

MTD Sales
269.50 L

Brand Share %
19.11 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	82.34	21.17 %
Gas-Stov	78.22	25.24 %
Grinder	42.40	23.28 %
Cook-Pre	21.67	64.14 %
In-Stove	15.82	21.80 %
Chimney	13.96	15.86 %
Small-Ap	6.52	10.27 %
Fan	4.70	1.80 %
Cook-Ele	3.87	37.88 %
Total	269.50	19.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	45.12	19.51 %
SOUTH-03	32.99	19.50 %
TRICHY-01	28.42	20.68 %
WEST-02	26.29	28.44 %
WEST-01	21.78	25.13 %
SOUTH ARCOT	21.15	26.17 %
CHENNAI-01	18.36	11.43 %
CHENNAI-02	16.97	17.31 %
NORTH ARCOT	16.92	21.60 %
VIJAYAWADA-01	13.44	20.07 %
WEST-03	13.34	26.84 %
TIRUPATI-01	9.82	14.81 %
KL-SOUTH	2.31	8.24 %
KL-NORTH	2.24	3.84 %
KL-CENTRAL	0.31	5.89 %
HYDERABAD-01	0.05	6.72 %
Total	269.50	19.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	13.53	19.96 %
Gas-Stov	12.94	27.28 %
Grinder	9.07	23.86 %
In-Stove	2.84	28.13 %
Cook-Pre	2.76	64.76 %
Fan	1.86	3.79 %
Chimney	1.37	17.17 %
Small-Ap	0.75	12.79 %
Total	45.12	19.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.51	11.33 %
TUT1	1.42	4.50 %
TKS2	1.37	12.97 %
MAR1	1.27	17.96 %
TUT2	1.18	19.01 %
APK2	0.69	14.18 %
SKD1	0.48	15.98 %
STU2	0.39	13.86 %
KYR1	0.36	8.92 %
SVK1	0.17	3.65 %
SGT1	0.12	9.79 %
S2SD		0.00 %
WHTV		0.00 %
Total	45.12	19.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	9.57	24.21 %
Gas-Stov	9.22	26.43 %
Grinder	5.82	20.47 %
Cook-Pre	3.25	78.65 %
In-Stove	2.41	31.30 %
Chimney	1.18	13.89 %
Fan	0.87	2.07 %
Small-Ap	0.68	17.83 %
Total	32.99	19.50 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.31	13.63 %
DGL1	1.24	9.14 %
MDU1	0.90	5.67 %
MPA1	0.66	17.12 %
TPT1	0.52	9.57 %
PNV2	0.37	16.30 %
TEN2	0.31	4.93 %
KYK1	0.22	9.25 %
MLR1	0.20	5.85 %
MDU4	0.17	4.68 %
PNI1	0.16	5.61 %
ATG1	0.16	4.34 %
CBM1	0.13	3.90 %
USL1	0.08	3.07 %
SZSD		0.00 %
WHMD		0.00 %
Total	32.99	19.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.84	24.12 %
Mixie	7.76	22.27 %
Grinder	6.26	28.65 %
In-Stove	2.90	29.94 %
Cook-Pre	1.85	79.95 %
Chimney	0.96	14.37 %
Small-Ap	0.79	24.45 %
Fan	0.06	0.23 %
Total	28.42	20.68 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.47	18.70 %
TNJ2	1.31	17.33 %
TRY1	1.28	11.63 %
KIK1	1.11	15.57 %
TNJ1	1.04	16.42 %
PBR2	0.86	9.60 %
NGT1	0.60	10.59 %
NMM1	0.46	15.08 %
MSI1	0.25	13.84 %
MDI1	0.19	4.34 %
TRY4	0.18	4.07 %
TRY2	0.13	14.62 %
TRY3	0.12	4.26 %
TZSD		0.00 %
Total	28.42	20.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.40	39.72 %
Mixie	8.96	35.05 %
Cook-Pre	2.91	64.40 %
Grinder	1.70	24.89 %
Chimney	1.38	16.93 %
In-Stove	1.10	22.01 %
Fan	0.43	2.53 %
Small-Ap	0.42	22.86 %
Total	26.29	28.44 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.73	17.45 %
HSR1	0.67	12.05 %
KRI1	0.57	14.09 %
MTR1	0.47	11.47 %
APN1	0.36	11.48 %
SLM2	0.34	12.12 %
SLM1	0.27	3.88 %
WZWH		0.00 %
Total	26.29	28.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	6.56	26.69 %
Gas-Stov	6.54	30.94 %
Grinder	2.95	24.97 %
Chimney	2.12	24.44 %
In-Stove	1.46	29.73 %
Cook-Pre	1.36	59.69 %
Small-Ap	0.62	19.21 %
Fan	0.15	1.51 %
Total	21.78	25.13 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.65	14.14 %
SUL1	0.59	10.52 %
PLI1	0.43	7.86 %
CBE3	0.30	16.88 %
WHCB		0.00 %
WZSD		0.00 %
Total	21.78	25.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.87	29.48 %
Gas-Stov	5.81	34.58 %
Grinder	5.24	36.62 %
Cook-Pre	1.20	60.92 %
In-Stove	0.95	22.03 %
Small-Ap	0.54	19.52 %
Chimney	0.53	16.34 %
Total	21.15	26.17 %

Branch *	MTD Sales L	Brand Share %
POY1	1.25	14.44 %
KKI2	0.88	14.76 %
VCM2	0.76	18.52 %
VPM2	0.64	17.16 %
KLM1	0.60	14.56 %
TRK1	0.41	9.05 %
ULP1	0.37	12.34 %
TVM2	0.14	12.63 %
Total	21.15	26.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.78	13.31 %
Mixie	4.70	10.74 %
Grinder	3.85	15.42 %
Cook-Pre	1.88	62.94 %
In-Stove	1.54	17.23 %
Chimney	0.90	12.89 %
Small-Ap	0.59	7.06 %
Fan	0.12	0.43 %
Total	18.36	11.43 %

Branch *	MTD Sales L	Brand Share %
CH49	1.62	12.87 %
CH16	0.93	9.60 %
CH47	0.86	6.84 %
MRM1	0.75	17.42 %
CH30	0.72	13.14 %
AVD1	0.68	11.90 %
CH19	0.63	9.24 %
CH08	0.62	18.42 %
CH39	0.55	12.00 %
CH45	0.41	7.76 %
TKM1	0.32	17.65 %
CH05	0.29	2.98 %
CH48	0.22	2.67 %
GUD2	0.21	5.81 %
CH29	0.21	15.00 %
CH07	0.16	1.96 %
GUD1	0.11	1.52 %
CH25	0.09	1.24 %
CH14	0.03	0.55 %
CH40		0.00 %
CZWH		0.00 %
Total	18.36	11.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.40	19.06 %
Gas-Stov	4.73	22.57 %
Grinder	2.61	21.36 %
Chimney	1.17	22.93 %
Cook-Pre	1.06	58.14 %
In-Stove	1.03	19.38 %
Small-Ap	0.59	11.38 %
Fan	0.38	2.03 %
Total	16.97	17.31 %

Branch *	MTD Sales L	Brand Share %
CH15	1.51	18.16 %
CH03	0.67	9.14 %
CH17	0.50	11.67 %
CH27	0.43	18.22 %
CH24	0.40	8.17 %
CH41	0.33	13.60 %
CH36	0.30	11.96 %
CH33	0.28	7.60 %
CH06	0.26	9.38 %
CH37	0.26	14.63 %
CH31	0.15	14.25 %
CH43	0.13	2.84 %
CH35	0.13	3.78 %
CH23	0.10	9.90 %
CH21	0.09	2.11 %
CH01	0.07	17.51 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	16.97	17.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.87	28.64 %
Gas-Stov	5.33	28.50 %
Grinder	1.70	27.61 %
Cook-Pre	1.45	64.79 %
In-Stove	0.88	24.26 %
Chimney	0.81	12.82 %
Fan	0.50	2.86 %
Small-Ap	0.38	11.35 %
Total	16.92	21.60 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.20	18.17 %
TRR1	1.02	16.45 %
VEL3	0.60	10.58 %
TRL1	0.53	10.44 %
WJD1	0.33	10.49 %
ANI1	0.24	13.12 %
VEL2	0.20	3.62 %
VEL4	0.17	2.91 %
PTU1	0.10	16.27 %
WHVL		0.00 %
Total	16.92	21.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.78	20.26 %
Gas-Stov	3.21	20.81 %
Cook-Ele	2.12	41.20 %
Chimney	1.39	32.31 %
Cook-Pre	1.23	60.80 %
Grinder	1.14	19.81 %
Small-Ap	0.56	9.25 %
In-Stove	0.01	0.84 %
Total	13.44	20.07 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.68	18.70 %
GNT1	0.61	16.44 %
VJW1	0.42	13.66 %
BVR1	0.29	11.15 %
RAL1	0.28	14.39 %
CRL1	0.26	7.89 %
NPR1	0.25	14.92 %
VJW4	0.19	11.51 %
GNT2	0.15	8.92 %
PRL1	0.15	10.50 %
GDV1	0.12	8.99 %
TVU1	0.12	13.90 %
TEL1	0.09	6.39 %
JPT1	0.08	8.15 %
OGL1	0.07	3.26 %
KND1	0.04	12.73 %
VJW2	0.04	3.44 %
GTSD	0.01	0.52 %
Total	13.44	20.07 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	4.41	29.78 %
Gas-Stov	4.04	34.44 %
Grinder	1.94	30.12 %
Chimney	0.89	21.90 %
Cook-Pre	0.86	74.22 %
In-Stove	0.62	21.50 %
Fan	0.31	4.13 %
Small-Ap	0.27	24.19 %
Total	13.34	26.84 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.71	13.74 %
AVI1	0.67	16.76 %
TPR1	0.56	10.61 %
VKL1	0.21	13.04 %
W3SD		0.00 %
WHPD		0.00 %
Total	13.34	26.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.33	14.95 %
Gas-Stov	2.10	12.58 %
Cook-Ele	1.75	65.97 %
Chimney	1.27	22.62 %
Cook-Pre	0.88	52.21 %
Small-Ap	0.33	5.96 %
Grinder	0.12	3.85 %
Fan	0.03	0.43 %
Total	9.82	14.81 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.70	11.05 %
ATP1	0.64	10.04 %
RCY1	0.34	11.95 %
KVL1	0.31	18.06 %
MPL1	0.30	18.40 %
KNL1	0.27	7.98 %
KAR1	0.22	11.40 %
KDR1	0.22	11.12 %
TPY1	0.19	9.98 %
RJP1	0.17	7.95 %
DHN1	0.16	15.30 %
SPE1	0.16	8.11 %
NYP1	0.16	12.76 %
PDT1	0.12	7.16 %
PUT1	0.11	6.21 %
NLR1	0.10	9.76 %
PMR1	0.09	6.20 %
CTO1	0.09	3.96 %
KHT1	0.08	3.46 %
GTL1		0.00 %
TPSD		0.00 %
Total	9.82	14.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.00	17.09 %
Mixie	0.99	11.99 %
Cook-Pre	0.32	40.92 %
Total	2.31	8.24 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.84	8.82 %
KOM1	0.48	6.91 %
PAS1	0.43	12.54 %
PNL1	0.29	7.55 %
KLR1	0.27	6.31 %
Total	2.31	8.24 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.06	14.11 %
Cook-Pre	0.57	41.32 %
Mixie	0.56	3.69 %
In-Stove	0.05	1.22 %
Total	2.24	3.84 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.67	4.48 %
BSY1	0.39	3.82 %
VLC1	0.12	2.27 %
KNU1	0.06	1.02 %
KZSD		0.00 %
WHKZ		0.00 %
Total	2.24	3.84 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	45.75 %
Mixie	0.04	2.96 %
Cook-Pre	0.04	21.05 %
Total	0.31	5.89 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.31	5.89 %
Total	0.31	5.89 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Cook-Pre	0.05	100.00 %
Total	0.05	6.72 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.05	6.72 %
Total	0.05	6.72 %