

MTD Sales  
254.92 L

Brand Share %  
19.25 %

Information:

MTD : 01-09-2026 To 20-09-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **19.25 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 77.01       | 21.19 %       |
| Gas-Stov | 75.23       | 25.56 %       |
| Grinder  | 40.18       | 23.44 %       |
| Cook-Pre | 20.23       | 64.24 %       |
| In-Stove | 14.78       | 21.94 %       |
| Chimney  | 13.19       | 16.08 %       |
| Small-Ap | 6.06        | 10.39 %       |
| Fan      | 4.58        | 1.85 %        |
| Cook-Ele | 3.67        | 39.98 %       |
| Total    | 254.92      | 19.25 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| SOUTH-01      | 43.07       | 19.66 %       |
| SOUTH-03      | 31.54       | 19.60 %       |
| TRICHY-01     | 26.61       | 20.52 %       |
| WEST-02       | 25.25       | 28.63 %       |
| WEST-01       | 20.55       | 25.47 %       |
| SOUTH ARCOT   | 19.56       | 25.90 %       |
| CHENNAI-01    | 17.44       | 11.57 %       |
| NORTH ARCOT   | 16.31       | 21.84 %       |
| CHENNAI-02    | 15.96       | 17.33 %       |
| VIJAYAWADA-01 | 12.46       | 20.01 %       |
| WEST-03       | 12.45       | 27.03 %       |
| TIRUPATI-01   | 9.13        | 14.95 %       |
| KL-SOUTH      | 2.22        | 8.50 %        |
| KL-NORTH      | 1.98        | 3.83 %        |
| KL-CENTRAL    | 0.31        | 6.24 %        |
| HYDERABAD-01  | 0.05        | 7.46 %        |
| Total         | 254.92      | 19.25 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 12.92       | 20.17 %       |
| Gas-Stov | 12.40       | 27.88 %       |
| Grinder  | 8.75        | 24.04 %       |
| In-Stove | 2.74        | 28.79 %       |
| Cook-Pre | 2.61        | 65.30 %       |
| Fan      | 1.74        | 3.72 %        |
| Chimney  | 1.22        | 15.79 %       |
| Small-Ap | 0.68        | 12.34 %       |
| Total    | 43.07       | 19.66 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 1.37        | 4.45 %        |
| TKS2     | 1.37        | 13.47 %       |
| TVL1     | 1.33        | 10.99 %       |
| TUT2     | 1.12        | 19.21 %       |
| VKM1     | 0.68        | 18.02 %       |
| APK2     | 0.64        | 14.09 %       |
| SKD1     | 0.48        | 16.74 %       |
| KYR1     | 0.36        | 9.08 %        |
| STU2     | 0.35        | 13.11 %       |
| SVK1     | 0.17        | 3.68 %        |
| SGT1     | 0.12        | 9.91 %        |
| S2SD     |             | 0.00 %        |
| WHTV     |             | 0.00 %        |
| Total    | 43.07       | 19.66 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 9.10        | 27.10 %       |
| Mixie    | 8.81        | 23.67 %       |
| Grinder  | 5.69        | 21.14 %       |
| Cook-Pre | 3.00        | 78.15 %       |
| In-Stove | 2.25        | 31.41 %       |
| Chimney  | 1.18        | 13.89 %       |
| Fan      | 0.87        | 2.18 %        |
| Small-Ap | 0.65        | 18.49 %       |
| Total    | 31.54       | 19.60 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 1.31        | 14.09 %       |
| DGL1     | 1.24        | 9.62 %        |
| MDU1     | 0.86        | 5.64 %        |
| MPA1     | 0.66        | 17.58 %       |
| TPT1     | 0.47        | 8.99 %        |
| PNV2     | 0.34        | 15.98 %       |
| TEN2     | 0.28        | 4.63 %        |
| KYK1     | 0.21        | 9.48 %        |
| ATG1     | 0.16        | 4.66 %        |
| PN11     | 0.14        | 4.98 %        |
| MDU4     | 0.14        | 4.99 %        |
| MLR1     | 0.12        | 4.14 %        |
| CBM1     | 0.10        | 3.03 %        |
| USL1     | 0.08        | 3.17 %        |
| SZSD     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| Total    | 31.54       | 19.60 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 7.36        | 23.62 %       |
| Mixie    | 7.31        | 22.67 %       |
| Grinder  | 5.77        | 28.38 %       |
| In-Stove | 2.68        | 29.55 %       |
| Cook-Pre | 1.70        | 78.55 %       |
| Chimney  | 0.96        | 15.13 %       |
| Small-Ap | 0.78        | 25.03 %       |
| Fan      | 0.06        | 0.24 %        |
| Total    | 26.61       | 20.52 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 1.30        | 18.01 %       |
| TRY1     | 1.26        | 12.05 %       |
| TNJ2     | 1.12        | 15.84 %       |
| TNJ1     | 1.01        | 16.62 %       |
| KIK1     | 0.95        | 14.73 %       |
| PBR2     | 0.81        | 9.44 %        |
| NGT1     | 0.60        | 11.02 %       |
| NMM1     | 0.40        | 13.78 %       |
| MSI1     | 0.25        | 14.37 %       |
| MDI1     | 0.19        | 4.65 %        |
| TRY4     | 0.14        | 3.49 %        |
| TRY2     | 0.13        | 15.38 %       |
| TRY3     | 0.12        | 4.31 %        |
| TZSD     |             | 0.00 %        |
| Total    | 26.61       | 20.52 %       |

### WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 9.06        | 39.67 %       |
| Mixie    | 8.56        | 35.15 %       |
| Cook-Pre | 2.74        | 63.65 %       |
| Grinder  | 1.61        | 24.86 %       |
| Chimney  | 1.38        | 18.44 %       |
| In-Stove | 1.05        | 22.78 %       |
| Fan      | 0.43        | 2.62 %        |
| Small-Ap | 0.41        | 23.00 %       |
| Total    | 25.25       | 28.63 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 0.67        | 12.49 %       |
| EPI1     | 0.66        | 16.68 %       |
| MTR1     | 0.47        | 12.10 %       |
| KRI1     | 0.46        | 13.07 %       |
| SLM2     | 0.32        | 11.59 %       |
| APN1     | 0.27        | 9.47 %        |
| SLM1     | 0.23        | 3.47 %        |
| WZWH     |             | 0.00 %        |
| Total    | 25.25       | 28.63 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 6.36        | 31.49 %       |
| Mixie    | 5.98        | 26.79 %       |
| Grinder  | 2.75        | 25.39 %       |
| Chimney  | 2.12        | 26.46 %       |
| In-Stove | 1.39        | 29.59 %       |
| Cook-Pre | 1.23        | 58.64 %       |
| Small-Ap | 0.57        | 18.09 %       |
| Fan      | 0.15        | 1.61 %        |
| Total    | 20.55       | 25.47 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 2.33        | 18.94 %       |
| CBE1     | 0.65        | 14.52 %       |
| SUL1     | 0.57        | 11.02 %       |
| PLI1     | 0.40        | 7.98 %        |
| CBE3     | 0.22        | 14.34 %       |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 20.55       | 25.47 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 6.45        | 29.51 %       |
| Gas-Stov | 5.52        | 35.20 %       |
| Grinder  | 4.81        | 36.25 %       |
| Cook-Pre | 1.11        | 60.22 %       |
| In-Stove | 0.81        | 21.93 %       |
| Small-Ap | 0.49        | 19.42 %       |
| Chimney  | 0.37        | 12.85 %       |
| Total    | 19.56       | 25.90 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 1.20        | 14.53 %       |
| KKI2     | 0.83        | 15.70 %       |
| VPM2     | 0.64        | 18.78 %       |
| TRK1     | 0.41        | 9.23 %        |
| KLM1     | 0.39        | 11.17 %       |
| ULP1     | 0.37        | 12.68 %       |
| TVM2     | 0.12        | 11.23 %       |
| Total    | 19.56       | 25.90 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 4.61        | 13.65 %       |
| Mixie    | 4.28        | 10.56 %       |
| Grinder  | 3.74        | 16.00 %       |
| Cook-Pre | 1.83        | 63.36 %       |
| In-Stove | 1.49        | 17.64 %       |
| Chimney  | 0.90        | 13.16 %       |
| Small-Ap | 0.48        | 6.19 %        |
| Fan      | 0.12        | 0.45 %        |
| Total    | 17.44       | 11.57 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH49     | 1.43        | 12.31 %       |
| CH16     | 0.86        | 9.33 %        |
| CH47     | 0.85        | 7.15 %        |
| CH30     | 0.69        | 14.21 %       |
| MRM1     | 0.65        | 17.99 %       |
| AVD1     | 0.64        | 11.67 %       |
| CH19     | 0.63        | 9.85 %        |
| CH08     | 0.62        | 18.42 %       |
| CH39     | 0.48        | 10.87 %       |
| CH45     | 0.41        | 8.02 %        |
| TKM1     | 0.32        | 18.21 %       |
| CH05     | 0.27        | 3.02 %        |
| CH48     | 0.22        | 2.85 %        |
| GUD2     | 0.21        | 5.96 %        |
| CH29     | 0.21        | 15.00 %       |
| CH07     | 0.16        | 2.13 %        |
| GUD1     | 0.10        | 1.38 %        |
| CH25     | 0.07        | 0.96 %        |
| CH14     | 0.03        | 0.59 %        |
| CH40     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| Total    | 17.44       | 11.57 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 5.53        | 28.78 %       |
| Gas-Stov | 5.16        | 28.28 %       |
| Grinder  | 1.70        | 29.15 %       |
| Cook-Pre | 1.41        | 65.25 %       |
| Chimney  | 0.81        | 13.53 %       |
| In-Stove | 0.81        | 24.53 %       |
| Fan      | 0.50        | 2.99 %        |
| Small-Ap | 0.38        | 11.85 %       |
| Total    | 16.31       | 21.84 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 1.16        | 18.09 %       |
| TRR1     | 0.98        | 16.49 %       |
| VEL3     | 0.57        | 10.97 %       |
| TRL1     | 0.49        | 10.56 %       |
| WJD1     | 0.33        | 11.99 %       |
| VEL2     | 0.20        | 3.80 %        |
| ANI1     | 0.20        | 11.25 %       |
| VEL4     | 0.17        | 2.99 %        |
| PTU1     | 0.07        | 13.75 %       |
| Total    | 16.31       | 21.84 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 4.90        | 18.45 %       |
| Gas-Stov | 4.67        | 23.57 %       |
| Grinder  | 2.42        | 20.69 %       |
| Chimney  | 1.17        | 23.51 %       |
| Cook-Pre | 0.92        | 58.65 %       |
| In-Stove | 0.91        | 18.93 %       |
| Small-Ap | 0.59        | 12.42 %       |
| Fan      | 0.38        | 2.17 %        |
| Total    | 15.96       | 17.33 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH15     | 1.51        | 19.16 %       |
| CH03     | 0.55        | 8.43 %        |
| CH17     | 0.45        | 11.23 %       |
| CH24     | 0.38        | 7.96 %        |
| CH27     | 0.35        | 15.99 %       |
| CH36     | 0.30        | 12.61 %       |
| CH41     | 0.29        | 12.43 %       |
| CH33     | 0.28        | 7.95 %        |
| CH06     | 0.26        | 10.19 %       |
| CH37     | 0.26        | 15.54 %       |
| CH31     | 0.15        | 15.31 %       |
| CH43     | 0.13        | 3.10 %        |
| CH35     | 0.13        | 3.91 %        |
| CH23     | 0.10        | 9.90 %        |
| CH21     | 0.09        | 2.17 %        |
| CH01     | 0.07        | 17.51 %       |
| CH51     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| Total    | 15.96       | 17.33 %       |

### VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.45        | 19.98 %       |
| Gas-Stov | 2.93        | 19.85 %       |
| Cook-Ele | 2.08        | 43.12 %       |
| Chimney  | 1.39        | 34.92 %       |
| Cook-Pre | 1.13        | 60.80 %       |
| Grinder  | 0.99        | 18.72 %       |
| Small-Ap | 0.48        | 8.93 %        |
| In-Stove | 0.01        | 0.84 %        |
| Total    | 12.46       | 20.01 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 0.61        | 17.71 %       |
| GNT1     | 0.57        | 16.21 %       |
| VJW1     | 0.42        | 14.32 %       |
| RAL1     | 0.26        | 14.11 %       |
| BVR1     | 0.25        | 12.16 %       |
| NPR1     | 0.25        | 15.10 %       |
| BPP1     | 0.22        | 18.53 %       |
| NZV1     | 0.20        | 16.18 %       |
| CRL1     | 0.20        | 6.58 %        |
| VJW4     | 0.19        | 12.67 %       |
| GNT2     | 0.15        | 9.27 %        |
| GDV1     | 0.12        | 11.98 %       |
| PNR1     | 0.12        | 19.11 %       |
| PRL1     | 0.12        | 9.62 %        |
| TVU1     | 0.12        | 14.29 %       |
| TEL1     | 0.09        | 6.71 %        |
| JPT1     | 0.08        | 9.01 %        |
| OGL1     | 0.07        | 3.41 %        |
| KND1     | 0.04        | 14.92 %       |
| GTSD     | 0.01        | 0.52 %        |
| VJW2     |             | 0.00 %        |
| Total    | 12.46       | 20.01 %       |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 4.19        | 31.13 %       |
| Gas-Stov | 3.84        | 35.02 %       |
| Grinder  | 1.82        | 30.29 %       |
| Cook-Pre | 0.84        | 75.67 %       |
| Chimney  | 0.64        | 17.51 %       |
| In-Stove | 0.60        | 21.95 %       |
| Fan      | 0.31        | 4.32 %        |
| Small-Ap | 0.22        | 21.92 %       |
| Total    | 12.45       | 27.03 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD1     | 0.71        | 14.37 %       |
| AVI1     | 0.57        | 15.17 %       |
| TPR1     | 0.48        | 9.78 %        |
| VKL1     | 0.20        | 14.14 %       |
| W3SD     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 12.45       | 27.03 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.10        | 14.71 %       |
| Gas-Stov | 2.07        | 13.24 %       |
| Cook-Ele | 1.59        | 72.94 %       |
| Chimney  | 1.05        | 22.08 %       |
| Cook-Pre | 0.85        | 55.02 %       |
| Small-Ap | 0.33        | 6.36 %        |
| Grinder  | 0.12        | 4.24 %        |
| Fan      | 0.03        | 0.47 %        |
| Total    | 9.13        | 14.95 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ATP1     | 0.57        | 9.88 %        |
| TPY2     | 0.53        | 9.15 %        |
| RCY1     | 0.34        | 12.42 %       |
| KVL1     | 0.31        | 18.93 %       |
| KNL1     | 0.27        | 8.11 %        |
| KAR1     | 0.22        | 12.23 %       |
| KDR1     | 0.22        | 11.49 %       |
| TPY1     | 0.19        | 11.35 %       |
| DHN1     | 0.16        | 15.85 %       |
| SPE1     | 0.16        | 10.76 %       |
| NYP1     | 0.16        | 15.89 %       |
| RJP1     | 0.13        | 6.86 %        |
| PDT1     | 0.12        | 7.23 %        |
| PUT1     | 0.11        | 6.64 %        |
| NLR1     | 0.10        | 11.45 %       |
| PMR1     | 0.09        | 6.57 %        |
| CTO1     | 0.09        | 4.60 %        |
| KHT1     | 0.05        | 2.44 %        |
| GTL1     |             | 0.00 %        |
| TPSD     |             | 0.00 %        |
| Total    | 9.13        | 14.95 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.96        | 17.70 %       |
| Mixie    | 0.95        | 12.62 %       |
| Cook-Pre | 0.30        | 43.48 %       |
| Total    | 2.22        | 8.50 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.78        | 9.07 %        |
| KOM1     | 0.48        | 7.15 %        |
| PAS1     | 0.41        | 13.02 %       |
| KLR1     | 0.27        | 6.54 %        |
| PNL1     | 0.27        | 7.88 %        |
| Total    | 2.22        | 8.50 %        |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.95        | 13.37 %       |
| Mixie    | 0.53        | 3.74 %        |
| Cook-Pre | 0.49        | 39.82 %       |
| In-Stove | 0.02        | 0.69 %        |
| Total    | 1.98        | 3.83 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1     | 1.50        | 4.50 %        |
| BSY1     | 0.36        | 3.80 %        |
| VLC1     | 0.12        | 2.65 %        |
| KNU1     |             | 0.00 %        |
| Total    | 1.98        | 3.83 %        |

## KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 0.23        | 54.97 %       |
| Mixie    | 0.04        | 2.96 %        |
| Cook-Pre | 0.04        | 21.05 %       |
| Total    | 0.31        | 6.24 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KOC1     | 0.31        | 6.24 %        |
| Total    | 0.31        | 6.24 %        |

HYDERABAD-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Cook-Pre | 0.05        | 100.00 %      |
| Total    | 0.05        | 7.46 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HYD1     | 0.05        | 7.46 %        |
| Total    | 0.05        | 7.46 %        |