

MTD Sales
262.95 L

Brand Share %
19.18 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	79.92	21.16 %
Gas-Stov	76.96	25.44 %
Grinder	41.39	23.34 %
Cook-Pre	20.93	63.92 %
In-Stove	15.39	22.00 %
Chimney	13.64	15.96 %
Small-Ap	6.30	10.28 %
Fan	4.64	1.82 %
Cook-Ele	3.78	39.32 %
Total	262.95	19.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	44.23	19.62 %
SOUTH-03	32.47	19.69 %
TRICHY-01	27.65	20.67 %
WEST-02	25.82	28.48 %
WEST-01	21.16	25.16 %
SOUTH ARCOT	20.48	26.19 %
CHENNAI-01	18.12	11.52 %
NORTH ARCOT	16.45	21.50 %
CHENNAI-02	16.20	17.22 %
VIJAYAWADA-01	13.14	20.20 %
WEST-03	12.82	26.42 %
TIRUPATI-01	9.59	15.07 %
KL-SOUTH	2.29	8.35 %
KL-NORTH	2.16	3.89 %
KL-CENTRAL	0.31	6.22 %
HYDERABAD-01	0.05	6.72 %
Total	262.95	19.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	13.13	19.89 %
Gas-Stov	12.82	27.98 %
Grinder	8.87	23.84 %
In-Stove	2.84	28.79 %
Cook-Pre	2.64	64.78 %
Fan	1.80	3.75 %
Chimney	1.37	17.17 %
Small-Ap	0.75	13.11 %
Total	44.23	19.62 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.38	10.98 %
TUT1	1.38	4.43 %
TKS2	1.37	13.19 %
MAR1	1.27	18.51 %
APK2	0.64	13.99 %
PDI1	0.61	19.18 %
SKD1	0.48	16.64 %
KYR1	0.36	9.00 %
STU2	0.35	12.89 %
SVK1	0.17	3.65 %
SGT1	0.12	9.91 %
S2SD		0.00 %
WHTV		0.00 %
Total	44.23	19.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	9.36	24.35 %
Gas-Stov	9.19	26.77 %
Grinder	5.78	20.85 %
Cook-Pre	3.11	78.62 %
In-Stove	2.33	31.73 %
Chimney	1.18	13.89 %
Fan	0.87	2.13 %
Small-Ap	0.66	18.58 %
Total	32.47	19.69 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.31	14.00 %
DGL1	1.24	9.41 %
MDU1	0.88	5.65 %
MPA1	0.66	17.51 %
TPT1	0.52	9.90 %
PNV2	0.37	17.02 %
TEN2	0.31	4.94 %
KYK1	0.22	9.88 %
MDU4	0.17	5.23 %
PNI1	0.16	5.66 %
ATG1	0.16	4.51 %
MLR1	0.12	3.83 %
CBM1	0.10	3.03 %
USL1	0.08	3.08 %
SZSD		0.00 %
WHMD		0.00 %
Total	32.47	19.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	7.64	22.71 %
Gas-Stov	7.62	23.94 %
Grinder	6.03	28.56 %
In-Stove	2.83	29.92 %
Cook-Pre	1.73	78.90 %
Chimney	0.96	14.80 %
Small-Ap	0.78	24.50 %
Fan	0.06	0.23 %
Total	27.65	20.67 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.39	18.71 %
TRY1	1.28	12.01 %
TNJ2	1.27	17.50 %
KIK1	1.11	15.97 %
TNJ1	1.01	16.18 %
PBR2	0.86	9.70 %
NGT1	0.60	10.87 %
NMM1	0.42	14.51 %
MSI1	0.25	14.04 %
MDI1	0.19	4.45 %
TRY4	0.14	3.38 %
TRY2	0.13	14.62 %
TRY3	0.12	4.26 %
TZSD		0.00 %
Total	27.65	20.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.12	39.75 %
Mixie	8.86	35.28 %
Cook-Pre	2.81	63.95 %
Grinder	1.70	25.16 %
Chimney	1.38	16.93 %
In-Stove	1.10	22.79 %
Fan	0.43	2.56 %
Small-Ap	0.42	23.14 %
Total	25.82	28.48 %

Branch *	MTD Sales L	Brand Share %
EPI1	0.68	16.50 %
HSR1	0.67	12.11 %
KRI1	0.49	12.65 %
MTR1	0.47	11.83 %
SLM2	0.32	11.59 %
APN1	0.29	9.96 %
SLM1	0.27	3.97 %
WZWH		0.00 %
Total	25.82	28.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.49	31.18 %
Mixie	6.23	26.45 %
Grinder	2.87	25.16 %
Chimney	2.12	25.49 %
In-Stove	1.42	29.40 %
Cook-Pre	1.29	58.83 %
Small-Ap	0.58	18.23 %
Fan	0.15	1.54 %
Total	21.16	25.16 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.39	18.53 %
CBE1	0.65	14.18 %
SUL1	0.59	11.09 %
PLI1	0.43	8.27 %
CBE3	0.30	17.50 %
WHCB		0.00 %
WZSD		0.00 %
Total	21.16	25.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	6.72	29.72 %
Gas-Stov	5.71	34.52 %
Grinder	5.01	36.87 %
Cook-Pre	1.13	60.56 %
In-Stove	0.90	22.32 %
Chimney	0.53	17.36 %
Small-Ap	0.49	18.82 %
Total	20.48	26.19 %

Branch *	MTD Sales L	Brand Share %
POY1	1.25	14.58 %
KKI2	0.86	15.53 %
VCM2	0.76	19.13 %
VPM2	0.64	18.52 %
KLM1	0.51	13.15 %
TRK1	0.41	9.05 %
ULP1	0.37	12.68 %
TVM2	0.12	11.23 %
Total	20.48	26.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.65	13.30 %
Mixie	4.60	10.77 %
Grinder	3.85	15.64 %
Cook-Pre	1.88	63.26 %
In-Stove	1.54	17.59 %
Chimney	0.90	12.89 %
Small-Ap	0.58	7.08 %
Fan	0.12	0.44 %
Total	18.12	11.52 %

Branch *	MTD Sales L	Brand Share %
CH49	1.58	12.89 %
CH16	0.92	9.59 %
CH47	0.86	6.92 %
CH30	0.69	12.70 %
MRM1	0.69	17.42 %
AVD1	0.68	12.07 %
CH19	0.63	9.29 %
CH08	0.62	18.42 %
CH39	0.51	11.40 %
CH45	0.41	7.76 %
TKM1	0.32	17.92 %
CH05	0.29	3.11 %
CH48	0.22	2.75 %
GUD2	0.21	5.81 %
CH29	0.21	15.00 %
CH07	0.16	2.05 %
GUD1	0.10	1.34 %
CH25	0.09	1.25 %
CH14	0.03	0.57 %
CH40		0.00 %
CZWH		0.00 %
Total	18.12	11.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.60	28.36 %
Gas-Stov	5.22	28.18 %
Grinder	1.70	28.29 %
Cook-Pre	1.44	64.54 %
Chimney	0.81	12.82 %
In-Stove	0.81	23.89 %
Fan	0.50	2.93 %
Small-Ap	0.38	11.56 %
Total	16.45	21.50 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.16	17.76 %
TRR1	1.02	16.45 %
VEL3	0.57	10.34 %
TRL1	0.49	10.24 %
WJD1	0.33	11.33 %
VEL2	0.20	3.67 %
ANI1	0.20	11.25 %
VEL4	0.17	2.98 %
PTU1	0.07	12.74 %
Total	16.45	21.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.01	18.48 %
Gas-Stov	4.70	23.17 %
Grinder	2.42	20.46 %
Chimney	1.17	23.51 %
Cook-Pre	0.97	57.02 %
In-Stove	0.96	19.38 %
Small-Ap	0.59	12.05 %
Fan	0.38	2.12 %
Total	16.20	17.22 %

Branch *	MTD Sales L	Brand Share %
CH15	1.51	19.06 %
CH03	0.55	8.02 %
CH17	0.45	10.99 %
CH27	0.38	17.14 %
CH24	0.38	7.84 %
CH41	0.31	12.83 %
CH36	0.30	12.28 %
CH33	0.28	7.60 %
CH06	0.26	10.19 %
CH37	0.26	15.41 %
CH31	0.15	14.87 %
CH43	0.13	2.99 %
CH35	0.13	3.80 %
CH23	0.10	9.90 %
CH21	0.09	2.17 %
CH01	0.07	17.51 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
Total	16.20	17.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.64	20.07 %
Gas-Stov	3.13	20.49 %
Cook-Ele	2.12	42.19 %
Chimney	1.39	34.92 %
Cook-Pre	1.20	60.19 %
Grinder	1.14	20.32 %
Small-Ap	0.52	9.00 %
In-Stove	0.01	0.84 %
Total	13.14	20.20 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.68	19.07 %
GNT1	0.61	16.79 %
VJW1	0.42	14.23 %
BVR1	0.29	12.94 %
RAL1	0.28	14.39 %
NPR1	0.25	15.10 %
CRL1	0.22	7.24 %
BPP1	0.22	18.20 %
NZV1	0.20	15.60 %
VJW4	0.19	11.84 %
GNT2	0.15	9.12 %
PRL1	0.15	10.78 %
GDV1	0.12	10.35 %
PNR1	0.12	19.11 %
TVU1	0.12	13.90 %
TEL1	0.09	6.53 %
JPT1	0.08	8.81 %
OGL1	0.07	3.26 %
KND1	0.04	12.73 %
VJW2	0.04	3.49 %
GTSD	0.01	0.52 %
Total	13.14	20.20 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	4.25	29.44 %
Gas-Stov	4.00	35.14 %
Grinder	1.90	29.68 %
Cook-Pre	0.88	74.78 %
Chimney	0.64	16.73 %
In-Stove	0.62	21.75 %
Fan	0.31	4.18 %
Small-Ap	0.22	20.78 %
Total	12.82	26.42 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.71	13.98 %
AVI1	0.57	14.62 %
TPR1	0.48	9.32 %
VKL1	0.21	13.04 %
W3SD		0.00 %
WHPD		0.00 %
Total	12.82	26.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.30	15.15 %
Gas-Stov	2.07	12.81 %
Cook-Ele	1.66	71.53 %
Chimney	1.20	23.76 %
Cook-Pre	0.88	54.01 %
Small-Ap	0.33	6.06 %
Grinder	0.12	4.09 %
Fan	0.03	0.45 %
Total	9.59	15.07 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.70	11.30 %
ATP1	0.57	9.22 %
RCY1	0.34	12.42 %
KVL1	0.31	18.62 %
MPL1	0.30	18.74 %
KNL1	0.27	7.98 %
KAR1	0.22	11.78 %
KDR1	0.22	11.32 %
TPY1	0.19	11.18 %
RJP1	0.17	8.11 %
DHN1	0.16	15.30 %
SPE1	0.16	9.58 %
NYP1	0.16	15.24 %
PDT1	0.12	7.16 %
PUT1	0.11	6.64 %
NLR1	0.10	9.76 %
PMR1	0.09	6.37 %
CTO1	0.09	4.40 %
KHT1	0.05	2.44 %
GTL1		0.00 %
TPSD		0.00 %
Total	9.59	15.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.99	12.20 %
Gas-Stov	0.98	16.97 %
Cook-Pre	0.32	40.92 %
Total	2.29	8.35 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.82	8.92 %
KOM1	0.48	6.96 %
PAS1	0.43	12.62 %
PNL1	0.29	7.74 %
KLR1	0.27	6.47 %
Total	2.29	8.35 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.04	14.36 %
Mixie	0.56	3.79 %
Cook-Pre	0.54	40.84 %
In-Stove	0.02	0.65 %
Total	2.16	3.89 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.66	4.64 %
BSY1	0.36	3.65 %
VLC1	0.12	2.48 %
KNU1	0.02	0.37 %
KZSD		0.00 %
WHKZ		0.00 %
Total	2.16	3.89 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	54.97 %
Mixie	0.04	2.96 %
Cook-Pre	0.04	21.05 %
Total	0.31	6.22 %

Branch *	MTD Sales L	Brand Share %
KOC1	0.31	6.22 %
Total	0.31	6.22 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Cook-Pre	0.05	100.00 %
Total	0.05	6.72 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.05	6.72 %
Total	0.05	6.72 %