

MTD Sales  
310.69 L

Brand Share %  
16.04 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **16.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	89.35	20.12 %
Gas-Stov	71.50	23.31 %
Fan	68.65	9.48 %
Grinder	36.54	16.71 %
Cook-Pre	20.38	58.49 %
Chimney	18.70	17.52 %
Small-Ap	5.10	8.16 %
In-Stove	0.46	1.21 %
Flask	0.01	100.00 %
<b>Total</b>	<b>310.69</b>	<b>16.04 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	46.25	14.96 %
WEST-02	44.89	23.31 %
SOUTH-03	39.58	14.79 %
TRICHY-01	33.87	17.78 %
WEST-01	33.04	22.52 %
SOUTH ARCOT	21.92	21.02 %
CHENNAI-01	21.84	9.80 %
CHENNAI-02	21.61	16.12 %
NORTH ARCOT	21.08	19.09 %
VIJAYAWADA-01	12.35	15.37 %
TIRUPATI-01	11.06	13.81 %
KL-SOUTH	1.73	4.70 %
KL-NORTH	1.46	2.39 %
<b>Total</b>	<b>310.69</b>	<b>16.04 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	11.50	8.63 %
Mixie	11.41	17.43 %
Gas-Stov	9.47	21.12 %
Grinder	7.13	18.42 %
Cook-Pre	3.29	70.74 %
Chimney	2.55	22.02 %
Small-Ap	0.89	10.76 %
In-Stove	0.02	0.80 %
<b>Total</b>	<b>46.25</b>	<b>14.96 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	3.91	15.03 %
TVL1	2.88	13.97 %
TKS2	1.94	10.14 %
VNR2	1.91	14.02 %
TUT1	1.40	6.32 %
MAR1	1.07	9.90 %
SNL1	1.00	14.75 %
VNR1	0.97	15.75 %
VKM1	0.77	14.17 %
KYR1	0.74	10.64 %
MMT1	0.73	12.62 %
PDI1	0.67	13.63 %
APK2	0.67	12.68 %
SDI1	0.66	12.16 %
TKY1	0.57	15.62 %
SVK1	0.52	5.01 %
SKD1	0.39	7.21 %
TUT2	0.38	3.36 %
COL1	0.36	14.93 %
UDN1	0.36	10.22 %
SGT1	0.33	10.36 %
S2SD		0.00 %
<b>Total</b>	<b>46.25</b>	<b>14.96 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mixie	16.98	33.07 %
Gas-Stov	11.42	41.00 %
Fan	6.25	7.90 %
Chimney	4.39	32.30 %
Grinder	3.28	26.11 %
Cook-Pre	2.32	69.98 %
Small-Ap	0.23	10.27 %
In-Stove	0.01	0.26 %
<b>Total</b>	<b>44.89</b>	<b>23.31 %</b>

Branch *	MTD Sales L	Brand Share %
KRI1	0.85	10.36 %
NKL2	0.77	11.14 %
SLM2	0.75	12.40 %
KAM1	0.66	12.88 %
EPI1	0.64	12.01 %
SGI1	0.59	14.47 %
APN1	0.42	8.06 %
WZWH		0.00 %
WHKP	-0.02	-8.57 %
<b>Total</b>	<b>44.89</b>	<b>23.31 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Fan	11.60	9.52 %
Mixie	8.16	16.30 %
Gas-Stov	7.85	21.64 %
Grinder	5.86	17.48 %
Cook-Pre	3.50	75.52 %
Chimney	1.91	15.45 %
Small-Ap	0.71	9.75 %
<b>Total</b>	<b>39.58</b>	<b>14.79 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.03	12.16 %
DGL1	2.37	11.68 %
MDU6	1.64	12.58 %
TMM1	1.53	11.17 %
MDU5	1.29	12.88 %
MPA1	1.06	13.30 %
TPT1	0.86	10.09 %
MDU4	0.82	10.88 %
NKI1	0.77	15.99 %
PNI1	0.59	10.82 %
TEN2	0.57	5.96 %
SVG1	0.50	14.27 %
NTM1	0.49	13.44 %
SGP1	0.39	13.20 %
MLR1	0.24	5.46 %
USL1	0.24	5.57 %
MDU2	0.23	1.63 %
ATG1	0.23	4.16 %
KYK1	0.21	5.55 %
SZSD		2.43 %
<b>Total</b>	<b>39.58</b>	<b>14.79 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	11.03	13.76 %
Mixie	8.79	19.60 %
Gas-Stov	5.94	22.08 %
Grinder	4.75	20.96 %
Chimney	1.49	26.45 %
Cook-Pre	1.19	35.86 %
Small-Ap	0.68	13.45 %
Flask	0.01	100.00 %
<b>Total</b>	<b>33.87</b>	<b>17.78 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	2.45	12.80 %
TNJ2	1.35	15.74 %
PBR2	1.09	9.74 %
ORU1	0.77	14.59 %
NMM1	0.74	13.88 %
TRY3	0.73	14.21 %
TRY4	0.47	7.18 %
MSI1	0.43	14.69 %
NGT1	0.40	5.73 %
KIK1	0.39	6.58 %
APM1	0.25	10.57 %
TZSD		0.00 %
<b>Total</b>	<b>33.87</b>	<b>17.78 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mixie	9.52	26.76 %
Gas-Stov	8.42	34.52 %
Fan	6.96	13.40 %
Grinder	3.74	23.80 %
Chimney	2.68	25.97 %
Cook-Pre	1.16	47.96 %
Small-Ap	0.49	11.65 %
In-Stove	0.07	3.20 %
<b>Total</b>	<b>33.04</b>	<b>22.52 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	1.18	14.80 %
SUL1	0.85	12.01 %
CBE1	0.54	8.50 %
CBE5	0.47	11.92 %
DPM2	0.36	15.63 %
CBE3	0.24	13.73 %
ANR1	0.23	12.26 %
GDR1	0.11	9.12 %
KGI1	0.09	6.47 %
WZSD		0.00 %
<b>Total</b>	<b>33.04</b>	<b>22.52 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.11	28.80 %
Gas-Stov	4.79	31.50 %
Fan	4.15	10.26 %
Grinder	3.43	24.15 %
Cook-Pre	1.19	58.11 %
Chimney	1.01	30.15 %
Small-Ap	0.25	13.94 %
<b>Total</b>	<b>21.92</b>	<b>21.02 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	0.75	15.29 %
TRK1	0.73	15.87 %
NVL2	0.55	7.65 %
VPM1	0.33	15.77 %
STP1	0.28	10.83 %
<b>Total</b>	<b>21.92</b>	<b>21.02 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	5.68	8.89 %
Gas-Stov	5.26	14.45 %
Mixie	4.66	9.92 %
Grinder	2.15	4.96 %
Cook-Pre	2.14	55.34 %
Chimney	1.44	12.64 %
Small-Ap	0.46	5.08 %
In-Stove	0.06	0.72 %
<b>Total</b>	<b>21.84</b>	<b>9.80 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	2.26	11.44 %
CH07	1.12	10.24 %
CH45	1.05	13.37 %
CH05	0.97	6.20 %
CH48	0.85	10.27 %
CH35	0.83	15.21 %
CH49	0.81	6.34 %
CH39	0.72	13.57 %
MRM1	0.62	10.82 %
CH14	0.58	6.23 %
CH30	0.52	10.04 %
CH25	0.47	6.38 %
CH38	0.46	8.65 %
GUD2	0.46	8.92 %
SKL1	0.32	13.93 %
CZWH	0.21	0.99 %
CH16	0.18	2.20 %
GUD1	0.18	2.78 %
CH22	0.15	4.06 %
CH37	0.13	9.76 %
AVD1	0.09	3.15 %
CH40	0.05	12.40 %
MC09		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>21.84</b>	<b>9.80 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.58	23.32 %
Mixie	5.46	16.82 %
Fan	5.07	11.74 %
Grinder	3.46	20.94 %
Cook-Pre	1.36	60.56 %
Small-Ap	0.43	10.25 %
Chimney	0.16	3.22 %
In-Stove	0.09	1.43 %
<b>Total</b>	<b>21.61</b>	<b>16.12 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.08	9.48 %
CH50	0.99	15.50 %
CH12	0.82	11.88 %
CH33	0.58	13.56 %
CH36	0.46	15.59 %
CH43	0.34	4.07 %
CH24	0.32	5.84 %
CH46	0.26	10.72 %
CH41	0.26	8.18 %
CH06	0.19	4.72 %
CH21	0.18	2.36 %
CH23	0.13	5.02 %
MC06	0.06	13.76 %
CH01	0.01	3.65 %
CH51		0.00 %
<b>Total</b>	<b>21.61</b>	<b>16.12 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	6.30	13.38 %
Mixie	6.19	24.55 %
Gas-Stov	5.12	28.44 %
Cook-Pre	1.44	74.56 %
Chimney	0.93	11.76 %
Grinder	0.70	13.08 %
Small-Ap	0.35	15.06 %
In-Stove	0.06	2.16 %
<b>Total</b>	<b>21.08</b>	<b>19.09 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	1.27	15.17 %
ABR1	0.72	15.30 %
TRL1	0.71	8.29 %
ARC2	0.54	15.64 %
KPM1	0.27	9.47 %
<b>Total</b>	<b>21.08</b>	<b>19.09 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.57	22.22 %
Gas-Stov	3.01	21.00 %
Grinder	1.27	15.45 %
Cook-Pre	1.15	47.95 %
Chimney	0.90	22.65 %
Small-Ap	0.39	6.94 %
Fan	0.07	0.33 %
In-Stove	-0.02	-2.19 %
<b>Total</b>	<b>12.35</b>	<b>15.37 %</b>

Branch *	MTD Sales L	Brand Share %
RMV1	0.41	14.80 %
NRT1	0.36	15.39 %
TNK1	0.35	15.19 %
GNT1	0.33	10.22 %
OGL1	0.25	7.81 %
CRL1	0.25	7.03 %
TEL1	0.24	12.48 %
PAP1	0.24	13.42 %
DPE1	0.23	9.89 %
VUY1	0.22	13.59 %
GDV1	0.22	15.32 %
ELU1	0.22	8.64 %
PRL1	0.21	12.22 %
VJW4	0.18	5.48 %
BVR1	0.18	5.73 %
GNT2	0.15	8.46 %
TVU1	0.15	7.16 %
KND1	0.14	10.17 %
CKT1	0.13	7.48 %
VJW2	0.13	8.76 %
RAL1	0.09	4.88 %
NPR1	0.08	6.41 %
NZV1	0.06	3.88 %
AMP1	0.05	3.70 %
PNR1	0.02	2.71 %
<b>Total</b>	<b>12.35</b>	<b>15.37 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.02	17.07 %
Gas-Stov	3.63	22.69 %
Chimney	1.25	18.76 %
Cook-Pre	1.18	54.91 %
Grinder	0.71	15.22 %
Small-Ap	0.20	5.26 %
Fan	0.04	0.16 %
In-Stove	0.03	3.81 %
<b>Total</b>	<b>11.06</b>	<b>13.81 %</b>

Branch *	MTD Sales L	Brand Share %
KNL1	0.51	8.85 %
KOU1	0.44	13.41 %
RJP1	0.36	10.92 %
CTO1	0.36	8.90 %
PUT1	0.35	13.28 %
KAR1	0.29	8.70 %
TPY1	0.27	11.81 %
PMR1	0.26	10.01 %
PGR1	0.25	9.79 %
KVL1	0.24	14.28 %
PIL1	0.22	11.40 %
NLR1	0.19	7.40 %
DHN1	0.18	8.38 %
PDT1	0.17	12.81 %
KDA1	0.15	7.79 %
KDR1	0.15	6.94 %
NYP1	0.14	11.76 %
VKI1	0.12	10.48 %
MPL1	0.12	3.41 %
GTL1	0.10	9.39 %
KHT1	0.09	4.42 %
TPI1	0.07	4.73 %
NDL1	0.06	3.30 %
RCY1	0.04	2.68 %
TPSD		0.00 %
<b>Total</b>	<b>11.06</b>	<b>13.81 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.79	8.81 %
Gas-Stov	0.50	8.30 %
Cook-Pre	0.30	26.38 %
In-Stove	0.15	6.92 %
<b>Total</b>	<b>1.73</b>	<b>4.70 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	0.73	4.50 %
PNL1	0.53	9.45 %
KLR1	0.29	5.04 %
PAS1	0.18	2.02 %
TVSD		0.00 %
<b>Total</b>	<b>1.73</b>	<b>4.70 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	0.70	7.09 %
Gas-Stov	0.52	3.13 %
Cook-Pre	0.16	22.02 %
Grinder	0.06	9.60 %
Small-Ap	0.02	0.33 %
<b>Total</b>	<b>1.46</b>	<b>2.39 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	1.46	2.36 %
WHKZ		0.00 %
<b>Total</b>	<b>1.46</b>	<b>2.39 %</b>