

MTD Sales
321.19 L

Brand Share %
16.08 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **16.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	92.09	20.06 %
Gas-Stov	73.99	23.34 %
Fan	71.43	9.57 %
Grinder	37.67	16.76 %
Cook-Pre	21.09	58.43 %
Chimney	19.18	17.55 %
Small-Ap	5.27	8.18 %
In-Stove	0.46	1.16 %
Flask	0.01	100.00 %
Total	321.19	16.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	48.04	15.02 %
WEST-02	46.22	23.39 %
SOUTH-03	41.15	14.89 %
TRICHY-01	34.89	17.78 %
WEST-01	33.93	22.58 %
SOUTH ARCOT	23.25	21.16 %
CHENNAI-01	22.68	9.90 %
CHENNAI-02	21.98	16.07 %
NORTH ARCOT	21.88	19.04 %
VIJAYAWADA-01	12.74	15.28 %
TIRUPATI-01	11.16	13.55 %
KL-SOUTH	1.80	4.77 %
KL-NORTH	1.46	2.33 %
Total	321.19	16.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	11.94	8.67 %
Mixie	11.79	17.35 %
Gas-Stov	9.93	21.30 %
Grinder	7.44	18.60 %
Cook-Pre	3.38	70.57 %
Chimney	2.62	22.16 %
Small-Ap	0.93	10.71 %
In-Stove	0.02	0.80 %
Total	48.04	15.02 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.95	14.91 %
NGR1	2.95	15.88 %
TVL1	2.91	13.57 %
TKS2	2.06	10.30 %
VNR2	1.99	14.02 %
TUT1	1.40	6.19 %
MAR1	1.09	9.77 %
SNL1	1.00	13.76 %
VNR1	0.97	15.38 %
MMT1	0.83	13.93 %
VKM1	0.83	14.83 %
KYR1	0.74	10.45 %
APK2	0.74	13.69 %
SDI1	0.72	12.54 %
PDI1	0.71	13.76 %
TKY1	0.57	14.99 %
SVK1	0.55	5.23 %
TUT2	0.43	3.67 %
SKD1	0.39	6.98 %
COL1	0.36	14.65 %
UDN1	0.36	10.10 %
SGT1	0.33	10.10 %
S2SD		0.00 %
Total	48.04	15.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	17.36	32.96 %
Gas-Stov	11.70	40.41 %
Fan	6.66	8.24 %
Chimney	4.39	31.12 %
Grinder	3.32	26.24 %
Cook-Pre	2.55	71.23 %
Small-Ap	0.24	10.36 %
In-Stove	0.01	0.26 %
Total	46.22	23.39 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.89	10.56 %
NKL2	0.85	11.84 %
SLM2	0.85	13.64 %
RSP1	0.78	15.78 %
KAM1	0.67	12.92 %
EPI1	0.64	11.91 %
SGI1	0.59	14.47 %
APN1	0.48	8.65 %
WZWH		0.00 %
WHKP	-0.02	-8.57 %
Total	46.22	23.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	12.03	9.59 %
Mixie	8.57	16.53 %
Gas-Stov	8.19	21.72 %
Grinder	5.99	17.22 %
Cook-Pre	3.59	74.85 %
Chimney	2.06	16.30 %
Small-Ap	0.71	9.59 %
Total	41.15	14.89 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.03	11.99 %
DGL1	2.58	11.95 %
MDU6	1.68	12.46 %
TMM1	1.61	11.51 %
MDU5	1.37	13.32 %
MPA1	1.08	13.40 %
KPT1	1.06	15.85 %
TPT1	0.94	10.63 %
MDU4	0.82	10.42 %
NKI1	0.77	15.73 %
PNI1	0.60	10.81 %
KRR1	0.59	15.73 %
TEN2	0.57	5.89 %
NTM1	0.51	13.09 %
SVG1	0.50	14.13 %
SGP1	0.45	14.32 %
MDU2	0.28	1.88 %
ATG1	0.26	4.67 %
KYK1	0.25	6.22 %
MLR1	0.24	5.43 %
USL1	0.24	5.47 %
SZSD		1.59 %
Total	41.15	14.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.39	13.75 %
Mixie	8.93	19.25 %
Gas-Stov	6.16	22.36 %
Grinder	5.03	21.53 %
Chimney	1.49	26.45 %
Cook-Pre	1.19	35.28 %
Small-Ap	0.69	13.57 %
Flask	0.01	100.00 %
Total	34.89	17.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.45	12.60 %
TNJ2	1.35	15.59 %
PBR2	1.13	9.79 %
NMM1	0.77	14.10 %
ORU1	0.77	14.06 %
TRY3	0.73	14.14 %
TRY4	0.47	6.78 %
NGT1	0.44	6.08 %
MSI1	0.43	13.39 %
KIK1	0.43	7.19 %
APM1	0.25	9.06 %
TZSD		0.00 %
Total	34.89	17.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	9.88	27.08 %
Gas-Stov	8.53	34.15 %
Fan	7.29	13.62 %
Grinder	3.82	23.77 %
Chimney	2.68	25.97 %
Cook-Pre	1.16	47.96 %
Small-Ap	0.50	11.81 %
In-Stove	0.07	2.99 %
Total	33.93	22.58 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.18	14.74 %
SUL1	0.85	11.90 %
CBE1	0.58	8.91 %
CBE5	0.47	11.79 %
CBE3	0.24	13.73 %
ANR1	0.23	11.89 %
GDR1	0.11	8.89 %
KGI1	0.09	5.92 %
WZSD		0.00 %
Total	33.93	22.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.29	28.15 %
Gas-Stov	5.29	32.59 %
Fan	4.43	10.63 %
Grinder	3.47	23.13 %
Chimney	1.25	33.16 %
Cook-Pre	1.24	55.34 %
Small-Ap	0.26	13.94 %
Total	23.25	21.16 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.63	8.11 %
VPM1	0.33	15.51 %
STP1	0.29	10.80 %
Total	23.25	21.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	6.00	8.99 %
Gas-Stov	5.41	14.41 %
Mixie	4.91	10.16 %
Grinder	2.22	5.05 %
Cook-Pre	2.17	55.21 %
Chimney	1.44	12.57 %
Small-Ap	0.47	5.11 %
In-Stove	0.06	0.72 %
Total	22.68	9.90 %

Branch *	MTD Sales L	Brand Share %
CH47	2.36	11.69 %
CH07	1.12	9.98 %
CH05	1.11	6.96 %
CH45	1.05	13.29 %
CH49	0.87	6.67 %
CH48	0.85	9.98 %
CH35	0.83	15.21 %
CH39	0.72	13.25 %
MRM1	0.62	10.11 %
CH14	0.58	6.17 %
CH30	0.52	10.01 %
GUD2	0.49	9.41 %
CH25	0.47	6.27 %
CH38	0.46	8.25 %
SKL1	0.32	13.73 %
CH16	0.25	2.92 %
CZWH	0.21	0.94 %
CH22	0.19	4.89 %
GUD1	0.18	2.59 %
CH37	0.13	9.76 %
AVD1	0.12	4.19 %
CH40	0.05	12.40 %
MC09		0.00 %
WHC3		0.00 %
Total	22.68	9.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.78	23.68 %
Mixie	5.53	16.77 %
Fan	5.15	11.64 %
Grinder	3.46	20.62 %
Cook-Pre	1.36	59.75 %
Small-Ap	0.45	10.08 %
Chimney	0.16	3.22 %
In-Stove	0.09	1.41 %
Total	21.98	16.07 %

Branch *	MTD Sales L	Brand Share %
CH03	1.11	9.41 %
CH50	1.02	15.38 %
CH12	0.82	11.77 %
CH33	0.58	13.56 %
CH43	0.34	3.99 %
CH24	0.32	5.71 %
CH41	0.29	9.26 %
CH46	0.26	10.60 %
CH06	0.19	4.57 %
CH21	0.18	2.33 %
CH23	0.13	5.02 %
MC06	0.06	13.76 %
CH01	0.01	3.65 %
CH51		0.00 %
Total	21.98	16.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.55	24.47 %
Fan	6.44	13.20 %
Gas-Stov	5.20	28.18 %
Cook-Pre	1.53	74.17 %
Chimney	0.93	11.51 %
Grinder	0.82	14.97 %
Small-Ap	0.36	15.12 %
In-Stove	0.06	1.94 %
Total	21.88	19.04 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.49	14.83 %
TRL1	0.73	8.30 %
ABR1	0.72	15.09 %
ARC2	0.54	15.49 %
KPM1	0.27	9.40 %
Total	21.88	19.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.73	21.81 %
Gas-Stov	3.10	21.26 %
Grinder	1.27	15.11 %
Cook-Pre	1.26	49.76 %
Chimney	0.90	21.69 %
Small-Ap	0.42	6.81 %
Fan	0.07	0.33 %
In-Stove	-0.02	-2.12 %
Total	12.74	15.28 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.45	14.66 %
NRT1	0.36	15.39 %
TNK1	0.35	14.97 %
GNT1	0.33	9.75 %
BPP1	0.30	15.49 %
OGL1	0.25	7.81 %
CRL1	0.25	6.78 %
TEL1	0.24	12.48 %
PAP1	0.24	11.91 %
DPE1	0.23	9.78 %
GDV1	0.22	15.32 %
ELU1	0.22	8.39 %
BVR1	0.22	6.69 %
PRL1	0.21	11.44 %
VJW4	0.18	5.48 %
GNT2	0.15	8.46 %
TVU1	0.15	7.03 %
KND1	0.14	9.97 %
CKT1	0.13	7.13 %
VJW2	0.13	8.52 %
NZV1	0.11	6.91 %
RAL1	0.09	4.79 %
NPR1	0.08	6.28 %
AMP1	0.05	3.70 %
PNR1	0.02	2.71 %
Total	12.74	15.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.06	16.66 %
Gas-Stov	3.68	22.17 %
Chimney	1.25	18.31 %
Cook-Pre	1.18	54.44 %
Grinder	0.71	14.82 %
Small-Ap	0.21	5.43 %
Fan	0.04	0.16 %
In-Stove	0.03	3.81 %
Total	11.16	13.55 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.51	8.79 %
KOU1	0.44	13.41 %
CTO1	0.37	8.78 %
RJP1	0.36	10.09 %
PUT1	0.35	13.03 %
KAR1	0.29	8.66 %
TPY1	0.27	11.60 %
PMR1	0.26	9.74 %
PGR1	0.25	9.44 %
KVL1	0.24	13.27 %
PIL1	0.22	11.40 %
PDT1	0.21	15.22 %
NLR1	0.19	7.11 %
DHN1	0.18	8.38 %
KDA1	0.15	7.35 %
KDR1	0.15	6.80 %
NYP1	0.14	11.51 %
VKI1	0.12	9.56 %
MPL1	0.12	3.30 %
GTL1	0.10	9.39 %
KHT1	0.09	4.15 %
TPI1	0.07	4.67 %
NDL1	0.06	3.18 %
RCY1	0.04	2.34 %
TPSD		0.00 %
Total	11.16	13.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.79	8.64 %
Gas-Stov	0.50	8.30 %
Cook-Pre	0.31	26.33 %
In-Stove	0.15	6.87 %
Grinder	0.06	2.02 %
Total	1.80	4.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.79	4.78 %
PNL1	0.53	9.37 %
KLR1	0.29	4.94 %
PAS1	0.18	1.96 %
TVSD		0.00 %
Total	1.80	4.77 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	0.70	6.97 %
Gas-Stov	0.52	3.01 %
Cook-Pre	0.16	22.02 %
Grinder	0.06	8.66 %
Small-Ap	0.02	0.45 %
Total	1.46	2.33 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.46	2.31 %
WHKZ		0.00 %
Total	1.46	2.33 %