJAYAWADA-01	11.58	14.31 %
TIRUPATI-01	10.46	13.34 %
KL-SOUTH	2.53	9.50 %
KL-NORTH	1.56	2.81 %
<b>Total</b>	<b>299.45</b>	<b>17.52 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	13.36	18.57 %
Gas-Stov	11.79	20.75 %
Grinder	11.35	24.43 %
Cook-Pre	3.93	58.18 %
Fan	3.01	4.38 %
Chimney	2.40	21.48 %
Small-Ap	0.67	6.27 %
In-Stove	-0.04	-0.67 %
<b>Total</b>	<b>46.46</b>	<b>16.70 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	1.07	4.64 %
MMT1	0.88	16.41 %
SNL1	0.73	11.72 %
PDI1	0.70	14.18 %
MAR1	0.65	6.63 %
APK2	0.63	9.81 %
STU2	0.61	14.03 %
TKS2	0.59	4.52 %
SKD1	0.50	10.61 %
UDN1	0.49	15.97 %
VKM1	0.48	9.33 %
TKY1	0.41	10.17 %
TUT2	0.36	4.65 %
KYR1	0.27	4.64 %
ASM1	0.27	7.78 %
VNR1	0.25	8.60 %
SVK1	0.24	3.13 %
S2SD		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>46.46</b>	<b>16.70 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	15.31	33.27 %
Gas-Stov	10.59	33.19 %
Grinder	4.71	46.88 %
Chimney	2.88	22.99 %
Fan	2.29	7.01 %
Cook-Pre	2.03	63.08 %
Small-Ap	0.47	19.17 %
<b>Total</b>	<b>38.29</b>	<b>26.75 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.37	16.18 %
HSR2	1.19	13.93 %
HSR1	0.89	16.28 %
KRI1	0.83	13.25 %
NKL2	0.59	11.20 %
SLM2	0.56	11.26 %
DPR1	0.55	15.27 %
APN1	0.17	4.67 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>38.29</b>	<b>26.75 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	10.89	20.58 %
Gas-Stov	10.44	22.72 %
Grinder	8.44	21.10 %
Fan	3.13	4.67 %
Cook-Pre	2.94	59.15 %
Chimney	1.21	9.25 %
Small-Ap	0.44	5.90 %
In-Stove	0.02	0.58 %
Flask	0.01	100.00 %
<b>Total</b>	<b>37.51</b>	<b>16.00 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.56	10.86 %
MDU6	2.19	16.51 %
DGL1	1.32	6.18 %
TMM1	1.27	10.89 %
TPT1	0.88	12.79 %
CBM1	0.71	14.19 %
MPA1	0.71	12.56 %
DKI1	0.70	16.10 %
KPT1	0.69	16.79 %
TEN2	0.66	10.17 %
NKI1	0.65	14.67 %
MNM1	0.55	15.48 %
SVG1	0.48	11.08 %
NTM1	0.48	16.42 %
PNI1	0.46	11.03 %
PVI1	0.43	8.98 %
KRR1	0.41	15.20 %
MDU4	0.34	7.63 %
MDU2	0.32	2.79 %
KYK1	0.26	5.05 %
MLR1	0.25	4.89 %
USL1	0.21	6.55 %
ATG1	0.16	3.13 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>37.51</b>	<b>16.00 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	10.41	22.70 %
Gas-Stov	7.94	23.73 %
Grinder	6.97	26.75 %
Fan	5.31	10.28 %
Cook-Pre	1.44	55.89 %
Chimney	1.18	16.22 %
Small-Ap	0.70	16.74 %
<b>Total</b>	<b>33.96</b>	<b>19.29 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ2	1.71	15.76 %
TVR2	1.64	17.09 %
TRY1	1.59	10.10 %
PBR2	0.78	7.02 %
TRY4	0.69	13.22 %
NMM1	0.53	13.21 %
ORU1	0.50	12.73 %
KIK1	0.48	9.85 %
TRY3	0.35	6.78 %
APM1	0.34	9.60 %
MSI1	0.31	16.75 %
NGT1	0.26	4.60 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>33.96</b>	<b>19.29 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mixie	9.91	27.05 %
Gas-Stov	9.39	33.01 %
Grinder	4.99	24.94 %
Chimney	3.72	25.29 %
Fan	1.91	7.70 %
Cook-Pre	1.33	57.23 %
Small-Ap	0.44	10.61 %
In-Stove	0.04	0.62 %
<b>Total</b>	<b>31.71</b>	<b>23.19 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	0.61	8.13 %
CBE1	0.60	9.27 %
DPM2	0.54	17.09 %
PDM1	0.46	16.98 %
SUL1	0.38	5.75 %
KGI1	0.31	14.97 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>31.71</b>	<b>23.19 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.74	32.29 %
Grinder	6.88	41.75 %
Gas-Stov	4.91	31.11 %
Fan	2.05	8.26 %
Cook-Pre	1.11	50.23 %
Chimney	0.67	22.81 %
Small-Ap	0.21	10.24 %
In-Stove	0.04	2.13 %
<b>Total</b>	<b>24.61</b>	<b>26.43 %</b>

Branch *	MTD Sales L	Brand Share %
NVL2	0.66	10.71 %
PRT1	0.59	15.32 %
ULP1	0.56	14.36 %
VCM1	0.25	14.07 %
TRK1	0.23	6.31 %
TVM2	0.18	12.79 %
WHUT		0.00 %
<b>Total</b>	<b>24.61</b>	<b>26.43 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Fan	6.89	12.28 %
Mixie	4.78	10.52 %
Gas-Stov	3.79	10.50 %
Grinder	3.61	8.99 %
Cook-Pre	1.68	52.80 %
Chimney	0.77	8.41 %
Small-Ap	0.36	4.09 %
<b>Total</b>	<b>21.87</b>	<b>10.51 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	1.42	10.65 %
CH07	1.09	9.98 %
CH47	1.07	7.96 %
CH49	1.03	8.84 %
CH35	0.75	13.03 %
CH48	0.74	8.49 %
CH45	0.71	10.32 %
CH28	0.66	9.64 %
CH25	0.58	8.21 %
MRM1	0.56	10.66 %
CH14	0.55	7.46 %
CH22	0.52	11.94 %
CGL1	0.46	16.58 %
CH30	0.44	9.87 %
GUD2	0.43	10.72 %
CH39	0.40	7.31 %
CH16	0.34	3.74 %
CH38	0.34	6.30 %
SKL1	0.31	16.18 %
GUD1	0.26	3.74 %
CH29	0.25	10.56 %
CH37	0.21	16.35 %
AVD1	0.13	6.10 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.04	1.40 %
<b>Total</b>	<b>21.87</b>	<b>10.51 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	6.70	23.12 %
Gas-Stov	5.14	24.18 %
Fan	4.56	12.50 %
Grinder	3.78	26.37 %
Cook-Pre	0.73	40.91 %
Small-Ap	0.42	10.07 %
Chimney	0.37	7.44 %
In-Stove	0.02	0.63 %
<b>Total</b>	<b>21.73</b>	<b>18.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	1.68	16.66 %
CH12	1.32	15.99 %
CH03	1.11	13.16 %
CH33	0.61	15.89 %
CH43	0.41	6.87 %
CH46	0.35	13.68 %
PON1	0.30	11.89 %
CH23	0.27	11.08 %
GPD1	0.24	14.03 %
CH41	0.22	6.99 %
CH24	0.22	4.25 %
CH21	0.18	3.28 %
CH06	0.06	2.78 %
CH01	0.02	4.81 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>21.73</b>	<b>18.74 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.17	23.64 %
Gas-Stov	4.74	28.69 %
Fan	3.19	11.69 %
Grinder	2.01	47.40 %
Cook-Pre	1.21	66.57 %
Chimney	0.61	13.94 %
Small-Ap	0.27	14.49 %
In-Stove	-0.02	-0.49 %
<b>Total</b>	<b>17.17</b>	<b>20.99 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	1.22	15.63 %
VEL2	1.02	12.35 %
TRL1	0.54	6.83 %
WJP1	0.36	17.51 %
KPM1	0.30	12.23 %
WHVL		0.00 %
<b>Total</b>	<b>17.17</b>	<b>20.99 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Mixie	5.30	22.44 %
Gas-Stov	2.92	17.71 %
Cook-Pre	1.10	49.52 %
Grinder	1.04	14.27 %
Chimney	0.90	22.09 %
Small-Ap	0.29	7.30 %
Fan	0.03	0.15 %
<b>Total</b>	<b>11.58</b>	<b>14.31 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	0.66	15.41 %
NRT1	0.43	14.41 %
MTM1	0.42	16.54 %
PAP1	0.41	16.71 %
GTSD	0.37	9.04 %
DPE1	0.27	15.38 %
NZV1	0.25	11.74 %
NPR1	0.24	13.02 %
BVR1	0.22	7.99 %
RAL1	0.22	14.86 %
VJW4	0.22	10.72 %
GNT1	0.21	7.03 %
VKN1	0.20	12.07 %
JPT1	0.20	12.31 %
GDV1	0.20	14.04 %
CKT1	0.20	12.05 %
GNT2	0.19	15.90 %
VJW2	0.18	14.34 %
KND1	0.17	13.78 %
AMP1	0.14	9.76 %
VJW1	0.14	4.96 %
VUY1	0.13	11.48 %
TVU1	0.12	5.25 %
PNR1	0.11	15.47 %
BPP1	0.07	6.63 %
TEL1	0.04	2.56 %
OGL1	0.04	0.99 %
ELU1	0.02	1.21 %
<b>Total</b>	<b>11.58</b>	<b>14.31 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Mixie	4.07	16.16 %
Gas-Stov	3.35	16.79 %
Cook-Pre	1.18	47.48 %
Chimney	0.98	16.98 %
Grinder	0.70	17.50 %
Small-Ap	0.15	3.92 %
In-Stove	0.02	3.41 %
<b>Total</b>	<b>10.46</b>	<b>13.34 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	0.89	13.02 %
ATP1	0.81	14.27 %
KNL1	0.54	9.26 %
KAR1	0.47	14.30 %
KOU1	0.40	11.82 %
CTO1	0.34	9.39 %
KVL1	0.31	15.39 %
KDA1	0.31	11.44 %
TPY1	0.23	9.16 %
KDR1	0.21	10.54 %
SPE1	0.20	11.17 %
NDL1	0.20	9.01 %
PUT1	0.20	7.29 %
RJP1	0.19	7.37 %
PGR1	0.17	7.07 %
PDT1	0.15	8.97 %
DHN1	0.12	9.14 %
TPI1	0.11	7.80 %
MPL1	0.08	3.57 %
KHT1	0.05	3.63 %
NLR1	0.05	2.63 %
PMR1	0.03	1.37 %
<b>Total</b>	<b>10.46</b>	<b>13.34 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Gas-Stov	1.11	19.75 %
Mixie	0.98	11.37 %
Cook-Pre	0.37	36.36 %
Grinder	0.05	2.00 %
Small-Ap	0.01	0.28 %
<b>Total</b>	<b>2.53</b>	<b>9.50 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	1.51	9.81 %
PNL1	0.60	13.52 %
KLR1	0.40	12.12 %
PAS1	0.02	0.56 %
TVSD		0.00 %
<b>Total</b>	<b>2.53</b>	<b>9.50 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Mixie	0.72	8.16 %
Gas-Stov	0.54	3.22 %
Small-Ap	0.16	3.53 %
Chimney	0.06	0.42 %
Grinder	0.06	16.25 %
Cook-Pre	0.02	2.05 %
<b>Total</b>	<b>1.56</b>	<b>2.81 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	1.56	2.81 %
<b>Total</b>	<b>1.56</b>	<b>2.81 %</b>