

MTD Sales
155.67 L

Brand Share %
15.45 %

Information:

MTD : 01-07-2025 To 23-07-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **15.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	43.75	15.24 %
Gas-Stov	38.30	17.69 %
Cook-Pre	22.60	50.78 %
Grinder	20.17	12.06 %
In-Stove	9.50	24.27 %
Small-Ap	9.32	32.03 %
Fan	8.38	4.53 %
Chimney	3.59	9.17 %
Flask	0.06	100.00 %
Total	155.67	15.45 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	21.66	22.82 %
SOUTH-03	19.11	14.33 %
SOUTH-01	17.94	10.61 %
WEST-01	17.47	19.91 %
TRICHY-01	16.27	15.94 %
CHENNAI-02	12.35	15.97 %
CHENNAI-01	11.24	9.29 %
VIJAYAWADA-01	11.16	23.63 %
SOUTH ARCOT	9.69	17.38 %
TIRUPATI-01	9.53	16.65 %
NORTH ARCOT	8.49	15.64 %
KL-SOUTH	0.75	9.82 %
Total	155.67	15.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	7.21	22.97 %
Gas-Stov	6.66	32.70 %
Cook-Pre	2.50	60.84 %
Grinder	2.13	19.09 %
Small-Ap	1.17	45.40 %
In-Stove	1.12	26.08 %
Chimney	0.51	7.10 %
Fan	0.36	2.59 %
Total	21.66	22.82 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.55	8.17 %
HSR1	0.51	12.63 %
SLM3	0.45	13.29 %
VPD1	0.40	9.28 %
SLM2	0.30	13.68 %
VKL1	0.27	15.00 %
KMM1	0.27	11.20 %
KRI1	0.25	8.29 %
EPI1	0.18	6.56 %
SGG1	0.17	12.43 %
MTR1	0.08	2.13 %
NKL2	0.06	1.94 %
WZWH	0.05	3.54 %
Total	21.66	22.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.95	19.88 %
Mixie	4.67	14.75 %
Grinder	2.92	10.85 %
Cook-Pre	2.13	40.07 %
Fan	1.52	4.88 %
In-Stove	1.33	25.46 %
Small-Ap	1.16	35.97 %
Chimney	0.42	8.75 %
Total	19.11	14.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.66	10.77 %
DGL1	1.00	8.80 %
MDU6	0.50	8.47 %
KKD2	0.45	13.45 %
KPT1	0.41	14.45 %
MPA1	0.34	11.55 %
SVG1	0.31	10.76 %
MDU4	0.30	10.99 %
ATG1	0.30	6.51 %
TPT1	0.28	5.06 %
SGP1	0.27	12.16 %
TMM1	0.26	3.95 %
MDU3	0.24	6.67 %
PNI1	0.23	14.82 %
TEN2	0.22	9.78 %
PKM1	0.22	14.45 %
MLR1	0.21	9.61 %
NKI1	0.20	9.11 %
KRR1	0.16	10.87 %
DKI1	0.13	5.62 %
USL1	0.12	4.91 %
CMR1	0.12	14.53 %
MDU2	0.10	1.47 %
SZSD	0.08	5.62 %
Total	19.11	14.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.27	11.84 %
Cook-Pre	3.41	51.44 %
Mixie	3.39	7.62 %
Grinder	2.30	6.81 %
Fan	1.47	4.70 %
Small-Ap	1.40	30.00 %
In-Stove	1.16	16.97 %
Chimney	0.53	10.14 %
Total	17.94	10.61 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.15	11.21 %
VNR2	0.92	9.67 %
TCN1	0.83	14.55 %
MAR1	0.81	12.96 %
RND1	0.80	13.11 %
TVL1	0.78	7.28 %
TKS2	0.70	8.61 %
RPM1	0.55	9.44 %
KVT1	0.51	4.10 %
MMT1	0.50	14.64 %
PKD1	0.46	11.37 %
SVK1	0.42	7.86 %
SDI1	0.42	15.01 %
STU2	0.39	15.11 %
TUT1	0.37	3.02 %
TUT2	0.33	6.51 %
PDI1	0.33	10.21 %
TKS1	0.30	3.56 %
APK1	0.30	8.42 %
KYR1	0.26	9.22 %
ERL1	0.25	13.71 %
VNR1	0.24	8.71 %
KGL1	0.24	14.17 %
VKM1	0.21	7.56 %
TKY1	0.21	7.02 %
S2SD	0.18	14.11 %
VL1	0.11	2.51 %
Total	17.94	10.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.70	20.25 %
Gas-Stov	4.09	20.82 %
Cook-Pre	2.96	59.22 %
Grinder	1.88	12.04 %
In-Stove	1.44	27.43 %
Small-Ap	0.88	44.32 %
Chimney	0.42	10.11 %
Fan	0.09	1.16 %
Flask	0.01	100.00 %
Total	17.47	19.91 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.99	14.70 %
SNR1	0.54	11.31 %
SUL1	0.51	14.10 %
DPM2	0.37	12.26 %
PLI1	0.37	6.83 %
CBE1	0.26	8.96 %
TPR1	0.23	10.07 %
ANR1	0.15	13.49 %
CNR1	0.12	10.37 %
GBM1	0.04	5.16 %
WZSD		0.00 %
Total	17.47	19.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.94	14.41 %
Gas-Stov	3.31	16.64 %
Grinder	2.90	14.77 %
Cook-Pre	2.82	51.56 %
In-Stove	1.20	24.38 %
Fan	0.92	4.60 %
Small-Ap	0.86	33.53 %
Chimney	0.32	14.08 %
Total	16.27	15.94 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.26	10.24 %
KIK1	0.34	6.83 %
PBR1	0.32	12.96 %
TTP1	0.29	14.21 %
PBR2	0.23	3.85 %
TYR1	0.20	5.30 %
TRY3	0.20	5.64 %
MSI1	0.19	11.88 %
PTK1	0.17	3.54 %
NMM1	0.16	5.65 %
APM1	0.11	4.39 %
TZSD	0.08	5.75 %
TVR1	0.07	3.70 %
Total	16.27	15.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.19	19.72 %
Mixie	3.11	14.87 %
Grinder	2.01	16.44 %
Cook-Pre	1.36	57.38 %
Fan	0.90	4.98 %
In-Stove	0.70	24.82 %
Small-Ap	0.67	29.81 %
Chimney	0.42	16.09 %
Flask	0.01	100.00 %
Total	12.35	15.97 %

Branch *	MTD Sales L	Brand Share %
CH43	0.57	8.26 %
CH33	0.30	8.71 %
CH41	0.29	11.09 %
PON1	0.26	13.33 %
CH21	0.25	5.51 %
CH09	0.21	14.48 %
CH27	0.21	14.80 %
CH24	0.21	7.61 %
CH15	0.16	2.10 %
CH06	0.13	4.68 %
GPD1	0.12	6.63 %
CH23	0.10	7.25 %
CH31	0.04	4.54 %
MC06		0.00 %
Total	12.35	15.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.59	8.11 %
Mixie	2.26	7.43 %
Cook-Pre	1.99	54.01 %
Grinder	1.72	7.98 %
Fan	1.24	5.12 %
Small-Ap	0.63	24.84 %
In-Stove	0.60	17.13 %
Chimney	0.22	6.37 %
Flask	0.01	100.00 %
Total	11.24	9.29 %

Branch *	MTD Sales L	Brand Share %
CH48	1.21	15.18 %
CH42	0.82	12.93 %
CH07	0.68	13.25 %
CH39	0.59	12.54 %
CH08	0.56	7.07 %
CH28	0.55	13.44 %
CH05	0.48	5.93 %
CH19	0.44	6.84 %
GUD1	0.42	8.89 %
MRM1	0.37	12.62 %
CH14	0.36	6.69 %
CH45	0.35	8.28 %
GUD2	0.29	9.92 %
CH11	0.29	6.49 %
CH38	0.29	7.97 %
CH35	0.26	12.64 %
CH22	0.17	4.57 %
AVD1	0.07	2.82 %
CH16	0.07	0.70 %
CH29	0.05	2.49 %
CH40		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
Total	11.24	9.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.73	30.54 %
Gas-Stov	1.89	20.55 %
Grinder	1.58	24.75 %
Cook-Pre	0.98	39.36 %
Small-Ap	0.47	19.05 %
In-Stove	0.20	53.16 %
Fan	0.17	2.75 %
Chimney	0.11	9.62 %
Flask	0.01	100.00 %
Total	11.16	23.63 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.23	13.44 %
RAL1	0.16	14.18 %
TEL1	0.16	13.06 %
GDV1	0.10	10.05 %
ELU1	0.08	6.83 %
GTSD	0.07	14.16 %
VJW2	0.03	4.76 %
AMP1	0.02	7.37 %
GNT2	0.01	0.86 %
Total	11.16	23.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.48	22.15 %
Mixie	2.23	14.20 %
Cook-Pre	1.42	57.29 %
Grinder	1.41	14.35 %
Fan	0.74	6.25 %
Small-Ap	0.56	36.06 %
In-Stove	0.52	21.37 %
Chimney	0.31	48.81 %
Flask	0.01	100.00 %
Total	9.69	17.38 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.24	15.19 %
KKI2	0.68	14.32 %
NVL2	0.65	13.54 %
ULP1	0.36	11.96 %
KLM1	0.30	10.23 %
POY2	0.20	4.59 %
TVM2	0.13	13.39 %
Total	9.69	17.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.52	17.59 %
Gas-Stov	1.88	13.70 %
Cook-Pre	1.57	35.05 %
Small-Ap	0.78	21.95 %
In-Stove	0.52	61.66 %
Grinder	0.51	13.58 %
Chimney	0.44	9.57 %
Fan	0.30	4.82 %
Total	9.53	16.65 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.31	14.48 %
MPL1	0.30	10.35 %
PMR1	0.25	11.25 %
PUT1	0.24	10.73 %
KNL1	0.19	5.39 %
NDL1	0.17	8.29 %
TPI1	0.17	12.76 %
GTL1	0.16	14.80 %
CTO1	0.15	4.26 %
DHN1	0.15	11.51 %
PGR1	0.11	5.67 %
KDA1	0.08	5.19 %
VKI1	0.06	4.71 %
Total	9.53	16.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.81	24.14 %
Mixie	1.66	10.44 %
Cook-Pre	1.36	60.52 %
Grinder	0.81	15.65 %
Fan	0.66	5.16 %
Small-Ap	0.65	45.56 %
In-Stove	0.64	27.64 %
Flask	0.01	100.00 %
Chimney	-0.11	-4.01 %
Total	8.49	15.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.62	13.32 %
VSI1	0.34	15.31 %
TRL1	0.30	8.33 %
KPM1	0.30	14.97 %
VEL1	0.28	7.71 %
WJD1	0.28	9.56 %
SBR1	0.24	8.45 %
ARC2	0.23	13.68 %
WJP1	0.17	12.80 %
AKM1	0.15	6.42 %
PLR1	0.11	10.35 %
Total	8.49	15.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.33	14.42 %
Gas-Stov	0.18	10.38 %
Cook-Pre	0.10	43.30 %
In-Stove	0.08	21.85 %
Small-Ap	0.06	29.35 %
Total	0.75	9.82 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.59	10.84 %
PAS1	0.15	7.19 %
Total	0.75	9.82 %