

MTD Sales
207.55 L

Brand Share %
16.23 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **16.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	64.08	20.92 %
Gas-Stov	50.35	22.41 %
Grinder	32.87	20.35 %
Cook-Pre	18.07	44.78 %
In-Stove	17.86	10.62 %
Chimney	14.79	24.54 %
Small-Ap	5.96	12.30 %
Fan	3.53	1.31 %
Flask	0.04	100.00 %
Total	207.55	16.23 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	26.90	21.98 %
WEST-01	25.05	22.15 %
SOUTH-01	24.66	14.04 %
SOUTH-03	24.16	14.58 %
TRICHY-01	17.61	15.11 %
CHENNAI-02	17.08	17.07 %
NORTH ARCOT	15.75	21.16 %
CHENNAI-01	15.40	8.59 %
SOUTH ARCOT	15.20	24.51 %
VIJAYAWADA-01	12.67	19.16 %
TIRUPATI-01	10.60	16.45 %
KL-SOUTH	1.74	8.20 %
KL-NORTH	0.74	4.22 %
Total	207.55	16.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.29	33.28 %
Gas-Stov	6.59	29.66 %
Grinder	2.83	27.52 %
Chimney	2.26	27.57 %
Cook-Pre	1.24	31.75 %
In-Stove	1.21	6.94 %
Fan	0.90	3.69 %
Small-Ap	0.58	29.07 %
Total	26.90	21.98 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.33	14.90 %
HSR2	0.79	10.51 %
NKL2	0.64	14.12 %
HSR1	0.59	13.33 %
KRI1	0.50	12.92 %
MTR1	0.36	12.32 %
SLM2	0.33	10.96 %
EPI1	0.27	6.08 %
APN1	0.19	4.57 %
SGG1	0.18	8.46 %
KAM1	0.17	7.47 %
WZWH		0.00 %
Total	26.90	21.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	7.43	29.53 %
Gas-Stov	6.84	33.00 %
Grinder	3.76	29.07 %
Chimney	2.67	33.97 %
In-Stove	1.95	13.17 %
Cook-Pre	0.92	27.43 %
Fan	0.84	3.52 %
Small-Ap	0.64	14.00 %
Flask	0.01	100.00 %
Total	25.05	22.15 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.23	15.73 %
TPR1	0.78	14.88 %
CBE1	0.55	11.51 %
PLI1	0.42	8.96 %
SUL1	0.39	7.26 %
CBE3	0.20	14.09 %
TPR4	0.09	4.81 %
WHCB		0.00 %
WZSD		0.00 %
Total	25.05	22.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	7.04	15.74 %
Gas-Stov	5.38	17.60 %
Grinder	4.89	17.76 %
Cook-Pre	3.34	54.45 %
Chimney	1.50	20.44 %
In-Stove	1.50	7.45 %
Small-Ap	0.74	11.14 %
Fan	0.27	0.83 %
Total	24.66	14.04 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.55	12.83 %
TVL1	1.39	11.29 %
VNR2	1.22	12.96 %
TUT1	1.12	5.68 %
TKS1	0.84	14.48 %
TKS2	0.62	6.28 %
VLY1	0.60	12.48 %
MAR1	0.49	9.91 %
SNL1	0.40	9.71 %
VKM1	0.28	9.28 %
MMT1	0.22	6.17 %
VNR1	0.20	8.51 %
SKD1	0.18	6.35 %
TUT2	0.15	2.74 %
KYR1	0.15	3.81 %
SVK1	0.13	2.50 %
TKY1	0.11	5.46 %
S2SD		0.00 %
Total	24.66	14.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	6.81	23.28 %
Mixie	6.37	17.58 %
Grinder	3.55	13.30 %
Cook-Pre	3.22	61.34 %
Chimney	1.80	19.13 %
In-Stove	1.08	6.89 %
Small-Ap	0.70	12.78 %
Fan	0.62	1.64 %
Flask	0.01	100.00 %
Total	24.16	14.58 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.65	11.08 %
MDU1	1.16	7.60 %
TMM1	0.92	11.96 %
MDU7	0.68	14.90 %
MDU6	0.65	10.87 %
TPT1	0.56	10.31 %
KPT1	0.54	14.57 %
MDU2	0.52	5.36 %
MDU4	0.44	13.80 %
TDI1	0.44	15.33 %
PKM1	0.43	14.88 %
SVG1	0.42	13.74 %
KRR1	0.42	14.40 %
DKI1	0.40	15.66 %
PNI1	0.37	11.91 %
PVI1	0.34	11.97 %
MPA1	0.34	7.89 %
TEN2	0.31	5.44 %
NKI1	0.31	11.22 %
USL1	0.30	10.09 %
MLR1	0.27	8.48 %
NTM1	0.22	11.00 %
MNM1	0.21	12.08 %
PNV2	0.20	11.28 %
KYK1	0.16	6.28 %
SGP1	0.16	11.19 %
ATG1	0.12	3.04 %
SZSD		0.00 %
Total	24.16	14.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	5.89	20.79 %
Gas-Stov	4.26	20.48 %
Grinder	3.85	20.46 %
Cook-Pre	1.16	33.45 %
In-Stove	1.01	5.49 %
Chimney	0.84	24.68 %
Small-Ap	0.52	13.02 %
Fan	0.08	0.43 %
Flask	0.01	100.00 %
Total	17.61	15.11 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.94	8.47 %
TYR1	0.86	15.45 %
MDI1	0.68	14.05 %
JKM1	0.45	12.11 %
ORU1	0.30	11.91 %
TNJ2	0.30	4.42 %
TRY4	0.29	6.67 %
NGT1	0.29	5.50 %
TRY3	0.28	7.11 %
AYR1	0.26	13.47 %
TVR1	0.24	9.61 %
APM1	0.23	11.03 %
MSI1	0.17	7.84 %
TRY2	0.10	14.67 %
KIK1	0.09	2.09 %
TZSD		0.00 %
Total	17.61	15.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	5.29	19.57 %
Gas-Stov	3.71	20.40 %
Grinder	3.20	25.65 %
In-Stove	1.96	11.55 %
Cook-Pre	1.19	42.42 %
Chimney	1.01	44.03 %
Small-Ap	0.65	16.14 %
Fan	0.07	0.42 %
Total	17.08	17.07 %

Branch *	MTD Sales L	Brand Share %
CH12	0.68	12.89 %
CH03	0.57	4.73 %
CH41	0.46	14.20 %
CH06	0.44	14.24 %
CH17	0.43	11.90 %
CH43	0.38	5.22 %
CH24	0.38	7.69 %
CH36	0.33	13.69 %
CH33	0.30	11.31 %
CH27	0.26	11.86 %
CH21	0.25	5.21 %
GPD1	0.19	9.96 %
CH31	0.15	12.59 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	17.08	17.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	4.89	25.90 %
Gas-Stov	4.39	35.27 %
In-Stove	1.49	16.70 %
Grinder	1.48	23.20 %
Cook-Pre	1.29	52.31 %
Chimney	1.12	27.82 %
Small-Ap	0.57	25.17 %
Fan	0.51	2.69 %
Flask	0.01	100.00 %
Total	15.75	21.16 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.98	12.96 %
TRL1	0.58	9.09 %
WJP1	0.40	15.65 %
GDM1	0.31	15.71 %
ANI1	0.28	14.71 %
Total	15.75	21.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	3.99	13.64 %
Gas-Stov	3.34	12.79 %
Grinder	2.76	12.81 %
In-Stove	1.91	7.51 %
Cook-Pre	1.80	46.55 %
Chimney	1.04	22.43 %
Small-Ap	0.55	8.87 %
Flask	0.01	100.00 %
Fan		0.01 %
Total	15.40	8.59 %

Branch *	MTD Sales L	Brand Share %
CH07	0.82	8.43 %
CH19	0.75	16.11 %
CH05	0.73	6.58 %
CH48	0.71	10.35 %
CH47	0.54	14.93 %
CH22	0.48	13.08 %
CH49	0.43	4.01 %
MRM1	0.35	12.59 %
CH30	0.35	9.03 %
CH25	0.34	4.43 %
CH39	0.34	9.89 %
GUD2	0.32	10.62 %
CH38	0.26	6.69 %
SKL1	0.17	10.89 %
AVD1	0.17	5.41 %
CH14	0.15	2.93 %
CH37	0.15	13.97 %
GUD1	0.13	2.73 %
CH16	0.03	0.36 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
Total	15.40	8.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	4.43	41.89 %
Mixie	4.40	26.82 %
Gas-Stov	3.41	32.78 %
Cook-Pre	1.32	56.79 %
Chimney	0.65	34.65 %
In-Stove	0.48	7.79 %
Small-Ap	0.35	18.25 %
Fan	0.15	1.19 %
Flask	0.01	100.00 %
Total	15.20	24.51 %

Branch *	MTD Sales L	Brand Share %
POY1	1.03	15.49 %
VPM2	0.56	15.91 %
KLM1	0.50	16.17 %
ULP1	0.48	12.96 %
TRK1	0.35	13.58 %
NVL2	0.32	8.45 %
VCM1	0.22	14.79 %
TVM2	0.19	15.89 %
TVM1	0.16	15.58 %
Total	15.20	24.51 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.75	19.26 %
In-Stove	2.70	38.89 %
Gas-Stov	2.63	22.52 %
Grinder	1.19	13.83 %
Chimney	1.03	29.80 %
Cook-Pre	0.98	49.83 %
Small-Ap	0.36	6.57 %
Fan	0.03	0.34 %
Total	12.67	19.16 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.53	16.03 %
TEL1	0.26	14.08 %
PPM1	0.23	13.77 %
ELU1	0.23	10.24 %
RAL1	0.23	16.06 %
PRL1	0.21	13.73 %
VJW4	0.21	12.65 %
DPE1	0.20	14.58 %
GNT2	0.19	11.36 %
TVU1	0.19	12.46 %
JPT1	0.15	12.21 %
OGL1	0.13	5.25 %
VJW2	0.09	3.07 %
JGG1	0.07	7.62 %
GTSD		0.00 %
Total	12.67	19.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.40	16.93 %
Gas-Stov	2.46	16.49 %
In-Stove	1.51	36.01 %
Cook-Pre	1.29	33.81 %
Grinder	0.92	21.95 %
Chimney	0.73	17.44 %
Small-Ap	0.26	7.28 %
Fan	0.03	0.30 %
Total	10.60	16.45 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.56	9.62 %
KAR1	0.39	14.90 %
RJP1	0.37	12.78 %
KNL1	0.28	9.36 %
KDA1	0.28	15.92 %
CTO1	0.20	6.03 %
PMR1	0.20	9.88 %
DHN1	0.19	9.95 %
KDR1	0.18	12.41 %
MPL1	0.12	3.41 %
TPI1	0.10	10.22 %
VKI1	0.08	7.77 %
KHT1	0.07	4.58 %
RCY1	0.06	5.20 %
TPSD		0.00 %
Total	10.60	16.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.82	7.92 %
Gas-Stov	0.37	16.61 %
Mixie	0.19	5.41 %
Cook-Pre	0.15	21.54 %
Chimney	0.15	28.16 %
Small-Ap	0.04	3.18 %
Fan	0.03	2.02 %
Total	1.74	8.20 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.79	6.92 %
PAS1	0.48	14.85 %
PNL1	0.35	9.86 %
KLR1	0.12	3.87 %
Total	1.74	8.20 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	0.26	8.80 %
Gas-Stov	0.17	3.22 %
Cook-Pre	0.16	55.95 %
Mixie	0.15	4.70 %
Total	0.74	4.22 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.74	4.22 %
Total	0.74	4.22 %