

**MTD Sales**  
**266.34 L**

**Brand Share %**  
**17.63 %**

Information:

**MTD :** 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **17.63 %** are only listed below

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Mixie        | 86.59         | 21.91 %        |
| Gas-Stov     | 65.72         | 22.17 %        |
| Grinder      | 49.06         | 23.72 %        |
| Fan          | 29.86         | 7.72 %         |
| Cook-Pre     | 16.82         | 53.10 %        |
| Chimney      | 14.03         | 14.88 %        |
| Small-Ap     | 4.16          | 7.96 %         |
| In-Stove     | 0.08          | 0.18 %         |
| Flask        | 0.01          | 100.00 %       |
| <b>Total</b> | <b>266.34</b> | <b>17.63 %</b> |

| Sales Zone    | MTD Sales L   | Brand Share %  |
|---------------|---------------|----------------|
| SOUTH-01      | 41.18         | 17.04 %        |
| WEST-02       | 32.93         | 26.52 %        |
| SOUTH-03      | 32.43         | 16.22 %        |
| TRICHY-01     | 31.11         | 20.25 %        |
| WEST-01       | 28.23         | 22.97 %        |
| SOUTH ARCOT   | 21.27         | 26.17 %        |
| CHENNAI-01    | 19.85         | 10.44 %        |
| CHENNAI-02    | 19.50         | 18.75 %        |
| NORTH ARCOT   | 15.47         | 21.50 %        |
| VIJAYAWADA-01 | 10.68         | 14.23 %        |
| TIRUPATI-01   | 9.89          | 13.86 %        |
| KL-SOUTH      | 2.31          | 9.40 %         |
| KL-NORTH      | 1.49          | 2.95 %         |
| <b>Total</b>  | <b>266.34</b> | <b>17.63 %</b> |

## SOUTH-01

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 11.83        | 18.80 %        |
| Grinder      | 10.60        | 25.71 %        |
| Gas-Stov     | 9.81         | 20.55 %        |
| Cook-Pre     | 3.48         | 57.93 %        |
| Fan          | 2.79         | 4.63 %         |
| Chimney      | 2.08         | 19.90 %        |
| Small-Ap     | 0.63         | 8.16 %         |
| In-Stove     | -0.04        | -0.72 %        |
| <b>Total</b> | <b>41.18</b> | <b>17.04 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| KVT1         | 3.32         | 17.47 %        |
| TUT1         | 0.91         | 4.94 %         |
| PKD1         | 0.86         | 17.52 %        |
| MMT1         | 0.84         | 17.33 %        |
| APK2         | 0.59         | 10.63 %        |
| PDI1         | 0.58         | 14.36 %        |
| MAR1         | 0.56         | 6.19 %         |
| SNL1         | 0.56         | 10.86 %        |
| STU2         | 0.50         | 12.99 %        |
| VKM1         | 0.44         | 9.65 %         |
| SKD1         | 0.43         | 10.06 %        |
| TKS2         | 0.43         | 4.00 %         |
| TKY1         | 0.41         | 10.92 %        |
| UDN1         | 0.38         | 14.67 %        |
| TUT2         | 0.34         | 4.82 %         |
| VNR1         | 0.25         | 9.43 %         |
| SVK1         | 0.24         | 3.28 %         |
| KYR1         | 0.24         | 4.46 %         |
| ASM1         | 0.23         | 8.79 %         |
| S2SD         |              | 0.00 %         |
| WHTV         |              | 0.00 %         |
| <b>Total</b> | <b>41.18</b> | <b>17.04 %</b> |

## WEST-02

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 13.65        | 33.57 %        |
| Gas-Stov     | 8.50         | 31.88 %        |
| Grinder      | 4.19         | 49.36 %        |
| Chimney      | 2.33         | 21.07 %        |
| Fan          | 2.11         | 7.37 %         |
| Cook-Pre     | 1.76         | 63.12 %        |
| Small-Ap     | 0.38         | 17.62 %        |
| <b>Total</b> | <b>32.93</b> | <b>26.52 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| HSR2         | 1.15         | 14.99 %        |
| HSR1         | 0.84         | 16.88 %        |
| KRI1         | 0.72         | 12.07 %        |
| NKL2         | 0.52         | 10.63 %        |
| DPR1         | 0.40         | 13.24 %        |
| SLM2         | 0.40         | 8.94 %         |
| APN1         | 0.14         | 4.31 %         |
| WHPD         |              | 0.00 %         |
| WZWH         |              | 0.00 %         |
| <b>Total</b> | <b>32.93</b> | <b>26.52 %</b> |

## SOUTH-03

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 9.58         | 20.84 %        |
| Gas-Stov     | 8.59         | 23.03 %        |
| Grinder      | 7.57         | 21.81 %        |
| Fan          | 2.63         | 4.61 %         |
| Cook-Pre     | 2.56         | 58.80 %        |
| Chimney      | 1.07         | 9.03 %         |
| Small-Ap     | 0.41         | 6.44 %         |
| In-Stove     | 0.02         | 0.78 %         |
| Flask        | 0.01         | 100.00 %       |
| <b>Total</b> | <b>32.43</b> | <b>16.22 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| MDU1         | 2.38         | 11.50 %        |
| MDU6         | 1.83         | 16.61 %        |
| TMM1         | 1.22         | 11.90 %        |
| DGL1         | 1.16         | 6.50 %         |
| NKI1         | 0.64         | 16.87 %        |
| TPT1         | 0.62         | 10.60 %        |
| MPA1         | 0.60         | 13.28 %        |
| TEN2         | 0.59         | 10.23 %        |
| KPT1         | 0.58         | 17.15 %        |
| MNM1         | 0.55         | 17.22 %        |
| DKI1         | 0.53         | 14.83 %        |
| CBM1         | 0.52         | 12.04 %        |
| PNI1         | 0.44         | 12.19 %        |
| SVG1         | 0.43         | 12.44 %        |
| KRR1         | 0.36         | 14.69 %        |
| PVI1         | 0.34         | 8.60 %         |
| SGP1         | 0.32         | 15.12 %        |
| MDU4         | 0.27         | 6.94 %         |
| NTM1         | 0.25         | 11.87 %        |
| MDU2         | 0.22         | 2.20 %         |
| USL1         | 0.21         | 8.88 %         |
| MLR1         | 0.21         | 4.85 %         |
| ATG1         | 0.12         | 2.75 %         |
| KYK1         | 0.11         | 2.63 %         |
| SZSD         |              | 0.00 %         |
| WHMD         |              | 0.00 %         |
| <b>Total</b> | <b>32.43</b> | <b>16.22 %</b> |

### TRICHY-01

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 9.58         | 23.59 %        |
| Gas-Stov     | 7.00         | 24.76 %        |
| Grinder      | 6.30         | 27.21 %        |
| Fan          | 5.09         | 11.34 %        |
| Cook-Pre     | 1.31         | 55.50 %        |
| Chimney      | 1.18         | 18.42 %        |
| Small-Ap     | 0.64         | 17.57 %        |
| <b>Total</b> | <b>31.11</b> | <b>20.25 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| TRY1         | 1.58         | 11.14 %        |
| TNJ2         | 1.51         | 16.67 %        |
| PTK1         | 1.48         | 17.59 %        |
| PBR2         | 0.78         | 7.98 %         |
| TRY4         | 0.64         | 14.83 %        |
| NMM1         | 0.53         | 14.28 %        |
| ORU1         | 0.50         | 16.00 %        |
| KIK1         | 0.36         | 8.85 %         |
| TRY3         | 0.35         | 7.98 %         |
| NGT1         | 0.26         | 5.56 %         |
| APM1         | 0.26         | 8.02 %         |
| MSI1         | 0.19         | 12.24 %        |
| TZSD         |              | 0.00 %         |
| WTRZ         |              | 0.00 %         |
| <b>Total</b> | <b>31.11</b> | <b>20.25 %</b> |

### WEST-01

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 8.94         | 26.60 %        |
| Gas-Stov     | 8.22         | 33.55 %        |
| Grinder      | 4.50         | 25.03 %        |
| Chimney      | 3.16         | 24.15 %        |
| Fan          | 1.84         | 8.07 %         |
| Cook-Pre     | 1.18         | 57.42 %        |
| Small-Ap     | 0.36         | 9.72 %         |
| In-Stove     | 0.04         | 0.68 %         |
| <b>Total</b> | <b>28.23</b> | <b>22.97 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| CBE1         | 0.60         | 10.20 %        |
| PDM1         | 0.38         | 17.46 %        |
| SUL1         | 0.37         | 6.18 %         |
| PLI1         | 0.36         | 5.62 %         |
| KGI1         | 0.24         | 12.35 %        |
| TPR4         | 0.18         | 17.12 %        |
| WHCB         |              | 0.00 %         |
| WZSD         |              | 0.00 %         |
| <b>Total</b> | <b>28.23</b> | <b>22.97 %</b> |

### SOUTH ARCOT

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 7.46         | 31.78 %        |
| Grinder      | 6.05         | 42.35 %        |
| Gas-Stov     | 4.28         | 31.43 %        |
| Fan          | 1.72         | 7.86 %         |
| Cook-Pre     | 0.88         | 46.99 %        |
| Chimney      | 0.67         | 24.53 %        |
| Small-Ap     | 0.17         | 9.06 %         |
| In-Stove     | 0.04         | 2.49 %         |
| <b>Total</b> | <b>21.27</b> | <b>26.17 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| NVL2         | 0.66         | 12.90 %        |
| PRT1         | 0.56         | 16.33 %        |
| ULP1         | 0.44         | 12.76 %        |
| TRK1         | 0.23         | 6.70 %         |
| TVM2         | 0.18         | 13.50 %        |
| VCM1         | 0.17         | 11.83 %        |
| WHUT         |              | 0.00 %         |
| <b>Total</b> | <b>21.27</b> | <b>26.17 %</b> |

**CHENNAI-01**

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Fan          | 6.38         | 12.35 %        |
| Mixie        | 4.64         | 11.11 %        |
| Gas-Stov     | 3.35         | 10.45 %        |
| Grinder      | 2.98         | 8.03 %         |
| Cook-Pre     | 1.39         | 51.40 %        |
| Chimney      | 0.77         | 8.99 %         |
| Small-Ap     | 0.34         | 4.44 %         |
| <b>Total</b> | <b>19.85</b> | <b>10.44 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| CH05         | 1.16         | 10.12 %        |
| CH07         | 1.05         | 10.62 %        |
| CH49         | 1.00         | 9.20 %         |
| CH47         | 0.95         | 7.87 %         |
| CH48         | 0.71         | 8.78 %         |
| CH45         | 0.71         | 10.93 %        |
| CH35         | 0.71         | 14.13 %        |
| CH28         | 0.64         | 10.59 %        |
| CH25         | 0.58         | 8.99 %         |
| CH14         | 0.51         | 7.44 %         |
| MRM1         | 0.47         | 9.86 %         |
| CH22         | 0.41         | 10.87 %        |
| CH30         | 0.39         | 10.36 %        |
| CGL1         | 0.37         | 14.80 %        |
| GUD2         | 0.37         | 10.91 %        |
| CH39         | 0.36         | 7.22 %         |
| CH16         | 0.30         | 3.65 %         |
| CH38         | 0.30         | 7.16 %         |
| SKL1         | 0.23         | 14.97 %        |
| GUD1         | 0.23         | 3.62 %         |
| CH29         | 0.22         | 9.31 %         |
| CH37         | 0.21         | 16.80 %        |
| AVD1         | 0.13         | 6.15 %         |
| CZWH         |              | 0.00 %         |
| MC09         |              | 0.00 %         |
| WCHN         |              | 0.00 %         |
| WHC3         |              | 0.00 %         |
| <b>Total</b> | <b>19.85</b> | <b>10.44 %</b> |

## CHENNAI-02

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 5.91         | 22.67 %        |
| Fan          | 4.34         | 13.00 %        |
| Gas-Stov     | 4.22         | 23.48 %        |
| Grinder      | 3.52         | 26.36 %        |
| Cook-Pre     | 0.71         | 43.43 %        |
| Small-Ap     | 0.40         | 10.74 %        |
| Chimney      | 0.37         | 8.70 %         |
| In-Stove     | 0.02         | 0.70 %         |
| <b>Total</b> | <b>19.50</b> | <b>18.75 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| CH18         | 1.47         | 17.12 %        |
| CH12         | 1.32         | 17.04 %        |
| CH03         | 0.99         | 13.77 %        |
| CH43         | 0.36         | 6.63 %         |
| CH46         | 0.32         | 13.74 %        |
| PON1         | 0.30         | 12.93 %        |
| CH23         | 0.23         | 10.88 %        |
| GPD1         | 0.22         | 13.96 %        |
| CH24         | 0.22         | 4.47 %         |
| CH41         | 0.20         | 7.61 %         |
| CH21         | 0.18         | 3.82 %         |
| CH31         | 0.17         | 17.28 %        |
| CH01         |              | 0.00 %         |
| CH06         |              | 0.00 %         |
| CH51         |              | 0.00 %         |
| MC05         |              | 0.00 %         |
| MC06         |              | 0.00 %         |
| <b>Total</b> | <b>19.50</b> | <b>18.75 %</b> |

## NORTH ARCOT

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 4.76         | 24.36 %        |
| Gas-Stov     | 4.31         | 30.33 %        |
| Fan          | 2.93         | 12.12 %        |
| Grinder      | 1.70         | 50.84 %        |
| Cook-Pre     | 1.08         | 66.55 %        |
| Chimney      | 0.47         | 12.36 %        |
| Small-Ap     | 0.25         | 15.33 %        |
| In-Stove     | -0.02        | -0.51 %        |
| <b>Total</b> | <b>15.47</b> | <b>21.50 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| KPM2         | 1.22         | 17.01 %        |
| VEL2         | 0.95         | 13.21 %        |
| AKM1         | 0.50         | 17.13 %        |
| TRL1         | 0.38         | 5.77 %         |
| KPM1         | 0.16         | 8.32 %         |
| WHVL         |              | 0.00 %         |
| <b>Total</b> | <b>15.47</b> | <b>21.50 %</b> |

**VIJAYAWADA-01**

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Mixie        | 4.80         | 22.17 %        |
| Gas-Stov     | 2.61         | 17.14 %        |
| Cook-Pre     | 1.04         | 48.57 %        |
| Grinder      | 1.00         | 14.74 %        |
| Chimney      | 0.90         | 24.35 %        |
| Small-Ap     | 0.29         | 7.68 %         |
| Fan          | 0.03         | 0.16 %         |
| <b>Total</b> | <b>10.68</b> | <b>14.23 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| CRL1         | 0.62         | 15.50 %        |
| GTSD         | 0.37         | 9.04 %         |
| TNK1         | 0.34         | 16.72 %        |
| MTM1         | 0.31         | 14.31 %        |
| DPE1         | 0.27         | 15.52 %        |
| NRT1         | 0.26         | 9.60 %         |
| NZV1         | 0.25         | 12.34 %        |
| NPR1         | 0.24         | 15.04 %        |
| BVR1         | 0.22         | 8.52 %         |
| VJW4         | 0.22         | 12.02 %        |
| GNT1         | 0.21         | 7.35 %         |
| JPT1         | 0.20         | 13.36 %        |
| GDV1         | 0.20         | 14.26 %        |
| CKT1         | 0.20         | 13.06 %        |
| VKN1         | 0.16         | 10.35 %        |
| AMP1         | 0.14         | 10.74 %        |
| VJW2         | 0.13         | 12.57 %        |
| RAL1         | 0.13         | 9.71 %         |
| VUY1         | 0.13         | 14.46 %        |
| TVU1         | 0.12         | 5.45 %         |
| GNT2         | 0.12         | 11.39 %        |
| KND1         | 0.12         | 11.40 %        |
| VJW1         | 0.11         | 4.71 %         |
| PNR1         | 0.11         | 15.47 %        |
| BPP1         | 0.05         | 5.04 %         |
| TEL1         | 0.04         | 2.84 %         |
| OGL1         | 0.04         | 1.08 %         |
| ELU1         | 0.02         | 1.30 %         |
| <b>Total</b> | <b>10.68</b> | <b>14.23 %</b> |

### TIRUPATI-01

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Mixie        | 3.92        | 16.77 %        |
| Gas-Stov     | 3.26        | 18.50 %        |
| Cook-Pre     | 1.04        | 46.27 %        |
| Chimney      | 0.98        | 16.98 %        |
| Grinder      | 0.53        | 15.28 %        |
| Small-Ap     | 0.14        | 3.93 %         |
| In-Stove     | 0.02        | 4.11 %         |
| <b>Total</b> | <b>9.89</b> | <b>13.86 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| ATP1         | 0.78        | 14.90 %        |
| TPY2         | 0.77        | 12.13 %        |
| KNL1         | 0.52        | 9.60 %         |
| ADI1         | 0.46        | 16.97 %        |
| KAR1         | 0.40        | 13.26 %        |
| KOU1         | 0.35        | 13.56 %        |
| CTO1         | 0.34        | 10.90 %        |
| KDA1         | 0.31        | 12.65 %        |
| KVL1         | 0.24        | 14.11 %        |
| KDR1         | 0.21        | 10.84 %        |
| SPE1         | 0.20        | 12.49 %        |
| NDL1         | 0.20        | 9.36 %         |
| TPY1         | 0.19        | 9.05 %         |
| PGR1         | 0.17        | 7.90 %         |
| PUT1         | 0.15        | 6.06 %         |
| PDT1         | 0.15        | 9.38 %         |
| RJP1         | 0.13        | 5.74 %         |
| DHN1         | 0.12        | 11.42 %        |
| TPI1         | 0.11        | 8.51 %         |
| MPL1         | 0.08        | 3.92 %         |
| KHT1         | 0.05        | 3.82 %         |
| NLR1         | 0.05        | 3.07 %         |
| PMR1         |             | 0.00 %         |
| <b>Total</b> | <b>9.89</b> | <b>13.86 %</b> |

### KL-SOUTH

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Gas-Stov     | 1.01        | 19.57 %       |
| Mixie        | 0.87        | 11.07 %       |
| Cook-Pre     | 0.37        | 38.30 %       |
| Grinder      | 0.05        | 2.19 %        |
| <b>Total</b> | <b>2.31</b> | <b>9.40 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TVP1         | 1.48        | 10.18 %       |
| PNL1         | 0.51        | 13.31 %       |
| KLR1         | 0.30        | 10.25 %       |
| PAS1         | 0.02        | 0.61 %        |
| TVSD         |             | 0.00 %        |
| <b>Total</b> | <b>2.31</b> | <b>9.40 %</b> |

### KL-NORTH

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mixie        | 0.66        | 8.42 %        |
| Gas-Stov     | 0.54        | 3.41 %        |
| Small-Ap     | 0.15        | 3.72 %        |
| Chimney      | 0.06        | 0.47 %        |
| Grinder      | 0.06        | 16.25 %       |
| Cook-Pre     | 0.02        | 2.33 %        |
| <b>Total</b> | <b>1.49</b> | <b>2.95 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KZD1         | 1.49        | 2.95 %        |
| <b>Total</b> | <b>1.49</b> | <b>2.95 %</b> |