

MTD Sales
229.99 L

Brand Share %
17.76 %

Information:

MTD : 01-05-2026 To 22-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **17.76 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Mixie | 75.34 | 22.09 % |
| Gas-Stov | 55.70 | 22.39 % |
| Grinder | 41.44 | 23.62 % |
| Fan | 26.62 | 7.99 % |
| Cook-Pre | 14.63 | 52.40 % |
| Chimney | 12.57 | 15.67 % |
| Small-Ap | 3.64 | 7.98 % |
| In-Stove | 0.06 | 0.14 % |
| Flask | 0.01 | 100.00 % |
| Total | 229.99 | 17.76 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|---------------|----------------|
| SOUTH-01 | 34.37 | 16.65 % |
| WEST-02 | 27.99 | 26.12 % |
| SOUTH-03 | 27.66 | 16.52 % |
| TRICHY-01 | 26.83 | 20.79 % |
| WEST-01 | 24.37 | 23.20 % |
| SOUTH ARCOT | 18.52 | 26.83 % |
| CHENNAI-01 | 17.08 | 10.35 % |
| CHENNAI-02 | 16.68 | 18.46 % |
| NORTH ARCOT | 13.77 | 22.15 % |
| VIJAYAWADA-01 | 10.03 | 15.55 % |
| TIRUPATI-01 | 9.31 | 14.55 % |
| KL-SOUTH | 1.97 | 8.77 % |
| KL-NORTH | 1.42 | 3.34 % |
| Total | 229.99 | 17.76 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 9.93 | 18.42 % |
| Grinder | 9.04 | 25.78 % |
| Gas-Stov | 8.06 | 20.68 % |
| Cook-Pre | 3.01 | 57.69 % |
| Fan | 2.26 | 4.29 % |
| Chimney | 1.55 | 17.43 % |
| Small-Ap | 0.56 | 8.15 % |
| In-Stove | -0.04 | -0.80 % |
| Total | 34.37 | 16.65 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KVT1 | 2.71 | 16.84 % |
| TCN1 | 1.10 | 16.36 % |
| TUT1 | 0.80 | 4.95 % |
| SNL1 | 0.54 | 12.80 % |
| MAR1 | 0.49 | 6.27 % |
| STU2 | 0.43 | 13.31 % |
| PDI1 | 0.38 | 12.15 % |
| TKY1 | 0.37 | 11.28 % |
| TKS2 | 0.36 | 3.94 % |
| APK2 | 0.35 | 7.22 % |
| VKM1 | 0.34 | 8.41 % |
| UDN1 | 0.33 | 14.70 % |
| TUT2 | 0.27 | 4.51 % |
| SGT1 | 0.27 | 17.18 % |
| SVK1 | 0.24 | 4.02 % |
| ASM1 | 0.23 | 10.16 % |
| SKD1 | 0.19 | 6.31 % |
| VNR1 | 0.19 | 8.22 % |
| KYR1 | 0.19 | 4.02 % |
| S2SD | | 0.00 % |
| WHTV | | 0.00 % |
| Total | 34.37 | 16.65 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 12.11 | 33.56 % |
| Gas-Stov | 6.70 | 30.41 % |
| Grinder | 3.07 | 50.47 % |
| Chimney | 2.08 | 21.62 % |
| Fan | 2.08 | 8.03 % |
| Cook-Pre | 1.63 | 64.18 % |
| Small-Ap | 0.33 | 18.10 % |
| Total | 27.99 | 26.12 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| HSR2 | 0.97 | 14.21 % |
| ERD2 | 0.89 | 15.42 % |
| SLM3 | 0.78 | 16.43 % |
| HSR1 | 0.70 | 15.81 % |
| KRI1 | 0.62 | 12.02 % |
| EPI1 | 0.48 | 15.65 % |
| NKL2 | 0.40 | 10.21 % |
| SLM2 | 0.40 | 10.18 % |
| DPR1 | 0.34 | 13.26 % |
| APN1 | 0.14 | 4.77 % |
| WHPD | | 0.00 % |
| WZWH | | 0.00 % |
| Total | 27.99 | 26.12 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 8.32 | 21.76 % |
| Gas-Stov | 7.39 | 24.31 % |
| Grinder | 6.00 | 20.99 % |
| Cook-Pre | 2.27 | 57.63 % |
| Fan | 2.20 | 4.59 % |
| Chimney | 1.07 | 10.12 % |
| Small-Ap | 0.39 | 6.64 % |
| In-Stove | 0.02 | 0.95 % |
| Flask | 0.01 | 100.00 % |
| Total | 27.66 | 16.52 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| MDU1 | 1.91 | 10.89 % |
| MDU6 | 1.52 | 16.11 % |
| DGL1 | 1.12 | 6.88 % |
| TMM1 | 1.11 | 13.33 % |
| TPT1 | 0.54 | 10.38 % |
| CBM1 | 0.52 | 13.95 % |
| DKI1 | 0.49 | 15.77 % |
| MPA1 | 0.48 | 12.31 % |
| KPT1 | 0.46 | 15.83 % |
| TEN2 | 0.43 | 9.39 % |
| SVG1 | 0.39 | 12.42 % |
| KRR1 | 0.36 | 17.61 % |
| PNI1 | 0.35 | 12.24 % |
| SGP1 | 0.24 | 13.77 % |
| PVI1 | 0.24 | 7.00 % |
| MDU2 | 0.22 | 2.86 % |
| MLR1 | 0.21 | 5.42 % |
| USL1 | 0.19 | 10.55 % |
| MDU4 | 0.19 | 6.13 % |
| KYK1 | 0.11 | 3.24 % |
| ATG1 | 0.09 | 2.78 % |
| NTM1 | 0.08 | 7.66 % |
| SZSD | | 0.00 % |
| WHMD | | 0.00 % |
| Total | 27.66 | 16.52 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 8.00 | 23.79 % |
| Gas-Stov | 5.78 | 24.73 % |
| Grinder | 5.59 | 29.08 % |
| Fan | 4.59 | 12.03 % |
| Cook-Pre | 1.26 | 57.13 % |
| Chimney | 1.05 | 19.63 % |
| Small-Ap | 0.55 | 17.34 % |
| Total | 26.83 | 20.79 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TRY1 | 1.48 | 12.75 % |
| PTK1 | 1.32 | 17.66 % |
| TNJ2 | 1.20 | 15.82 % |
| PBR2 | 0.65 | 7.92 % |
| ORU1 | 0.45 | 17.00 % |
| TRY4 | 0.44 | 12.46 % |
| NMM1 | 0.36 | 11.58 % |
| KIK1 | 0.29 | 8.09 % |
| TRY3 | 0.27 | 6.72 % |
| NGT1 | 0.24 | 6.08 % |
| MSI1 | 0.18 | 13.88 % |
| APM1 | 0.15 | 5.49 % |
| TZSD | | 0.00 % |
| WTRZ | | 0.00 % |
| Total | 26.83 | 20.79 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 7.77 | 27.21 % |
| Gas-Stov | 6.84 | 34.07 % |
| Grinder | 3.82 | 25.04 % |
| Chimney | 2.99 | 26.19 % |
| Fan | 1.63 | 8.10 % |
| Cook-Pre | 1.00 | 57.02 % |
| Small-Ap | 0.29 | 9.08 % |
| In-Stove | 0.04 | 0.76 % |
| Total | 24.37 | 23.20 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CBE1 | 0.52 | 9.47 % |
| DPM2 | 0.36 | 16.98 % |
| SUL1 | 0.29 | 5.77 % |
| PLI1 | 0.29 | 5.95 % |
| KGI1 | 0.24 | 12.92 % |
| TPR4 | 0.18 | 17.44 % |
| WHCB | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 24.37 | 23.20 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 6.44 | 32.44 % |
| Grinder | 5.19 | 43.70 % |
| Gas-Stov | 3.86 | 33.21 % |
| Fan | 1.55 | 8.19 % |
| Cook-Pre | 0.73 | 46.98 % |
| Chimney | 0.60 | 25.62 % |
| Small-Ap | 0.12 | 7.85 % |
| In-Stove | 0.04 | 2.81 % |
| Total | 18.52 | 26.83 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| NVL2 | 0.54 | 12.12 % |
| PRT1 | 0.45 | 16.14 % |
| ULP1 | 0.41 | 14.52 % |
| TRK1 | 0.23 | 7.87 % |
| VCM1 | 0.17 | 14.74 % |
| WHUT | | 0.00 % |
| Total | 18.52 | 26.83 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Fan | 5.72 | 12.71 % |
| Mixie | 4.00 | 10.91 % |
| Grinder | 2.68 | 8.05 % |
| Gas-Stov | 2.58 | 9.68 % |
| Cook-Pre | 1.11 | 48.88 % |
| Chimney | 0.69 | 10.28 % |
| Small-Ap | 0.31 | 4.60 % |
| Total | 17.08 | 10.35 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CH07 | 1.02 | 12.03 % |
| CH05 | 0.96 | 10.09 % |
| CH47 | 0.84 | 7.87 % |
| CH49 | 0.78 | 8.89 % |
| CH35 | 0.69 | 16.59 % |
| CH48 | 0.60 | 8.34 % |
| CH28 | 0.54 | 10.90 % |
| CH14 | 0.51 | 9.08 % |
| CH25 | 0.51 | 8.72 % |
| MRM1 | 0.43 | 10.68 % |
| CH45 | 0.38 | 7.24 % |
| GUD2 | 0.37 | 12.91 % |
| CH30 | 0.35 | 10.71 % |
| CGL1 | 0.33 | 16.31 % |
| CH38 | 0.28 | 7.92 % |
| CH16 | 0.27 | 4.01 % |
| CH22 | 0.27 | 8.35 % |
| CH39 | 0.27 | 5.86 % |
| GUD1 | 0.19 | 3.47 % |
| SKL1 | 0.17 | 12.47 % |
| CH29 | 0.14 | 8.45 % |
| AVD1 | 0.10 | 5.44 % |
| CZWH | | 0.00 % |
| MC09 | | 0.00 % |
| WCHN | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 17.08 | 10.35 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 4.91 | 22.17 % |
| Fan | 3.81 | 13.04 % |
| Gas-Stov | 3.79 | 23.50 % |
| Grinder | 2.95 | 25.62 % |
| Cook-Pre | 0.57 | 41.30 % |
| Small-Ap | 0.35 | 12.45 % |
| Chimney | 0.29 | 7.55 % |
| Total | 16.68 | 18.46 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CH12 | 1.25 | 17.60 % |
| CH18 | 1.19 | 16.31 % |
| CH03 | 0.86 | 14.05 % |
| CH46 | 0.30 | 14.02 % |
| CH43 | 0.24 | 5.31 % |
| CH23 | 0.23 | 12.43 % |
| PON1 | 0.22 | 10.98 % |
| GPD1 | 0.20 | 13.32 % |
| CH21 | 0.18 | 4.68 % |
| CH24 | 0.18 | 4.03 % |
| CH41 | 0.04 | 1.97 % |
| CH31 | 0.02 | 2.29 % |
| CH01 | | 0.00 % |
| CH06 | | 0.00 % |
| CH51 | | 0.00 % |
| MC05 | | 0.00 % |
| MC06 | | 0.00 % |
| Total | 16.68 | 18.46 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 4.10 | 24.58 % |
| Gas-Stov | 3.84 | 31.87 % |
| Fan | 2.75 | 12.88 % |
| Grinder | 1.51 | 53.17 % |
| Cook-Pre | 0.93 | 64.00 % |
| Chimney | 0.47 | 15.08 % |
| Small-Ap | 0.20 | 15.20 % |
| In-Stove | -0.02 | -0.55 % |
| Total | 13.77 | 22.15 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KPM2 | 1.09 | 16.62 % |
| VEL2 | 0.95 | 15.98 % |
| TRL1 | 0.33 | 5.88 % |
| CGM1 | 0.24 | 13.58 % |
| KPM1 | 0.16 | 8.92 % |
| WHVL | | 0.00 % |
| Total | 13.77 | 22.15 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mixie | 4.55 | 22.78 % |
| Gas-Stov | 2.53 | 18.05 % |
| Grinder | 1.00 | 16.09 % |
| Cook-Pre | 0.83 | 44.25 % |
| Chimney | 0.82 | 23.63 % |
| Small-Ap | 0.26 | 7.65 % |
| Fan | 0.03 | 0.23 % |
| Total | 10.03 | 15.55 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CRL1 | 0.57 | 15.55 % |
| MTM1 | 0.30 | 16.34 % |
| NRT1 | 0.26 | 9.96 % |
| NZV1 | 0.25 | 12.76 % |
| DPE1 | 0.23 | 14.75 % |
| NPR1 | 0.23 | 15.83 % |
| BVR1 | 0.22 | 9.01 % |
| GNT1 | 0.21 | 8.58 % |
| JPT1 | 0.20 | 15.00 % |
| CKT1 | 0.20 | 14.07 % |
| VJW4 | 0.17 | 10.58 % |
| VKN1 | 0.16 | 12.28 % |
| AMP1 | 0.14 | 11.95 % |
| VJW2 | 0.13 | 13.52 % |
| RAL1 | 0.13 | 10.67 % |
| VUY1 | 0.13 | 15.60 % |
| GNT2 | 0.12 | 11.39 % |
| KND1 | 0.12 | 13.76 % |
| VJW1 | 0.11 | 5.37 % |
| PNR1 | 0.11 | 15.70 % |
| TVU1 | 0.10 | 4.63 % |
| TEL1 | 0.04 | 2.98 % |
| BPP1 | 0.04 | 4.34 % |
| OGL1 | 0.04 | 1.12 % |
| ELU1 | 0.02 | 1.58 % |
| Total | 10.03 | 15.55 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Mixie | 3.80 | 18.05 % |
| Gas-Stov | 3.02 | 18.80 % |
| Cook-Pre | 0.93 | 47.37 % |
| Chimney | 0.91 | 18.93 % |
| Grinder | 0.48 | 16.47 % |
| Small-Ap | 0.13 | 3.91 % |
| In-Stove | 0.02 | 5.53 % |
| Total | 9.31 | 14.55 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| ATP1 | 0.74 | 15.20 % |
| TPY2 | 0.72 | 12.31 % |
| KNL1 | 0.52 | 10.26 % |
| KAR1 | 0.40 | 16.25 % |
| CTO1 | 0.34 | 12.34 % |
| KDA1 | 0.28 | 12.41 % |
| KOU1 | 0.24 | 11.21 % |
| KVL1 | 0.22 | 13.74 % |
| KDR1 | 0.21 | 12.52 % |
| SPE1 | 0.20 | 13.93 % |
| TPY1 | 0.19 | 10.01 % |
| NDL1 | 0.18 | 9.11 % |
| PGR1 | 0.14 | 7.92 % |
| RJP1 | 0.13 | 6.61 % |
| PUT1 | 0.13 | 5.74 % |
| DHN1 | 0.12 | 12.00 % |
| TPI1 | 0.11 | 9.81 % |
| PDT1 | 0.08 | 5.20 % |
| KHT1 | 0.05 | 4.28 % |
| NLR1 | 0.05 | 3.27 % |
| MPL1 | 0.05 | 2.88 % |
| PMR1 | | 0.00 % |
| Total | 9.31 | 14.55 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Gas-Stov | 0.80 | 17.00 % |
| Mixie | 0.76 | 10.67 % |
| Cook-Pre | 0.35 | 36.72 % |
| Grinder | 0.05 | 2.37 % |
| Total | 1.97 | 8.77 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| TVP1 | 1.33 | 9.98 % |
| PNL1 | 0.39 | 11.23 % |
| KLR1 | 0.23 | 8.43 % |
| PAS1 | 0.02 | 0.69 % |
| TVSD | | 0.00 % |
| Total | 1.97 | 8.77 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mixie | 0.64 | 8.88 % |
| Gas-Stov | 0.51 | 4.01 % |
| Small-Ap | 0.14 | 4.08 % |
| Chimney | 0.06 | 0.60 % |
| Grinder | 0.06 | 21.31 % |
| Cook-Pre | 0.02 | 2.58 % |
| Total | 1.42 | 3.34 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KZD1 | 1.42 | 3.34 % |
| Total | 1.42 | 3.34 % |