

MTD Sales  
248.46 L

Brand Share %  
15.56 %

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **15.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	72.54	20.04 %
Gas-Stov	56.69	22.67 %
Fan	50.21	8.48 %
Grinder	31.50	17.00 %
Cook-Pre	17.07	57.90 %
Chimney	15.65	17.28 %
Small-Ap	4.52	8.53 %
In-Stove	0.27	0.78 %
Flask	0.01	100.00 %
<b>Total</b>	<b>248.46</b>	<b>15.56 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.84	14.27 %
WEST-02	34.70	22.34 %
SOUTH-03	30.62	14.14 %
WEST-01	27.24	22.34 %
TRICHY-01	26.63	17.35 %
CHENNAI-01	21.25	10.73 %
CHENNAI-02	18.48	16.05 %
SOUTH ARCOT	17.33	19.88 %
NORTH ARCOT	15.67	17.86 %
VIJAYAWADA-01	9.55	14.70 %
TIRUPATI-01	8.61	13.30 %
KL-SOUTH	1.35	4.26 %
KL-NORTH	1.20	2.46 %
<b>Total</b>	<b>248.46</b>	<b>15.56 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	9.09	17.19 %
Fan	8.15	7.72 %
Gas-Stov	7.50	20.06 %
Grinder	5.64	17.85 %
Cook-Pre	2.70	68.12 %
Chimney	1.92	18.71 %
Small-Ap	0.83	11.30 %
In-Stove	0.02	0.84 %
<b>Total</b>	<b>35.84</b>	<b>14.27 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	2.70	13.14 %
TVL1	2.34	13.56 %
VNR2	1.65	14.93 %
TKS2	1.33	8.63 %
TUT1	1.09	5.92 %
MAR1	0.75	8.31 %
SNL1	0.74	14.21 %
VKM1	0.65	14.73 %
MMT1	0.63	13.33 %
STU2	0.60	15.30 %
SDI1	0.55	13.34 %
KYR1	0.53	9.64 %
APK2	0.52	12.29 %
PDI1	0.50	12.43 %
SVK1	0.41	4.66 %
SKD1	0.39	8.37 %
COL1	0.33	15.31 %
SGT1	0.33	12.38 %
TUT2	0.26	2.75 %
UDN1	0.25	9.57 %
S2SD		0.00 %
<b>Total</b>	<b>35.84</b>	<b>14.27 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	12.81	32.97 %
Gas-Stov	9.12	41.74 %
Fan	4.93	7.43 %
Chimney	3.50	31.10 %
Grinder	2.29	21.61 %
Cook-Pre	1.82	69.95 %
Small-Ap	0.22	11.14 %
In-Stove	0.01	0.35 %
<b>Total</b>	<b>34.70</b>	<b>22.34 %</b>

Branch *	MTD Sales L	Brand Share %
KRI1	0.71	9.81 %
SLM2	0.67	12.36 %
RSP1	0.59	15.24 %
KAM1	0.57	12.79 %
NKL2	0.55	9.67 %
SGI1	0.50	15.52 %
EPI1	0.34	7.95 %
APN1	0.33	7.56 %
WHKP		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>34.70</b>	<b>22.34 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Fan	7.82	8.17 %
Gas-Stov	6.64	21.77 %
Mixie	6.43	15.85 %
Grinder	4.36	15.71 %
Cook-Pre	3.13	77.67 %
Chimney	1.60	14.64 %
Small-Ap	0.65	10.84 %
<b>Total</b>	<b>30.62</b>	<b>14.14 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	2.62	12.64 %
DGL1	1.58	9.75 %
MDU6	1.28	12.30 %
TMM1	1.24	11.57 %
MPA1	0.84	12.26 %
TPT1	0.67	10.23 %
MDU5	0.66	9.00 %
MDU4	0.66	11.66 %
NKI1	0.61	15.25 %
PNI1	0.48	10.22 %
TEN2	0.46	5.52 %
KRR1	0.44	14.71 %
SVG1	0.42	14.15 %
NTM1	0.24	8.70 %
MDU2	0.23	1.95 %
SGP1	0.22	9.69 %
MLR1	0.21	5.63 %
USL1	0.21	5.69 %
KYK1	0.21	6.85 %
ATG1	0.18	4.01 %
SZSD		2.43 %
<b>Total</b>	<b>30.62</b>	<b>14.14 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mixie	7.91	26.78 %
Gas-Stov	6.22	31.54 %
Fan	5.54	12.85 %
Grinder	3.85	28.51 %
Chimney	2.37	25.73 %
Cook-Pre	0.92	45.10 %
Small-Ap	0.41	12.21 %
In-Stove	0.02	1.33 %
<b>Total</b>	<b>27.24</b>	<b>22.34 %</b>

Branch *	MTD Sales L	Brand Share %
SUL1	0.65	10.52 %
CBE1	0.43	7.93 %
CBE5	0.41	11.60 %
CBE3	0.24	13.73 %
ANR1	0.20	13.49 %
TPR4	0.20	12.25 %
DPM2	0.19	10.74 %
KGI1	0.09	7.30 %
GDR1	0.05	5.92 %
WZSD		0.00 %
<b>Total</b>	<b>27.24</b>	<b>22.34 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mixie	7.76	20.71 %
Fan	7.45	11.86 %
Gas-Stov	4.63	21.77 %
Grinder	3.57	19.54 %
Chimney	1.49	29.35 %
Cook-Pre	1.11	37.39 %
Small-Ap	0.62	15.58 %
Flask	0.01	100.00 %
<b>Total</b>	<b>26.63</b>	<b>17.35 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	1.93	12.40 %
TNJ2	0.88	12.70 %
PBR2	0.82	9.43 %
NMM1	0.56	12.65 %
TRY3	0.55	12.99 %
ORU1	0.50	12.17 %
MSI1	0.40	15.13 %
KIK1	0.34	6.38 %
TRY4	0.29	5.47 %
NGT1	0.28	4.84 %
APM1	0.19	9.41 %
TZSD		0.00 %
<b>Total</b>	<b>26.63</b>	<b>17.35 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	4.78	11.63 %
Fan	4.59	8.31 %
Gas-Stov	4.41	14.13 %
Grinder	3.72	9.04 %
Cook-Pre	1.99	57.80 %
Chimney	1.28	12.66 %
Small-Ap	0.42	5.18 %
In-Stove	0.06	0.74 %
<b>Total</b>	<b>21.25</b>	<b>10.73 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.92	11.11 %
CH07	1.10	11.97 %
CH45	0.97	14.06 %
CH05	0.69	4.87 %
CH48	0.68	9.41 %
CH49	0.65	5.92 %
MRM1	0.62	12.92 %
CH39	0.59	12.19 %
CH14	0.55	6.77 %
CH30	0.48	10.35 %
GUD2	0.38	8.41 %
CH25	0.36	6.01 %
CH38	0.35	8.50 %
SKL1	0.24	13.61 %
CZWH	0.21	0.99 %
CH16	0.18	2.49 %
CH22	0.15	5.05 %
CH37	0.13	11.32 %
GUD1	0.11	1.97 %
AVD1	0.05	1.78 %
CH40	0.02	6.09 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>21.25</b>	<b>10.73 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.82	23.57 %
Mixie	4.73	16.78 %
Fan	4.14	11.36 %
Grinder	3.03	21.81 %
Cook-Pre	1.14	59.66 %
Small-Ap	0.38	9.90 %
Chimney	0.16	3.94 %
In-Stove	0.08	1.19 %
<b>Total</b>	<b>18.48</b>	<b>16.05 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.97	9.54 %
CH12	0.69	11.97 %
CH33	0.44	11.72 %
CH36	0.34	13.16 %
CH24	0.32	6.49 %
CH41	0.26	9.97 %
CH43	0.24	3.37 %
CH46	0.23	11.22 %
CH06	0.19	5.54 %
CH21	0.18	2.62 %
MC06	0.06	13.76 %
CH23	0.03	1.63 %
CH01	0.01	3.65 %
CH51		0.00 %
<b>Total</b>	<b>18.48</b>	<b>16.05 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.61	27.79 %
Gas-Stov	3.74	30.63 %
Fan	3.05	8.76 %
Grinder	2.84	24.49 %
Chimney	0.94	30.55 %
Cook-Pre	0.93	57.12 %
Small-Ap	0.22	14.83 %
<b>Total</b>	<b>17.33</b>	<b>19.88 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	0.44	10.83 %
VPM1	0.26	13.69 %
NVL2	0.26	4.53 %
STP1	0.19	9.55 %
TVM2	0.14	13.73 %
VCM2	0.04	10.12 %
<b>Total</b>	<b>17.33</b>	<b>19.88 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.68	23.63 %
Fan	4.45	11.53 %
Gas-Stov	3.90	28.46 %
Cook-Pre	1.12	76.38 %
Chimney	0.78	13.25 %
Grinder	0.39	9.47 %
Small-Ap	0.29	14.55 %
In-Stove	0.06	2.64 %
<b>Total</b>	<b>15.67</b>	<b>17.86 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.57	8.20 %
ABR1	0.46	12.33 %
KPM1	0.24	9.98 %
<b>Total</b>	<b>15.67</b>	<b>17.86 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Mixie	4.36	21.61 %
Gas-Stov	2.19	19.43 %
Grinder	1.03	16.66 %
Cook-Pre	0.89	45.98 %
Chimney	0.74	21.77 %
Small-Ap	0.31	6.51 %
Fan	0.07	0.40 %
In-Stove	-0.04	-5.03 %
<b>Total</b>	<b>9.55</b>	<b>14.70 %</b>

Branch *	MTD Sales L	Brand Share %
GNT1	0.26	10.18 %
CRL1	0.25	8.64 %
ELU1	0.20	8.90 %
DPE1	0.20	10.98 %
PRL1	0.19	12.95 %
NRT1	0.19	9.65 %
PAP1	0.18	14.22 %
RMV1	0.18	8.40 %
VJW4	0.17	6.10 %
TNK1	0.16	10.41 %
BPP1	0.16	10.90 %
OGL1	0.15	5.76 %
TEL1	0.15	9.49 %
GNT2	0.15	8.74 %
TVU1	0.14	8.51 %
KND1	0.14	11.52 %
VJW2	0.13	10.80 %
CKT1	0.12	8.55 %
GDV1	0.11	10.20 %
BVR1	0.10	3.81 %
JGG1	0.06	10.16 %
RAL1	0.06	3.24 %
NPR1	0.04	4.34 %
AMP1	0.02	2.79 %
NZV1	0.02	1.88 %
PNR1		0.00 %
<b>Total</b>	<b>9.55</b>	<b>14.70 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.16	17.61 %
Gas-Stov	2.67	21.17 %
Cook-Pre	0.95	51.86 %
Chimney	0.87	14.09 %
Grinder	0.71	18.82 %
Small-Ap	0.17	6.28 %
Fan	0.04	0.19 %
In-Stove	0.03	4.37 %
<b>Total</b>	<b>8.61</b>	<b>13.30 %</b>

Branch *	MTD Sales L	Brand Share %
KNL1	0.35	8.27 %
KOU1	0.33	13.23 %
RJP1	0.28	10.46 %
PUT1	0.28	12.33 %
KAR1	0.25	9.09 %
TPY1	0.24	11.47 %
PGR1	0.23	9.65 %
NLR1	0.19	10.47 %
PMR1	0.18	8.63 %
CTO1	0.18	5.42 %
PDT1	0.17	15.26 %
DHN1	0.17	9.43 %
NYP1	0.14	14.44 %
KDA1	0.11	7.15 %
PIL1	0.11	8.23 %
GTL1	0.10	10.45 %
KDR1	0.08	4.99 %
TPI1	0.07	5.24 %
VKI1	0.07	7.19 %
NDL1	0.06	3.40 %
MPL1	0.05	1.69 %
RCY1	0.04	2.48 %
KHT1	0.01	0.44 %
TPSD		0.00 %
<b>Total</b>	<b>8.61</b>	<b>13.30 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.66	8.95 %
Gas-Stov	0.39	8.10 %
Cook-Pre	0.24	24.87 %
In-Stove	0.05	2.30 %
<b>Total</b>	<b>1.35</b>	<b>4.26 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	0.53	3.83 %
PNL1	0.39	8.20 %
KLR1	0.27	5.87 %
PAS1	0.14	1.78 %
TVSD		0.00 %
<b>Total</b>	<b>1.35</b>	<b>4.26 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Mixie	0.56	7.09 %
Gas-Stov	0.45	3.45 %
Cook-Pre	0.14	19.67 %
Grinder	0.06	12.37 %
<b>Total</b>	<b>1.20</b>	<b>2.46 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	1.20	2.42 %
WHKZ		0.00 %
<b>Total</b>	<b>1.20</b>	<b>2.46 %</b>